

ANSER-ARES

ANNUAL CONFERENCE PROGRAM PROGRAMME DE LA CONFÉRENCE ANNUELLE

York University

Toronto, ON

28-29 May / Mai 2023



congress 2023

OF THE HUMANITIES AND SOCIAL SCIENCES

Reckonings & Re-Imaginations

congrès 2023

DES SCIENCES HUMAINES

Confronter le passé, réimaginer l'avenir

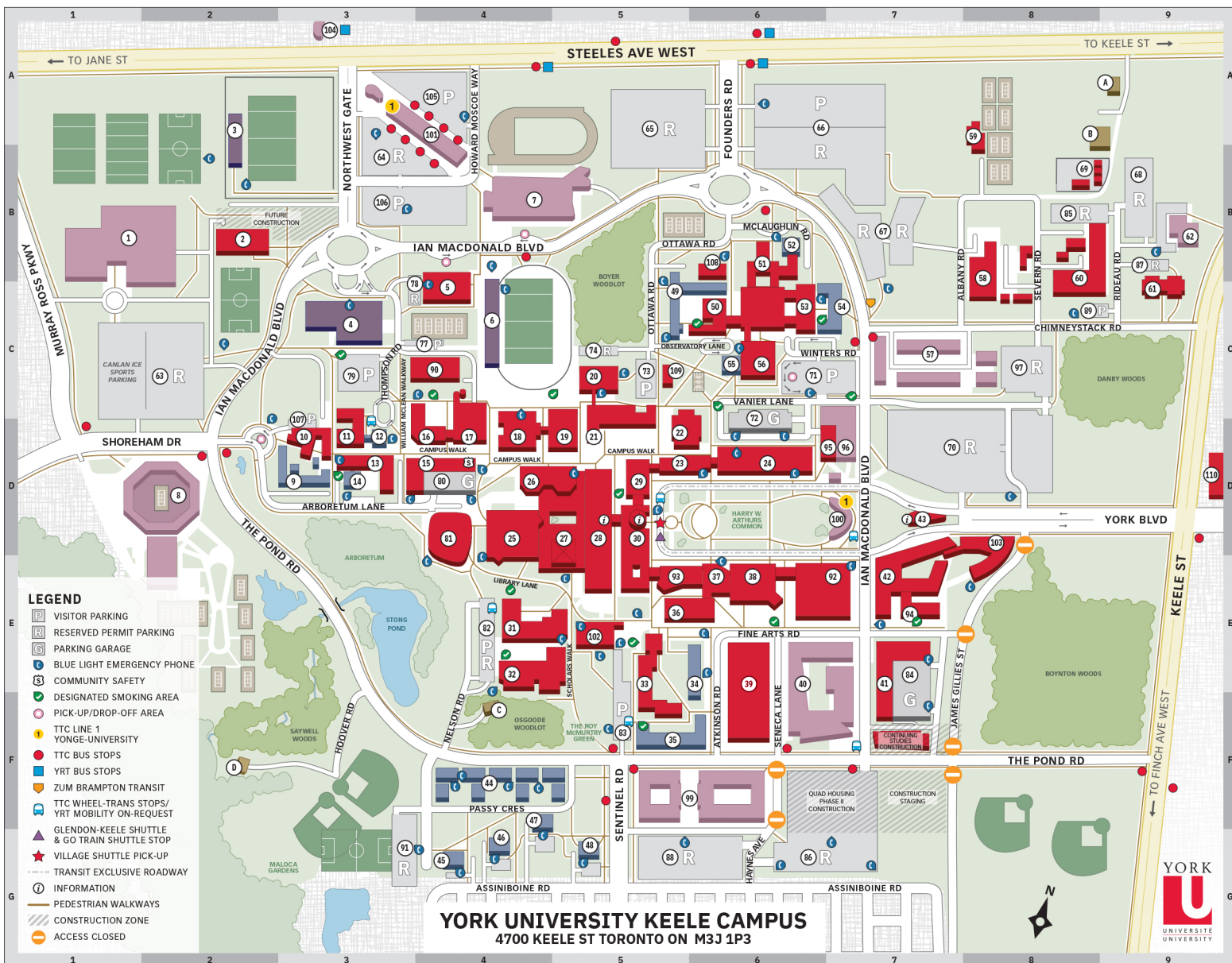
Note: All times listed are Toronto local time. Schedule and presenters may be subject to change due to circumstances beyond organizers control.

Remarque: Toutes les heures indiquées correspondent à l'heure locale de Toronto. L'horaire et les présentateurs peuvent être sujets à changement en raison de circonstances indépendantes de la volonté des organisateurs.

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CAMPUS DIRECTORY

ACADEMIC, ADMINISTRATIVE & COMMERCIAL BUILDINGS

59	190 Albany Road	ALB	A8
110	4747 & 4751 Keele Street		
92	Accolade East	ACE	E7
93	Accolade West	ACW	E5
33	Atkinson	ATK	E5
17	Allan I. Carswell Astronomical Observatory	PSE	D4
29	Behavioural Science	BSB	D5
41	Bennett Centre for Student Services, Admissions	BCS	E7
81	Bergeron Centre for Engineering Excellence	BRG	D4
24	Bookstore, York Lanes	YL	D6
69	Bus Compound		
10	Calumet College	CC	D3
27	Central Square	CSQ	D5
58	Central Utilities Building	CUB	B8
38	Centre for Film & Theatre	CFT	E6
16	Chemistry	CB	D4
26	Curtis Lecture Halls	CLH	D4
94	Executive Learning Centre	ELC	E7
21	Farquharson Life Sciences	FRQ	D5
23	First Student Centre	STC	D5
108	Founders Annex North	FAN	B6
109	Founders Annex South	FAS	C5
50	Founders College	FC	C6
31	Health, Nursing & Environmental Studies	HNE	E4
32	Ignat Kaneff Building	OSG	E4
36	Joan & Martin Goldfarb Centre for Fine Arts	CFA	E5
95	Kaneff Tower	KT	D7
61	Kinsmen	K	C9
19	Lassonde Building	LAS	D5
90	Life Sciences Building	LSB	D4
43	Lorna R. Marsden Honour Court & Welcome Centre	HC	D7
20	Lumbers	LUM	C5

51	McLaughlin College	MC	B6
11	Norman Bethune College	BC	D3
17	Petrie Science & Engineering	PSE	D4
60	Physical Resources Building	PRB	B8
103	Rob and Cheryl McEwen Graduate Study & Research Building	MB	D8
28	Ross Building	R	D5
25	Scott Library	SCL	D4
27	Scott Religious Centre, CSQ	SRC	D5
102	Second Student Centre	SSC	E5
42	Seymour Schulich Building	SSB	E7
2	Sherman Health Science Research Centre	SHR	B2
18	Steele Science & Engineering Library	STL	D4
22	Stedman Lecture Halls	SLH	D5
13	Stong College	SC	D3
4	Tait McKenzie Centre	TM	C3
56	Vanier College	VC	C6
30	Vari Hall	VH	D5
39	Victor Phillip Dahdah Building	DB	E6
5	West Office Building	WOB	C4
15	William Small Centre	WSC	D4
53	Winters College	WC	C6
24	York Lanes	YL	D6

RESIDENCES & APARTMENTS

48	320 Assiniboine Road	AS2	G5
47	340 Assiniboine Road	AS4	F4
46	360 Assiniboine Road	AS6	G4
45	380 Assiniboine Road	AS8	G4
34	Atkinson Residence	AR	E6
9	Calumet Residence	CR	D3
49	Founders Residence	FR	C5
12	Norman Bethune Residence	BR	D3
44	Passy Gardens, 2-18 Passy Cres.	PASSY	F4
14	Stong Residence	SR	D3
52	Tatham Hall	TH	B6
35	The Pond Road Residence	PON	F5
55	Vanier Residence	VR	C6
54	Winters Residence	WR	C7

PARKING GARAGES - VISITORS

80	Arboretum Lane Parking Garage	APG	D4
84	Student Services Parking Garage	SPG	E7
72	York Lanes Parking Garage	YPG	D6

PARKING LOTS - VISITORS

83	Atkinson Lot		F5
107	Calumet Lot		D3
66	Founders Road East Lot		A6
73	Lumbers Lot		C5
82	Nelson Road Lot		E4
64	Northwest Gate Lot		B3
105	Northwest Gate North Lot		A4
106	Northwest Gate South Lot		B3
89	Physical Resources South Lot		C8
77	Thompson Road East Lot		C3
79	Thompson Road Lot		C3
71	Vanier Lot		C6

PARKING LOTS - RESERVED PERMIT

67	Albany Road Lot		B7
97	Chimneystack Lot		C8
66	Founders Road East Lot		A6
65	Founders Road West Lot		A5
88	Haynes Avenue Lot		G5
87	Kinsmen Lot		B9
74	Lumbers North Lot		C5
82	Nelson Road Lot		E4
64	Northwest Gate Lot		B3
91	Passy Crescent Lot		G3
85	Physical Resources North Lot		B8
68	Physical Resources East Lot		B9
63	Shoreham Drive Lot		C2
86	The Pond Road Lot		G6
78	West Office Building Lot		C4
70	York Boulevard Lot		D7

VISUAL PERFORMANCE ARTS FACILITIES

92	Art Gallery of York University	ACE	E7
37	Burton Auditorium *	BU	E6
93	Gales Gallery	ACW	E6
38	Joseph G. Green Studio Theatre	CFT	E6
92	McLean Performance Studio	ACE	E7
92	Price Family Cinema	ACE	E7
92	Sandra Faire & Ivan Fecan Theatre	ACE	E7
92	Tribute Communities Recital Hall	ACE	E7

ATHLETICS & RECREATION FACILITIES

3	Alumni Field	STA	A2
4	Tait McKenzie Centre	TM	C3
6	York Lions Stadium	YLS	C4

HISTORICAL HOUSES

D	Hoover House	HOH	F2
C	Skennen'ko'wa Gamig "bab-d b"	SKG	F4
B	Stong Barn	SB	A9
A	Stong House	SH	A9

NON-YORK U BUILDINGS

96	Archives of Ontario *	AO	D7
1	Canlan Ice Sports *	ICE	B1
62	CMIC Building	CMB	B9
57	Harry Sherman Crowe Housing Co-op	HCC	C7
101	Pioneer Village TTC subway station	PVS	A3
104	Seneca @ York, Stephen E. Quinlan Building	SAY	E7
8	Tennis Canada - Sobey's Stadium *	TC	D2
7	Track & Field Centre *	TFC	B4
99	The Quad Student Housing (managed by Forum Campus Suites)	QSH	F6
104	York Region Transit Terminal		A3
100	York University TTC subway station	YUS	D6

* Shared use
* Temporarily Closed

Please visit yorku.ca/mapskeele for the most up to date version of the campus map

ACKNOWLEDGEMENTS / REMERCIEMENTS

LAND ACKNOWLEDGEMENT

We recognize that many Indigenous Nations have longstanding relationships with the territories upon which York University campuses are located that precede the establishment of York University. York University acknowledges its presence on the traditional territory of many Indigenous Nations. The area known as Tkaronto has been care taken by the Anishinabek Nation, the Haudenosaunee Confederacy, and the Huron-Wendat. It is now home to many First Nation, Inuit and Métis communities. We acknowledge the current treaty holders, the Mississaugas of the Credit First Nation. This territory is subject of the Dish with One Spoon Wampum Belt Covenant, an agreement to peaceably share and care for the Great Lakes region.

RECONNAISSANCE OFFICIELLE DU TERRITOIRE

Nous reconnaissons que de nombreuses nations autochtones entretiennent des relations de longue date avec les territoires sur lesquels sont situés les campus de l'Université York, relations qui précèdent l'établissement de l'Université York. L'Université York reconnaît sa présence sur le territoire traditionnel de nombreuses nations autochtones. La région connue sous le nom de Tkaronto est sous la responsabilité de gardiennage de la Nation Anishinabek, la Confédération Haudenosaunee et les Hurons-Wendat. Elle abrite maintenant de nombreuses communautés de Premières nations, d'Inuits et de Métis. Nous reconnaissons les détenteurs actuels du traité, les Mississaugas de la Première Nation de Credit. Ce territoire fait l'objet du Pacte de la ceinture de wampum Dish with One Spoon, une entente visant à partager pacifiquement et à prendre soin de la région des Grands Lacs.

SPONSOR / DONEUR



UNIVERSITY OF TORONTO
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FOR STUDIES IN EDUCATION

VOLUNTEERS / BÉNÉVOLES

Conference Committee / Comité de conférence

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Rachel Laforest, Queen's University
Shirley Thompson, University of Manitoba
Ushnish Sengupta, Algoma University

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CO-PRESIDENTS WELCOME / BIENVENUE AUX COPRÉSIDENTS

Warm greetings.

We cordially welcome you, whether you are in person or on-line, to our 16th annual conference of the Association for Nonprofit and Social Economy Research/Association de recherche sur les organismes sans but lucratif et sur l'économie sociale (ANSER-ARES). We are so happy to be back in person this year to learn, discuss and share those issues important to you and the social economy. Also, for those who will virtually join our conference in 2023, we have organized some hybrid sessions. This 16th conference theme – Reckonings and Re-Imaginations – asks us to explore the social economy's role in colonization and for this sector to reimagine decolonization, equity, diversity, and inclusion. This theme asks researchers and practitioners to consider decolonization, equity, diversity, and inclusivity in their research and practice. This year's conference will showcase an exciting mix of paper presentations, roundtables, and panels with presenters from across Canada and worldwide. This theme of our conference helps us confront racism, homelessness, food insecurity, colonization, and income inequity in Canadian society.

The COVID-19 pandemic and ongoing social injustices have highlighted the critical role of the voluntary sector, including its practitioners, educators, and scholars. Your important work within the nonprofit and voluntary sectors supports transformative social change. In our 2022-2027 strategic plan, ANSER-ARES committed to being a leading Canadian voice in decolonization, equity, diversity, and inclusion, which resulted in many different DEID training sessions for board awareness on these issues. ANSER-ARES have much to do, but we commit to listen, converse and act for greater decolonization, equity, inclusion, and diversity.

The mission of ANSER-ARES is to advance education and research related to the nonprofit and social economy sector. ANSER-ARES seeks to realize the potential of a caring and strong Canadian nonprofit and social economy by creating accessible forums for knowledge, community engagement, and research. Towards that end, ANSER-ARES has worked hard to build a collaborative network of academics, community practitioners, educators, and students dedicated to understanding and transforming the sector. This annual conference plays a crucial role in facilitating knowledge exchange and dialogue regarding the possibilities of this sector. ANSER-ARES also has our own dual language journal, the Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale. This open-access, online, peer-reviewed publication (<https://www.anserj.ca/index.php/cjnser>) provides a way to publish your research and practitioner perspectives. If you wish to get involved in ANSER-ARES, please do not hesitate to connect us.

Enjoy your ANSER-ARES conference! A special thanks to our very hard-working ANSER-ARES Conference Committee and the Federation for the Humanities and Social Sciences.

Ushnish Sengupta
Co-President

Shirley Thompson
Co-President



CONFERENCE COMMITTEE WELCOME / BIENVENUE DE COMITÉ

Thank you for joining us at the 2023 ANSER-ARES conference at York University in Toronto! After three years of online conferences, this is our first in-person gathering since 2019 at UBC in Vancouver. For those of you who are here in-person, we are so happy to see you! For those joining us online, we are so happy to have you join in!

This year's Congress and ANSER-ARES conference theme is grounded in the lived realities of equity-seeking groups. The last three years have heightened our awareness of fragile, inequitable, and harmful social conditions. While we must acknowledge current realities, we are also called to imagine new, better futures. ANSER-ARES is an interdisciplinary bridge between academics, practitioners, and communities, and we hope that you use this conference to imagine new futures together.

This year's conference has a very full program, and we are making full use of the space that Congress and York University have made available to us. There is a wide variety of topics and methodological approaches, and the diversity of content has been a strength of the conference in the past – we hope that you are able to connect with new ideas, approaches, and groups of scholars. Concurrent sessions have been scheduled around thematic areas to help you navigate the program.

We do hope that you will all join us for our keynote sessions on each day and, for those here in person, at our off-site reception and awards presentation on Monday night. On behalf of the conference committee, welcome!

Christopher Dougherty
Program Chair

Ushnish Sengupta
Local Arrangements Coordinator



CONGRESS THEME / THÈME DE CONGRÈS

ANSER-ARES adopts the theme of the Congress of the Humanities and Social Sciences each year. The theme for Congress 2023 is *Reckonings and Re-Imagings*.

Drawing on the lessons of Black Lives Matter, Idle No More, the Truth and Reconciliation Commission and the Inquiry into Missing and Murdered Indigenous Women and Girls, Congress 2023 will focus on new reckonings for how to live in non-hierarchical relationships that respect our human differences, while protecting the environment we depend on.

This theme also reflects the vision of Associate Professor Andrea Davis, Academic Convenor for Congress 2023, and her collaboration with members of the York University community.

Under the theme Reckonings and Re-Imagings, Congress will honour Black and Indigenous knowledges and cultures, and centre the diverse voices and ideas of scholars, graduate students, policymakers and community members in vital conversations about the most pressing issues facing our world.

Read more here:

<https://www.federationhss.ca/en/congress-2023-reckonings-and-re-imaginings>



ANSER-ARES adopte chaque année le thème du congrès des sciences humaines et sociales. Le thème du Congrès 2023 est *Confronter le passé, réimaginer l'avenir*.

Le Congrès 2023 s'appuiera sur les leçons provenant des mouvements Black Lives Matter et Idle No More, de la Commission de vérité et réconciliation et de l'Enquête nationale sur les femmes et les filles autochtones disparues et assassinées. Il nous amènera à renouveler notre réflexion pour cultiver des relations non hiérarchiques dans le respect des différences humaines, tout en protégeant l'environnement duquel nous dépendons.

Ce thème s'inspire également de la vision d'Andrea Davis, professeure agrégée et responsable universitaire du Congrès 2023, et de sa collaboration avec les membres de la communauté de l'Université York.

Sur le thème Confronter le passé, réimaginer l'avenir, le Congrès mettra en valeur les connaissances et les cultures noires et autochtones. Il offrira également aux chercheur.euse.s, aux étudiant.e.s aux cycles supérieurs, aux décideur.euse.s et aux membres du milieu un cadre où échanger sur leurs différents points de vue et diverses idées afin de discuter des enjeux cruciaux et urgents auxquels le monde est confronté.

En savoir plus:

<https://www.federationhss.ca/fr/congres-2023-confronter-le-passe-reimaginer-lavenir>



AWARDS / PRIX

Committee: Kunle Akingbola, Lakehead University (chair), Rachel Laforest, Queen's University, and Shirley Thompson, University of Manitoba

Awards will be presented at the reception at the Cecil Community Centre on Monday, May 29. Please join us there.

Les prix seront remis lors de la réception au Centre communautaire Cecil le lundi 29 mai. Veuillez vous y joindre.

ANSER-ARES DISTINGUISHED SERVICE AWARD

PRIX ANSER-ARES POUR SERVICES DISTINGUÉS

George Karaphilis

Cape Breton University

ANSER-ARES DOCTORAL THESIS AWARD

LA BOURSE DE RECHERCHE POUR LES ÉTUDIANTS DIPLÔMÉS

Ushnish Sengupta

Algoma University

ANSER-ARES MASTER'S THESIS AWARD

PRIX POUR LA MEILLEURE THÈSE DE MAÎTRISE

Ajarat Adegun

University of Manitoba

CONGRESS GRADUATE MERIT AWARD (CGMA)

LE PRIX DU MÉRITE DES CYCLES SUPÉRIEURS DU CONGRÈS (PMSCS)

Keshab Thapa

University of Manitoba



SCHEDULE AT A GLANCE / HORAIRE EN UN COUP D'ŒIL

	BERGERON The Eatery	LASSONDE LAS-A	BERGERON BRG-211	BERGERON BRG-213	BERGERON BRG-217	BERGERON BRG-030	BERGERON BRG-125	BERGERON BRG-220
Sunday, May 28								
Breakfast 08H00	Continental Breakfast							
Concurrent A 08H30		Hybrid (français) Civil Society	Panel - Series 1/4 Social Finance	Panel Social Enterprise	Roundtable HR & OB	Papers Pedagogy	Papers Civil Society	
Morning Break 10H00	Coffee and Tea							
Keynote 10H30		Keynote Panel						
Lunch and Meet CJNSER 12H00		Bagged Lunch Meet CJNSER						
Concurrent B 13H30		Hybrid Roundtable Philanthropy	Panel – Series 2/4 Social Finance	Panel HR & OB	Papers Mgmt & Gov	Papers Philanthropy	Papers Congress Theme	
Afternoon Break 15H00	Coffee and Tea							
Concurrent C 15H30		Hybrid Panel Philanthropy	Panel – Series 3/4 Social Finance	Papers Mgmt & Gov	Papers HR & OB	Papers Volunteerism		
President’s Reception 17H00	President’s Reception, hosted by York University Check Congress program for location							
Monday, May 29								
Breakfast 08H00	Continental Breakfast							
Concurrent D 08H30			Panel – Series 4/4 Social Finance	Panel Data & Tech	Papers Land & Housing	Papers Advocacy		Papers Evaluation
Morning Break 10H00	Coffee and Tea							
Keynote 10H30		Joint Keynote with CASC						
Lunch and AGM 12H00		Bagged Lunch ANSER AGM						
Concurrent E 13H30		DISE Panel Early 13H00 start		Papers Mgmt & Gov	Papers Land & Housing	Papers Social Innovation		Papers Evaluation
Afternoon Break 15H00	Coffee and Tea							
Concurrent F 15H30		Hybrid Papers Civil Society	Panel Social Finance		Roundtable Social Enterprise	Papers Social Innovation		Papers Evaluation
Reception and Awards 18H00	Joint Reception and Awards with CASC, sponsored by OISE Off-site: Cecil Community Centre, 58 Cecil Street, Toronto, ON M5T 1N6 from YorkU, take Line 1 Subway heading South to Spadina station, transfer to streetcar 510A heading South, get off at Spadina Avenue at Nassau Street South side							



OPEN AND CROSS-LISTED HIGHLIGHTS / POINTS FORTS DE LES SESSIONS OUVERTS

SUNDAY, MAY 28

*KEYNOTE PANEL: RECKONINGS & RE-IMAGININGS:
FUNDRAISING, DONORS, AND PHILANTHROPY*

Open event
10H30-12H00 [LAS-A]

MEET THE EDITORS OF CJNSER

Open event
12H00-13H30 [LAS-A]

MONDAY, MAY 29

*COMMUNITY/ACADEMIC CO-CREATION OF CO-OPERATIVE
KNOWLEDGE*

CASC session cross-listed with ANSER-ARES
8H30-10H00 [Founders College 110]

*KEYNOTE: RE-IMAGINING COOPERATIVE FUTURES:
AFRICANA WOMEN COOPERATORS ON SOLIDARITY*

Open event, Joint with CASC
10H30-12H00 [LAS-A]

DISE PANEL: WE HAVE ALWAYS KNOWN COOPERATION!

Open event
13H00-15H00 [LAS-A]

CASC: TUESDAY, MAY 30

KEYNOTE: MAMAWĪCIHOTOWIN (WORKING TOGETHER)

CASC keynote cross-listed with ANSER-ARES
10H30-12H00 [LAS-B]

*TAKING STOCK OF DIVERSITY AND INTERSECTIONALITY OF
CO-OPERATION IN CANADA*

CASC session cross-listed with ANSER-ARES
13H30-15H00 [Founders College 110]

CASC: WEDNESDAY, MAY 31

*DEMOCRATIZING AND COOPERATIVIZING WORK:
MOVING BEYOND CRISES BY REORGANIZING THE
ECONOMY*

CASC session cross-listed with ANSER-ARES
13H30-15H00 [LAS-A]

FULL CASC PROGRAM

For the full CASC program,
visit:

[www.coopresearch.coop/
casc-conference-2023/](http://www.coopresearch.coop/casc-conference-2023/)



MORE OPEN SESSIONS

For the full Congress event
calendar, including open
sessions from Congress,
York University, and all
associations, visit:

[https://www.federationhss.ca/
en/congress/congress-2023/events-calendar](https://www.federationhss.ca/en/congress/congress-2023/events-calendar)



Keynote Panel

Reckonings & Re-Imaginations:

Fundraising, Donors, and Philanthropy

Sunday, May 28 10H30

Lassonde-A



**Krishan
Mehta**

AVP, Engagement

**Toronto Metropolitan
University**



**Paul
Nazareth**

Vice President,
Education and Development
**Canadian Association of Gift
Planners**



**Brianna
Parent Long**

Feminist Program Coordinator

VIDEA



A portrait of Dr. Caroline Shenaz Hossein, a woman with dark, curly hair, wearing a dark patterned top and a necklace with a large, ornate pendant. The background is a solid light brown color.

DR. CAROLINE SHENAZ HOSSEIN

UNIVERSITY OF TORONTO

Re-imagining cooperative futures:

*Africana women cooperators on solidarity
economies for Canada and the World*

Monday, MAY 29

10:30 EASTERN DAYLIGHT TIME

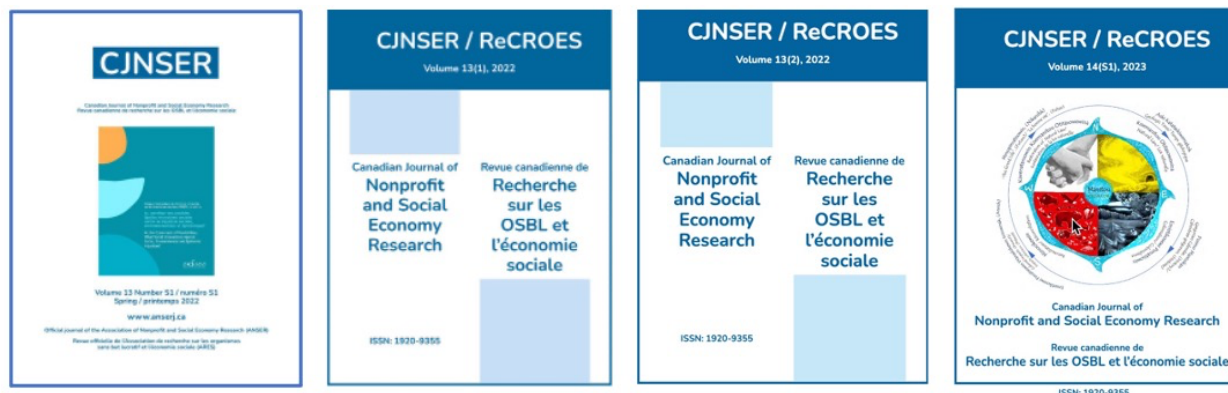
CASC/ACÉC + ANSER/ARES
KEYNOTE SPEAKER

www.coopresearch.coop/conferences

Congress of the Humanities
and Social Sciences

DR. CAROLINE SHENAZ HOSSEIN, Associate Professor of Global Development (University of Toronto, Scarborough) is a CRC Tier 2 of Africana Development & Feminist Political Economy. She is interim-Director of the Institute for Inclusive Economies and Sustainable Livelihoods (U of T) and founder of the Diverse Solidarity Economies (DISE) Collective. Her research navigates the solidarity economies movement which, started in the Global South, prioritizes social profitability over financial gain. Hossein has worked in economic development for global organizations and was awarded an Ontario Early Researcher Award and a SSHRC (2017-2020). She is on the board of the International Association of Feminist Economics, an advisor to Oxford University Press, and editorial board member for the U.N. Task Force for the Social and Solidarity Economy and Kerala University's Journal 'Polity & Society'. Hossein's authored and edited publications include: a multi-award winning book 'Politicized Microfinance' (2016); 'Critical Introduction to Business and Society' (2017); 'The Black Social Economy' (2018) 'Community Economies in the Global South' (2022) and 'Beyond Racial Capitalism: Cooperatives in the African Diaspora' (2023). Forthcoming books are 'Africana Feminist Economics' (Cambridge) and 'The Banker Ladies' (U of T).

Canadian journal of nonprofit and social economy research / Revue canadienne de recherche sur les OSBL et l'économie sociale



Contribute to the advancement of nonprofit and social economy research!

Contribuez à l'avancement de la recherche associative et en économie sociale!

The *Canadian Journal of Nonprofit and Social Economy Research (CJNSER)* is an online open-access English and French peer-reviewed publication. *CJNSER* is dedicated to providing a stimulating and vibrant forum for the open dissemination of contemporary high-quality, peer-reviewed research on nonprofits and the social economy.

La *Revue canadienne de recherche sur les OSBL et l'économie sociale (ReCROES)* est une publication bilingue (anglais et français) avec comité de lecture, accessible gratuitement en ligne. *ReCROES* travaille pour être un espace de diffusion publique pour la recherche contemporaine de haute qualité sur les organismes sans but lucratif (OSBL) et l'économie sociale.

- Submissions welcomed in both English and French
- First Look section provides immediate open-access publishing
- Indexed in ABI/INFORM, Proquest, EBSCO, Scopus and Web of Science amongst others
- Visit www.anserj.ca for guidelines
- Soumissions acceptées en anglais et en français
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CJNSER is the official journal of the Association of Nonprofit and Social Economy Research (ANSER) / *ReCROES* est la revue officielle de l'Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES)



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ADVICE TO PRESENTERS / ASTUCES POUR LES PRÉSENTATEURS

GENERAL ADVICE

Most of the paper presentations are somewhere between early-results stage and working papers, so there is no expectation that there will be a complete written draft. Some presenters share copies of a written document or a handout with people who attend their session, but this is not an expectation.

Your abstract appears in the conference program, this conference does not publish proceedings. There is a session with the editors of CJNSER on Sunday at 12H00 in [LAS-A] if you would like to learn more about publishing with the ANSER-ARES association journal.

No final written draft is needed for this conference, and you only need to be prepared to present at your session.

PAPER SESSIONS

Most sessions are 90 minutes long with three papers scheduled for most concurrent sessions. Paper presentations are 15 minutes long. Most presenters will have a slide deck.

The general format is:

- Welcome and introductions
- Paper 1: 15 minutes
- Paper 2: 15 minutes
- Paper 3: 15 minutes
- Questions and discussion: 40 minutes

PANELS AND ROUNDTABLES

The session chair or moderator have greater freedom in how these sessions run. Please check with the chair or moderator for more specific guidelines.

TECHNOLOGY

Please arrive 10-15 minutes before the start of your session to load your presentation, check in with the session chair, and check for any technical issues.

All rooms are equipped with a base A/V package that includes: a computer running at least Windows 10; full internet access; Microsoft Office 365 Suite (Word, Excel, Powerpoint); a projector with screen *or* a flatscreen display. Presenters using a Mac or using other slide software are responsible for having their own correct peripherals and verifying that their materials load properly.

ONLINE AND HYBRID SESSIONS (LASSONDE LAS-A ONLY)

Timing will be strictly enforced in these sessions. With only one hybrid room available to our association, it is over-booked with some sessions beginning immediately after others.

Online presenters are asked to log in to Zoom through the link in the Congress portal 15-20 minutes before the start of the session to check for technical issues.

SESSION CHAIRS

Introduce all presenters or panellists at the start. Thank them at the end.

Keep time. *5-minute, 1-minute, and time is up* cue cards will be in each room to help with this. If a presenter goes over time, interrupt, give them a moment to conclude, and then move on to the next presentation.

Facilitate questions and answers. Short questions of clarification may be asked during presentations. More substantive questions should be held until after all presenters have finished.



SUNDAY / DIMANCHE

BREAK: 08H00 SUNDAY 28 MAY / DIMANCHE 28 MAI

Greeting room opens.

Beverages and light breakfast available in [BRG-The Eatery] from 08H00-10H00:

- Fresh sliced fruit and berry platter (melons, pineapple, strawberries)
- Assorted pastries
- Gluten-free pastries
- Individual assorted yogurt
- Fair trade coffee
- Fair trade tea

CONCURRENT A: 08H30 SUNDAY 28 MAY / DIMANCHE 28 MAI

Sun/Dim	08H30-10H00	Communications [LAS-A]	Hybrid Français / French
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ACTION (ET INACTION) COLLECTIVE

Civil Society

SESSION CHAIR: FRANÇOIS BROUARD, CARLETON UNIVERSITY

CRISE À HOCKEY CANADA: INFORMATION FINANCIÈRE ET GOUVERNANCE

FRANÇOIS BROUARD, CARLETON UNIVERSITY

MARC PILON, LAURENTIAN UNIVERSITY

ANDREW WEBB, CARLETON UNIVERSITY

Dans le contexte des récents scandales d'assauts sexuels et de transparence à Hockey Canada, la lumière est tournée vers la gouvernance de l'organisation nationale et de ses 13 membres. L'équipe dirigeante d'Hockey Canada fait face à une crise sérieuse, en raison de la perte de soutien et de la confiance de plusieurs partenaires. Trois organisations, nommément Hockey Canada, Fondation Hockey Canada, and Hockey Canada Foundation US, sont examinées. L'objectif est d'examiner la crise à Hockey Canada selon deux perspectives. Du point de vue de l'information financière, les actifs, les passifs, les actifs nets seront examinés. La perte du soutien ont des impacts financiers importants. Du point de vue de la gouvernance, deux rapports préparés par le Juge Thomas Cromwell ont examiné la gouvernance d'Hockey Canada suite à la crise. La crise soulève des questions, non seulement pour Hockey Canada, mais aussi pour l'ensemble du secteur sans but lucratif.

LES GROUPES D'INITIATIVES COMMUNES DANS LA RÉGION DE L'OUEST DU CAMEROUN :

PROCESSUS DE CRÉATION, FONCTIONNEMENT ET RELATIONS AVEC L'ÉTAT

LOLITA TOCHE, UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

ÉTIENNE ST-JEAN, UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

L'action associative est très ancienne au Cameroun. Aujourd'hui, elle occupe simplement, de plus en plus, l'espace abandonné par l'État. En effet, si la thématique de l'entrepreneuriat collectif semble s'imposer naturellement aujourd'hui, les initiatives solidaires, dans plusieurs pays, existent



depuis plus longtemps que la littérature sur le sujet. Les groupements sont au cœur du développement communautaire et traduisent un réel besoin des populations d'améliorer leurs conditions en mettant ensemble leurs compétences et savoir-faire, pour la gestion de leurs propres ressources. En 1992, ces groupements sont officiellement encouragés par l'État, qui leur offre un cadre légal, celui des « Groupes d'Initiatives Communes » (GIC) et des coopératives. Notre objectif principal est de présenter le processus de création des GIC au Cameroun ainsi que leurs modes de fonctionnement et leur relation avec l'État.

CHOISIR (ET RESTER) DANS L'ÉCONOMIE SOCIALE. L'ANALYSE DES PARCOURS DE JEUNES ENTREPRENEURS COLLECTIFS AU QUÉBEC

SANDRINE DUPUIS, INSTITUT NATIONAL DE LA RECHERCHE SCIENTIFIQUE

MARÍA EUGENIA LONGO, INSTITUT NATIONAL DE LA RECHERCHE SCIENTIFIQUE

L'économie sociale est un mode de développement d'entreprise susceptible de propulser de nombreuses innovations dans divers secteurs d'activités. Les jeunes sont de plus en plus nombreux depuis les années 2000 à y prendre place et à monter des projets novateurs. Afin de favoriser le renouvellement démographique, qui représente un enjeu pour l'économie sociale, et d'assurer la viabilité et le foisonnement de ce type d'initiatives, il est pertinent de se questionner sur les différents éléments amenant les jeunes vers l'économie sociale et pourquoi ils y restent. Cet article vise à mettre en évidence la pertinence d'une perspective temporelle afin de comprendre les choix, besoins, défis et facteurs d'attraction et de rétention de l'économie sociale chez de jeunes entrepreneurs collectifs. Cette recherche qualitative repose sur une base de données composée d'entretiens individuels auprès de jeunes entrepreneurs collectifs de 35 ans et moins, et de groupes de discussion auprès d'accompagnateurs en économie sociale.

Sun/Dim 08H30-10H00 Panel [BRG-211] Social Finance Series

SOCIAL FINANCE SERIES 1: PERSPECTIVES ON THE MACRO LEVEL

Social Finance

SESSION CHAIR: ROBIN WISENER, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA AND MARIE-RENÉE LAMBERT, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

This panel will focus on the macro level of the social finance ecosystem, emphasizing major strategic and pan-Canadian considerations of the demand side and help to achieve ecosystem objectives. Panelists include actors who are taking concrete action to develop the social finance ecosystem. They are developing significant elements of the network of diverse stakeholders needed to support all social purpose organizations seeking to advance their social mission by accessing social finance. Panelists will present and discuss their unique perspectives, experiences and lessons learned as three different types of macro-level ecosystem actors, and discuss the importance of the interaction between them:

EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

ROBIN WISENER, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

MARIE-RENÉE LAMBERT, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

Robin Wisener or Marie-Renée Lambert, of Employment and Social Development Canada's (ESDC) will give a government perspective of the social finance ecosystem in Canada and flesh out the policy analysis of the strategic design, implementation and data of the Investment Readiness Program. The following questions will focus their presentation: What is the role of government program design in creating a strong and inclusive ecosystem? How do we measure and track the



development of this ecosystem? Is it possible to co-create with the sector? What are the barriers to co-creation? Where are the spaces for co-creation? How do we maintain close relationships with stakeholders and course correct implementation when needed?

CANADIAN COMMUNITY DEVELOPMENT NETWORK

MIKE TOYE, CANADIAN COMMUNITY DEVELOPMENT NETWORK

Mike Toye of the Canadian Community Development Network (CCEDnet) will discuss the value of stakeholder connections across the ecosystem. This part of the discussion will explore CCEDNet's perspective and experience in building an ecosystem that offers the expertise, tools, knowledge and services needed by addressing questions like: What types of connections are needed to foster a functioning ecosystem? How are connection made and who needs to make them? What is working and not working to make the system inclusive and welcoming for all?

COMMUNITY FOUNDATIONS CANADA

MELANIE THOMAS, COMMUNITY FOUNDATIONS OF CANADA

Melanie Thomas of the Community Foundations of Canada will discuss the important role that the grant funding process has in the development of an ecosystem. While social purpose organizations need grants for capacity building projects in preparation for taking on investment, it is the networked ecosystem that provides context for those projects and the defines the steps they take toward accessing social finance. Questions such as these will be used to provide perspective on the dynamic between the granting process and the context: How do investment readiness grants contribute to the context of the demand side social finance ecosystem and how does the ecosystem influence the investment readiness granting? What has been the most challenging aspect of using investment readiness capacity building grants to help achieve ecosystem level goals such as awareness building? In this context what does inclusion mean and how is it operationalized?

Sun/Dim 08H30-10H00 Panel [BRG-213]

PROCEED (AND GROW) WITH CARE: EXPLORING DIMENSIONS OF CARE IN SOCIAL ENTERPRISE LEADERSHIP AND PEOPLE MANAGEMENT

Social Enterprise

TOLULOPE OLUWAFEMI, THOMPSON RIVERS UNIVERSITY

SCOTT RANKIN, THOMPSON RIVERS UNIVERSITY

SALVADOR BARRAGAN, THOMPSON RIVERS UNIVERSITY

MELANIE REED, THOMPSON RIVERS UNIVERSITY

BRUCE MARTIN, THOMPSON RIVERS UNIVERSITY

This symposium will explore how Ethics of Care (EoC) have manifested in the leadership and management of Social Enterprise. Three works-in-progress will be presented: two case studies explore the drivers of growth and success in mid-size to large SE's which have successfully grown in both scale and scope to meet escalating crises of overlapping issues such as homelessness, domestic violence, addiction, and mental health, all exacerbated by the global pandemic. A third study compares two SE leaders who have led the growth and success of the subject organizations. Together, these three studies provide a rich context for exploring key dimensions of care in the leadership and management of SEs dealing with difficult issues and ongoing crises.



Sun/Dim 08H30-10H00 Roundtable [BRG-217]

HUMAN RESOURCE MANAGEMENT IN NORTH AMERICA'S NONPROFIT SECTOR: SHOWCASING HOW NONPROFIT ORGANIZATIONS MANAGE AND LEARN FROM CHALLENGES AND TENSIONS

Human Resources and Organizational Behaviour

KUNLE AKINGBOLA, LAKEHEAD UNIVERSITY

CAROL BRUNT, UNIVERSITY OF WISCONSIN-WHITEWATER

Nonprofit organizations are inherently complex, labour intensive and dynamically intertwined with the external environment. Although these characteristics are evident in organizational systems and processes, it is in the domains of human resource management (HRM) that these characteristics and their effects are least understood. While nonprofit HRM theorization is emerging (Akingbola, 2013a; 2013b; Ridder & McCandless, 2010; Ridder et al., 2012), we have barely begun to conceptualize nonprofit HRM and its consequences for employees. Many questions remain despite advances in our HRM practice knowledge (Guo et al., 2011; Selden & Sowa, 2011). Nonprofit HRM is fraught with challenges including pressures from increasing employment growth and service demands, roadblocks to implementation, all overlaid by COVID-19 impacts. The symposium encourages discussion of these challenges, bridging academia and practice by bringing practice to the fore. Nonprofit HR scholars explore current practice from their own research specialty, showcasing front-line responses to internal and external influences.

Sun/Dim 08H30-10H00 Paper Session [BRG-030]

CONNECTING CLASSROOMS TO COMMUNITY

Pedagogy

SESSION CHAIR: CATHERINE ML PEARL, MOUNT ROYAL UNIVERSITY

CHALLENGES AND OPPORTUNITIES FOR COMMUNITY-ENGAGED LEARNING AT CANADIAN UNIVERSITIES: INSIGHTS FROM FACULTY MEMBERS AND COMMUNITY PARTNERS

LYNN GIDLICK, UNIVERSITY OF REGINA

AMBER J. FLETCHER, UNIVERSITY OF REGINA

MAGDA GOEMANS, COMMUNITY CAMPUS ENGAGE CANADA

This presentation will share insights from interviews and discussion sessions with faculty and community members about key challenges, best practices, and opportunities for incorporating community-engaged learning (CEL) into undergraduate courses. These findings are part of a larger research project undertaken by Community Campus Engage Canada and the University of Regina's Community Engagement and Research Centre. The project used a mixed-methods research design with two units of analysis. The first unit of analysis was a case study, embedded within the broader project, focusing on CEL at the U of R. The second unit of analysis was pan-Canadian in scope, examining CEL practices at postsecondary institutions (PSIs) across the country. A key objective was to develop recommendations for a campus-wide program to expand CEL at the U of R. However, it is hoped that the project outputs will provide valuable guidance on strengthening CEL relationships and activities at PSIs across the country.

THINKING IN CIRCLES: WISDOM AS A ROUTE | ROOT TO DECOLONIZATION IN SOCIAL INNOVATION AND ENTREPRENEURSHIP PRAXIS AND PEDAGOGY

MARYAM MOHIUDDIN AHMED, UNIVERSITY OF WATERLOO



JENNIFER M CATALANO, UNIVERSITY OF VERMONT

A (re)focus on Indigenous and Traditional wisdom frameworks may provide the field of Social Innovation with the decolonial impetus required to move us towards a paradigm of relationality (Goodchild, 2021) and regeneration (Senge, 2008; Wahl, 2008, 2016) and help us become more effective in our response to the grand challenges (for example, catastrophic climate calamities (UN IPCC, 2018) confronting us on the horizon. As part of this exploration, we unpack the semantics of wisdom, exploring the range of what it entails in spaces and places across the Global South (which we consider to be more than former colonies south of the equator, and includes communities and peoples who continue live under settler Colonialism including the Indigenous communities in Canada). We also explore how wisdom dialogues with knowledge, and what that means for the project of decolonization (in all its various strands such as post- and de-colonial theory and movements etc.).

CALGARY CHAMBER OF VOLUNTARY ORGANIZATIONS (CCVO) – EMPOWERING NONPROFITS

CATHERINE ML PEARL, MOUNT ROYAL UNIVERSITY

LINDA JAY, NORTH ISLAND COLLEGE

SIMON MAGENNIS, MOUNT ROYAL UNIVERSITY

KAREN BALL, CALGARY CHAMBER OF VOLUNTARY ORGANIZATIONS

This project presents a case study developed for classroom use that focuses on the decision process and tools a registered charity employs when evaluating options to expand revenue streams through social enterprise. The case examines the process followed by the Calgary Chamber of Voluntary Organizations when its Board approved and adopted its 2021-2024 Strategic Plan.

Sun/Dim 08H30-10H00 Paper Session [BRG-125]

CIVIL SOCIETY IN INTERNATIONAL CONTEXTS

Civil Society

SESSION CHAIR: IMMACULEE UWANYILIGIRA, YORK UNIVERSITY

UNDERSTANDING THE DIMENSIONS OF SOCIAL VALUE: AN EXPLORATION THROUGH A CASE STUDY OF A SOCIAL ENTERPRISE FROM NEPAL

GLADIUS KULOTHUNGAN, UNIVERSITY OF WALES TRINITY SAINT DAVID, LONDON CAMPUS

PUSPA JIREL, SKILLS ENTERPRISE

While there is some consensus on the raison d'être of social enterprises as 'social value creation' there is no clarity on what we mean by social value and how social enterprises create it. Current conceptualizations do not capture the essence of the social value creation concept and there is a fundamental problem underlying the use of the social value concept. This paper tries to address this issue by examining the dynamic of social value creation, capturing the different dimensions of social value created and appropriated through the case study of 'Seeing Hands', a social enterprise in Nepal. The paper postulates – by abductive analysis – seven theoretical prepositions that try to answer the questions of why and how social enterprises are formed and what exactly happens in the 'black box' of the social entrepreneurial process that creates social value – and what exactly are the dimensions of these social values.

AIDING AND ABETTING: THE COMPLICITY OF GLOBAL NONPROFITS

IMMACULEE UWANYILIGIRA, YORK UNIVERSITY



This paper posits that Global North non-profit organizations operating in the Global South are aimed at shaping, influencing and preserving Western imperialism, and perpetuating economic and cultural dependency. Yet, despite their questionable motives and checkered success record, these organizations all share the desire for self-perpetuation. The paper calls for a re-imagining of the non-profit model.

CANADIAN RESPONSES TO OVERSEAS HUMANITARIAN CRISIS: A CASE STUDY OF THE ROLES OF GOVERNMENT AND NON-STATE ACTORS

MELISSA WILSON, CARLETON UNIVERSITY

This case study seeks to develop better understanding of the significant role played by NGO's, Universities, Philanthropic Foundations and other non-state actors in responding to humanitarian crisis and emergencies around the globe. Following an overview of several key players in the 2015 Syrian Refugee Crisis resettlement operation, the paper seeks to make recommendations for how these non-state actors may utilize their unique position in the sector and provide opportunity to support resettlement initiatives and become advocates through education.

Mon/Lun	8H30-10H00	Paper Session	Founders College 110	CASC Session cross-listed
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CASC SESSION: COMMUNITY/ACADEMIC CO-CREATION OF CO-OPERATIVE KNOWLEDGE

Cooperatives

SESSION CHAIR: JUDITH HARRIS, UNIVERSITY OF WINNIPEG

FEMINIST INTERSECTIONAL SOLIDARITY IN PRACTICE: EARLY INSIGHTS FROM THE CO-LEADERSHIP OF AN EMERGING WORKER CO-OP

JULIA FURSOVA, UNIVERSITY OF NEW BRUNSWICK

The paper is a case study of Transform Practice, an emerging non-profit worker. Its members are diverse women and non-binary folks. In 2021, Transform Practice began providing services to diverse actors doing systems change work. The paper introduces the concept of feminist intersectional solidarity (FIS) as practice in the context of the emerging co-op leadership. The proposed presentation discusses practical aspects of living and embodying FIS as a group of co-leaders of an emerging organization, who want to avoid the reproduction of oppressive structures and ways of working. Focusing on resource flows, knowledge creation and relationships as pathways for integrating feminist intersectional solidarity in leadership, the paper shares lessons that emerged in the context of the co-op's goals of facilitating systems change work as a group of diverse individuals advancing diversity, equity, justice, and inclusion work in the non-profit and public sector.

OPPORTUNITIES AND STRENGTHENING THE COOPERATIVE SECTOR IN ESWATINI

FIONA DUGUID, INDEPENDENT RESEARCHER

Eswatini is a small Kingdom nation in southern Africa. While the Swazis of Eswatini have worked co-operatively for centuries, over the last 80 years a formal co-operative sector has emerged. Despite the success of these co-operatives, especially in agriculture and personal savings and loans, there are many more opportunities for co-operatives to grow the domestic economy, provide employment opportunities, expand options for women, produce goods and services within Eswatini, and contribute to community economic development. This research had three objectives: 1. to build the context as understood by stakeholders; 2. to co-create opportunities for a robust



sector; and 3. to develop work plans that can be actioned and expand on current capacity of prioritized areas. Research was conducted in 2022 with the Eswatini co-operative sector using stakeholder consultation interviews and co-creation processes..

CHALLENGING EXISTING FRAMEWORKS FOR DOING COLLABORATIVE RESEARCH WITH COMMUNITY-ORIENTED COOPERATIVES: FIVE YEARS OF CONCEPTUALIZING OUR PRACTICE

ANA INÉS HERAS, UNIVERSIDAD NACIONAL DE SAN MARTÍN

MARCELO VIETA, UNIVERSITY OF TORONTO

We describe the epistemological, theoretical, and methodological dimensions of an action-oriented project working with work-integration social cooperatives (WISCs) initiated during 2022 yet building on five prior years of collaboration between us. Our new project is bringing into dialogue the Canadian experience of community health co-ops with Argentina's new experiences of social cooperatives formed by people living with mental health issues, facilitated by recent legislation. However, here are still challenges to creating WISCs in Argentina due to a lack of knowledge of them from the communities that would have most to gain. In Canada, while there are experiences with multi-stakeholder solidarity co-ops in health care, no formal legislation exists to facilitate creating them by people living with mental health challenges. Both countries have thus much to learn from each other and this research partnership, by supporting the creation of new WISCs in Argentina, is mobilizing this transnational knowledge exchange.

BREAK: 10H00 SUNDAY 28 MAY / DIMANCHE 28 MAI

Beverages available in [BRG-The Eatery] from 10H00-11H00:

- Fair trade coffee
- Fair trade tea
- Apple and orange juice
- Water



PLENARY: 10H30 SUNDAY 28 MAY / DIMANCHE 28 MAI

Sun/Dim	10H30	Panel	[LAS-A]	Hybrid Open Session
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KEYNOTE PANEL:**RECKONINGS & RE-IMAGININGS: FUNDRAISING, DONORS, AND PHILANTHROPY****Reckonings and Reimaginings**

Join our keynote panel of professionals who are at the intersection of practice and academia in the philanthropic space on for a moderated discussion on the Congress theme of Reckonings and Re-imaginings and how it can inform fundraising, working with donors, and the study of philanthropy.

KRISHAN MEHTA

Krishan Mehta is an advancement leader with over two decades of experience in transformational philanthropy and partnerships, alumni and senior volunteer engagement, capital campaigns, strategic planning, marketing and communications, stewardship, and team building. Dr. Mehta is also a researcher who studies the charitable activities of immigrants and diaspora communities in Canada. He is a frequent speaker, educator and writer on a variety of topics across the charitable giving landscape. In 2020, Dr. Mehta was named Outstanding Fundraiser of the Year by the Association of Fundraising Professionals (AFP) Toronto, and in 2022, he was named a Distinguished Fellow of AFP Global.

PAUL NAZARETH

Paul Nazareth has worked in Canada's philanthropic sector for over 20 years. Currently, Vice President, Education & Development at the Canadian Association of Gift Planners (CAGP), and was previously VP at the charity CanadaHelps. Paul has been a philanthropic advisor with a national wealth management firm in a trust company and spent 15 years working with charities from Universities to Churches. Paul is on the board of several charities including The Circle on Indigenous Philanthropy and on the Advisory Council of Carleton University's Masters in Philanthropy and Nonprofit Leadership program. He serves as faculty for the Master Financial Advisor in Philanthropy (MFA-P) program led by CAGP, Knowledge Bureau and Spire Philanthropy, and is a frequent instructor for the tax and advisor community through organizations like CPA, Advocis and Estate Planning Councils. Paul writes on philanthropy for a variety of publications and regularly appears on national radio and television to speak about creating a personal legacy through charity.

BRIANNA PARENT LONG

Brianna Parent Long is Feminist Programme Coordinator at VIDEA. She is passionate about gender equality, decolonization, PSEA, and sex work advocacy. Brianna served on Digna's advisory committee and is a board member at CAIDP. Brianna is currently at Carleton University for her PhD in Political Science with an interest in feminist international relations.



LUNCH AND MEET THE EDITORS: 12H00 SUNDAY 28 MAY / DIMANCHE 28 MAI

Lunch available in [LAS-A] at 12H00:

- Traditional bagged lunch
 - Assortment of home-style sandwiches on assorted buns and wraps (1 per person), options may include: egg salad, salmon salad, roast beef, roast turkey, tofu, arugula
 - Whole fruit (apple or banana)
 - Cookie
 - Kettle potato chips
- Fair trade coffee
- Fair trade tea
- Assorted soft drinks
- Water

Lunch is available at [LAS-A] for the convenience of attendees joining the plenary beforehand or the special session starting at 12H00. Lunch will *not* be served in [BRG-The Eatery], however that space will be open for anyone who wants to take their bagged lunch there to eat and mingle.

Sun/Dim	12H00-13H30	Panel	[LAS-A]	Hybrid Open session
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MEET THE EDITORS OF CJNSER: THE CANADIAN JOURNAL OF NONPROFIT AND SOCIAL ECONOMY RESEARCH

Special Session

LAURIE MOOK, ARIZONA STATE UNIVERSITY

MARCO ALBERIO, UNIVERSITY OF BOLOGNA

BRUCE MARTIN, THOMPSON RIVERS UNIVERSITY

The Editors of the Canadian Journal of Nonprofit and Social Economy Research (CJNSER) will run a "Meet the Editors" session where all Congress participants can attend, meet the Editors, hear about recent improvements and future plans for the journal, and learn about publishing their papers in CJNSER.



CONCURRENT B: 13H30 SUNDAY 28 MAY / DIMANCHE 28 MAI

Sun/Dim 13H30-15H00 Roundtable [LAS-A] Hybrid

CORNPHIL - HOW ABOUT NORTHERN AND RURAL PHILANTHROPY?

Philanthropy

FRANÇOIS BROUARD, CARLETON UNIVERSITY

MANUEL LITALIEN, NIPISSING UNIVERSITY

NATALYA BROWN, NIPISSING UNIVERSITY

KELLY VODDEN, GRENFELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

The objective of the roundtable organized by Philab Ontario is to bring together a number of researchers from academia who are interested in Northern and Rural philanthropy. The roundtable will introduce a new research consortium CORNPhil, the Consortium of Rural and Northern Philanthropy, based at Nipissing University. The roundtable will try to raise some challenges regarding Northern and Rural philanthropy. The group of researchers includes researchers from different parts of Canada and the United States.

Sun/Dim 13H30-15H00 Panel [BRG-211] Social Finance Series

SOCIAL FINANCE SERIES 2: PERSPECTIVES ON THE MESO LEVEL

Social Finance

SEAN GEOBEY, UNIVERSITY OF WATERLOO

MARYAM MOHIUDDIN AHMED, UNIVERSITY OF WATERLOO

KATEY PARK, UNIVERSITY OF WATERLOO

DILEK SAYEDAHMED, UNIVERSITY OF WATERLOO

SERGIO NAVA-LARA, UNIVERSITY OF WATERLOO

Social financing involves investments in which “social and environmental outcomes are measured along with financial returns” (Table of Impact Investment Practitioners, 2021). The Federal Government has committed \$755 million through their Social Finance Fund and \$100 million through the Investment Readiness Program (IRP) into growing the social finance landscape in Canada. As part of the IRP 2.0, the Waterloo Institute of Social Innovation and Resilience is leading a participatory action research project that will facilitate the emergence of stronger self-governance (Ostrom, 1990) within the social financing sector, leading to more investments with greater social and environmental impact. The project is targeting two sub-objectives with Justice, Equity, Diversity, Inclusion and Accessibility (JEDI+A), and a Peer-learning approach as cross-cutting lenses: 1) To conduct a design-led principles-based evaluation (Patton, 2017; Norman, 2021), 2) To build a participatory system map of the Canadian social economy ecosystem (Jones, 2014). Tied into the governance of the social economy ecosystem overall is a challenge inherent with social finance in that it requires those engaged in it to build understanding of both financial and organizational tools alongside the complex social and ecological systems that the social purpose organizations themselves are working within. This implies not just a continual reinvigoration of the governance of the financing part of the social economy ecosystem, but also leaning on social financing itself as a tool for continuous learning and evaluation (Geobey, 2012). Strong governance is expected to reduce transaction costs within the sector and enable more diversity in social financing models, higher deal flow, and greater social-ecological impact (Geobey, 2014). For this, it is worth highlighting the three key types of transaction costs: bargaining costs, information and search costs,



and policing and enforcement costs (Coase, 1937; Williamson, 1996). In a complex system, robust mechanisms are needed to create an enabling environment for good governance and lowered transaction costs and the sub-objectives outlined above, all play a role in reducing each of these costs, but ultimately each have a focus. Objective 1 will support the reduction of bargaining costs in the system, Objective 2 will enable lower information and search costs, and the two cross-cutting lenses will support self-policing and enforcement. In addition, the JEDI+A and peer-learning lenses will ensure accountability, transparency and a posture of learning in this work.

Sun/Dim 13H30-15H00 Panel [BRG-213]

'THEY NEVER GET TO SEE ME: ' MUSLIM WOMEN'S JOB-SEEKING EXPERIENCES IN WATERLOO REGION MUNICIPAL PUBLIC SERVICES

Human Resources and Organizational Behaviour

LAMEES AL ETHARI, UNIVERSITY OF WATERLOO

BARB BLOEMHOF, UNIVERSITY OF WATERLOO

UZMA BHUTTO, COALITION OF MUSLIM WOMEN-KW

HUMAIRA SHOAIB, UNIVERSITY OF WATERLOO

TAKHMINA SHOKIROVA, UNIVERSITY OF REGINA

HEATHER SMYTH, UNIVERSITY OF WATERLOO

Our panel outlines our community-based research project findings (2022-23) on Muslim women's job-seeking experiences in the Waterloo Region municipal public services. The SSHRC-funded project is a collaboration of the nonprofit agency Coalition of Muslim Women (CMW) and academics at the University of Waterloo, and six team members will join the panel. We discuss background context from a research and lived experience perspective, project origins and foundations of community-based research, research design, project findings, and implications for the future.

Sun/Dim 13H30-15H00 Paper Session [BRG-217]

ACROSS THE ORGANIZATIONAL LIFECYCLE

Management and Governance

SESSION CHAIR: USHNISH SENGUPTA, ALGOMA UNIVERSITY

HOW TO START A NONPROFIT & EVERYTHING YOU NEED TO DO IN THE FIRST YEAR

KIRA McDERMID, CARLETON UNIVERSITY

EMMA WOOD, CARLETON UNIVERSITY

Kira McDermid and Emma Wood are professionals working in Canada's non-profit and charitable sector. They conducted the research and created this guidebook as a directed study as part of their Master of Philanthropy and Nonprofit Leadership program at Carleton University. The idea for the study stemmed from Emma's experience launching the Good Food Impact, a federally incorporated non-profit. This guidebook outlines how to start a non-profit organization in Canada. Additionally, this report provides newly formed organizations with the steps required during the first year of their existence. The non-profit sector relies heavily on the work of volunteers and the ideas of good people, and this guidebook aims to help those good ideas come to fruition. Notably, there are many paths forward from an initially good idea. So this guidebook provides considerations and options for individuals to find the best way forward for their specific needs.



COMMUNITY ANTECEDENTS OF NONPROFIT DISSOLUTION: IDENTIFYING NONPROFIT-FRIENDLY COMMUNITIES

JIAHUA LU, RUTGERS UNIVERSITY - NEWARK

This research combines a range of data sources to conduct a longitudinal analysis of how community factors influence the dissolution of nonprofit organizations across U.S. counties. The findings add new knowledge to the literature on nonprofit dissolution and provide managerial implications for nonprofits to sustain their operations and impact.

VALUES BASED ARTIFICIAL INTELLIGENCE (AI) GOVERNANCE IN THE SOCIAL ECONOMY

USHNISH SENGUPTA, ALGOMA UNIVERSITY

The increased use of Artificial Intelligence (AI) brings renewed urgency for Social Economy Organizations (SEOs) to develop Social Economy values based AI and data governance mechanisms. The AI governance issues challenging SEOs are explored through several case studies. One case study of failure of data governance and implementation of AI is the case of Crisis Text Line and its for profit subsidiary Loris AI (McDonald, 2022) which unethically used texts from vulnerable individuals seeking help during a crisis to train an AI model. Another case study is Koko which implemented an AI based chatbot that was used by counsellors in live sessions with clients without the client's knowledge (Edwards, 2023). The paper concludes by describing a Values-Based Theory of Data Governance for social economy organizations that includes the following elements: (1) National Culture, (2) Political Economy (3) Organizational Culture (4) Organizational Incentive systems (5) Verification and Validation

Sun/Dim 13H30-15H00 Paper Session [BRG-030]

EMERGING TRENDS IN PHILANTHROPY

Philanthropy

SESSION CHAIR: TIANA MARRESE, UNIVERSITY OF PENNSYLVANIA

THE ROLE OF PHILANTHROPY IN CLIMATE CHANGE MITIGATION AND ADAPTATION IN CANADA: A SYSTEMATIC LITERATURE REVIEW

EDMUND E. A. YIRENKYI, GRENFELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

EMILY DOYLE, PHILAB

KELLY VODDEN, GRENFELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

JOSEPH BOWDEN, GRENFELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

Climate change mitigation and adaptation efforts in Canada can benefit from philanthropy. Foundations and non-governmental organizations (NGOs) can provide funding for new technology research and development, as well as assistance for community-based projects that promote sustainable practices. Philanthropy can also assist in the funding of policy and regulatory measures that reduce greenhouse gas emissions. Philanthropy can also help to raise public awareness and mobilize public support for climate action, as well as serve as a catalyst for other forms of funding, such as government grants and private sector investments. Philanthropy can have a greater impact on climate change mitigation and adaptation if it leverages its resources in this way. However, philanthropic funding for climate change is still insignificant in comparison to other sources of funding. Philanthropic organizations can continue to increase their support for climate change initiatives to help Canada address this critical global issue.



HOW THE COMMUNITY FOUNDATION CORPORATE STRUCTURE ENABLES CANADIAN CREDIT UNIONS OVERCOME BARRIERS TO SOCIAL INNOVATION, ACHIEVE CAPACITY UTILIZATION, AND ENHANCE SOCIAL IMPACT

SHANINOMI ERIBO, CARLETON UNIVERSITY

TESSA HEBB, CARLETON UNIVERSITY

As member-owned co-operatives, Canadian credit unions have a long and distinguished history of reflecting the strengths and values of their co-operatives in forging stronger communities (CUCC, 2012). This spirit drives community economic development, dedicated volunteerism, and a wide range of charitable giving (CUCC, 2012). However, given the combination of increasing community needs and a desire to do more social good, several Canadian credit unions have transitioned their community impact teams into dedicated community foundations in order to overcome regulatory constraints to social innovation. Community foundations have emerged since the mid 1990's as a vehicle for achieving more community impact in terms of their vested capacity to advocate for a locality's philanthropic needs and preferences; respond to, seek, and support multiple donors for that locality; steward and distribute funding for community needs; and build bridges among different groups within a community (Daly, 2008; Charles Stewart Mott Foundation, 2012). This paper argues that migrating the operations of a community impact team away from the regulatory constraints of a traditional credit union corporate structure, into a dedicated community foundation corporate structure, is critical to removing barriers to social innovation, enabling the maximum utilization of under-used capacities, and scaling up social impact across communities in Canada.

(IN)FORMAL BEHAVIORS: THE UNOBSERVED DEMOGRAPHICS OF AMERICANS PRACTICING PROSOCIAL BEHAVIORS

TIANA MARRESE, UNIVERSITY OF PENNSYLVANIA

FEMIDA HANDY, UNIVERSITY OF PENNSYLVANIA

RAM CNAAN, UNIVERSITY OF PENNSYLVANIA

Prosocial behaviors play a vital role in supporting and perpetuating civic infrastructure. Traditional measures of these behaviors largely focus on practices performed in formal settings. Conclusions from these works inform society's understanding of volunteer and donor attributes. Our research aims to create a fuller picture of the individuals that engage in prosocial behavior by additionally considering the population that performs informal generous behaviors. Initial analyses from a nationally representative, probability-based web panel indicate that including informal practices alters conclusions around the demographics of age, race, gender, education, and income. For example, education and income divides decrease while age trends reverse when considering informal behaviors. Additional assessment is performed around COVID-19's impact on these prosocial acts to elucidate one's change over time. Findings from this work create a more representative view of those that engage in prosocial behaviors.

Sun/Dim 13H30-15H00 Paper Session [BRG-125]

BELONGING AND PARTICIPATION

Reckonings and Reimaginings

SESSION CHAIR: MICHEAL SHIER, UNIVERSITY OF TORONTO



EVERYDAY ACTS OF INCLUSION: HOW AND WHERE RACIALIZED YOUTH EXPERIENCE BELONGING IN PUBLIC SPACES AND LIBRARIES

KATIE CROSSMAN, BOW VALLEY COLLEGE

MAY WANG, BOW VALLEY COLLEGE

NUSRAT AWAN, BOW VALLEY COLLEGE

EMAN IBRAHIM, BOW VALLEY COLLEGE

HELENA SHORAJ, BOW VALLEY COLLEGE

This paper shares findings and recommendations about belonging and inclusion of Racialized youth at urban libraries and other public spaces. The project focuses on the everyday practices and characteristics of public spaces that foster belonging. Recognizing the importance of including youth voices, we have taken a co-creative approach by inviting participants to explore preliminary findings, share ideas, and make recommendations. This paper shares how co-creation has engaged Racialized youth to explore and examine everyday experiences in various public spaces. We will share major themes that emerged from interviews (n=14), observations (n=20), and surveys (n=79) and discuss how issues like safety and accessibility are understood by Racialized youth and what this means for their sense of belonging and inclusion in different public spaces. This session will conclude with recommendations to increase justice, equity, and inclusion for Racialized youth as we re-imagine public spaces as centres of belonging.

CREATING EQUITABLE AND INCLUSIVE ORGANIZATIONAL ENVIRONMENTS

MICHEAL SHIER, UNIVERSITY OF TORONTO

SOKEIBELEMAYE NWAUCHE, UNIVERSITY OF TORONTO

Nonprofit human service organizations need to create organizational environments and experiences that equitable and inclusive. This research, in partnership with a community-based nonprofit settlement organization and based on one-to-one interviews with service users (n=41), developed a conceptual model of the ways in which service users experience equity and inclusivity through engagement with organizational staff and volunteers and program participation. Findings from the research highlight the need to develop tailored models of intervention that are aligned with diverse perspectives, identities and service user needs as it relates to program focus, networks and connections, and addressing broader systemic barriers that impact settlement outcomes. The research has practical implications for nonprofit settlement organizations and exploratory insights for the nonprofit human services sector in creating equitable and inclusive organizational environments.

INTERNAL PARTNERSHIP DYNAMICS CONTRIBUTING TO INTRA AND CROSS-SECTORAL PARTNERSHIPS BY HUMAN SERVICE NONPROFITS

SOKEIBELEMAYE NWAUCHE, UNIVERSITY OF TORONTO

MICHEAL SHIER, UNIVERSITY OF TORONTO

JOHN R. GRAHAM, UNIVERSITY OF BRITISH COLUMBIA (OKANAGAN)

This paper examines the internal partnership dynamics that support the willingness of human service nonprofits to engage in intra and cross-sectoral partnerships. Nonprofits are increasingly engaging in partnerships with organizations within the nonprofit sector and other sectors such as the business and public sectors to pursue their social mission, for increased social impact and to realize different organizational needs. However, research focusing on internal partnership dynamics that shape the willingness of human service nonprofits, to develop partnerships is lacking. Internal partnership dynamics relate to the internal structure and framework of a partnership. These include Structure of Engagement, Alignment of Partnership Actors, and Clarity



of Outcomes. The results show that Structure of engagement and Clarity of outcomes have a positively significant relationship with partnership engagements, while Alignment of partnership actors has a significant negative relationship with partnership engagement by human services nonprofits.

BREAK: 15H00 SUNDAY 28 MAY / DIMANCHE 28 MAI

Beverages available in [BRG-The Eatery] from 15H00-17H00:

- Fair trade coffee
- Fair trade tea
- Assorted soft drinks
- Water
- Cookies

CONCURRENT C: 15H30 SUNDAY 28 MAY / DIMANCHE 28 MAI

Sun/Dim	15H30-17H00	Panel	[LAS-A]	Hybrid
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RURAL AND NORTHERN PHILANTHROPY

Philanthropy

SESSION CHAIRS: MANUEL LITALIEN, NIPISSING UNIVERSITY AND FRANÇOIS BROUARD, CARLETON UNIVERSITY

The objective of the panel is to bring together a number of researchers from academia who are interested in northern and rural philanthropy. The panel will touch on ongoing projects in Canada and the United States defining the concepts of Northern / Rural / Remote / Peripheric communities, looking at research on philanthropy in Atlantic Canada and examining the inequality in philanthropic capacity across American communities in the past two decades. The panel of researchers coming from different parts of Canada and the United States interested in Northern and Rural philanthropy.

DEFINITIONS OF NORTHERN / RURAL / REMOTE / PERIPHERIC COMMUNITIES IN A PHILANTHROPIC CONTEXT

FRANÇOIS BROUARD, CARLETON UNIVERSITY

MANUEL LITALIEN, NIPISSING UNIVERSITY

NATALYA BROWN, NIPISSING UNIVERSITY

Philanthropy, and research on philanthropy, in Canada is often concentrated in large urban cities, such as Toronto, Montréal or Ottawa. However, philanthropic needs are not limited to large urban areas. Often, we use terms such as “Northern”, “Rural”, “Remote”, and “Peripheric”, when referring to smaller communities and their unique realities. Unfortunately, the definition of these terms, often based on geography, are less understood in a philanthropic context. The objective of this conceptual report is to define these Northern / Rural / Remote / Peripheric communities in the philanthropic context in order to assist funders, researchers, and policymakers in dealing with those lesser studied realities of these communities.

RESEARCH ON PHILANTHROPY IN ATLANTIC CANADA

ABDUL ALHASSAN, GRENELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

TUYET-ANH T. (JOCASTA) LE, GRENELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

EMILY DOYLE, PHILAB



KELLY VODDEN, GRENFELL CAMPUS, MEMORIAL UNIVERSITY OF NEWFOUNDLAND

The Atlantic Philab hub will present on initial landscape analysis of the charitable sector in Atlantic Canada providing an overview of trends in data over the past 10 years. This statistical review is further informed by a review of key trends and themes in literature about philanthropy in Atlantic Canada. This work provides the foundation to support a renewed vision and understanding of philanthropy that informs a number of unfolding research projects which we will discuss.

THE MATTHEW EFFECT IN AMERICAN GENEROSITY? EXAMINING INEQUALITY IN PHILANTHROPIC CAPACITY ACROSS PLACE AND TIME

VIVIANA CHIU SIK WU, UNIVERSITY OF MASSACHUSETTS AMHERST

This research examines the inequality in philanthropic capacity across American communities in the past two decades, particularly the extent to which local nonprofit sectors serving disadvantaged communities might “lock in” the path of “philanthropic desert” over time. It sheds light on a potential self-reinforcing process across space and time—the “Matthew Effect”—that might further reproduce the disparities across communities. We develop and analyze multiple national panel datasets of giving to local nonprofit sectors from 2000 to 2019 by merging nonprofit data from IRS tax data (e-filing and NCCS) and community indicators from the census at the county level. The results reveal and visualize the longitudinal patterns of giving to local nonprofit sectors, especially those that serve disadvantaged communities along the socioeconomic, racial, and ecological lines.

Sun/Dim 15H30-17H00 Panel [BRG-211] Social Finance Series

SOCIAL FINANCE SERIES 3: PERSPECTIVES ON THE MICRO LEVEL

Social Finance

SESSION CHAIR: LEENA YAHIA, IMAGINE CANADA AND CATHY BARR, IMAGINE CANADA

This panel will focus on the micro level of the social finance multilevel ecosystem and how social finance is adopted and implemented in non-profit charities, and social enterprises. Panelists will explore the reasons why these organizations are turning to social finance as a means of funding and scaling their impact, and how it differs from traditional funding sources such as grants and donations. Additionally, panelists will delve into specific examples of social finance strategies such as microfinance, community bonds, crowdfunding, and enterprising activities and how they have been adopted and implemented by non-profits, charities, and social enterprises. We will examine case studies and best practices reported by participants of Imagine Canada’s Investment Readiness Project to understand the challenges and opportunities that these organizations face when implementing social finance and how they overcome them. Furthermore, we will discuss the enablers and barriers of social finance for these organizations, including access to capital, capacity building, and understanding of financial products and services, as well as the unique challenges faced by nonprofits and social enterprises in accessing capital, such as limited financial capacity, lack of collateral, the regulatory challenges, and difficulty in demonstrating impact. A discussion of how these organizations overcome these barriers through partnerships and collaborations, leveraging technology, and building capacity and skills is presented in order to mobilize the lessons learned from their experiences.



Sun/Dim 15H30-17H00 Paper Session [BRG-213]

IMPROVING ORGANIZATIONAL MANAGEMENT PRACTICES

Management and Governance

SESSION CHAIR: JOANNE NOWAK, INNOVATE CALGARY

EVIDENCE TO SOCIAL ACTION FRAMEWORK: HARNESSING SOCIAL INNOVATION FOR TRANSFORMATIVE CHANGE

JOANNE NOWAK, INNOVATE CALGARY

JORDANA ARMSTRONG, INNOVATE CALGARY

RHEA KACHROO, INNOVATE CALGARY

Social innovation can be a critical force for driving a more resilient and equitable social economy. While a number of theoretical models exist about the social innovation process, relatively few practical tools help navigate the complex journey of translating social innovation potential into real impact. We have developed an Evidence to Social Action Framework that seeks to re-imagine the body of work around how social innovation develops and scales, creating concrete pathways and understandings for socially transformative projects to achieve impact at scale. Blending insights from community-engaged scholarship, as well as human-centered design, systems thinking, and start-up tools, this framework aims to support innovators - rooted in academia or community - to develop and scale their social innovations with key tactics, strategies, and tools. We will present the framework, share plans for testing it with systems-change oriented innovators, and discuss preliminary insights and questions.

RETHINKING NONPROFIT MANAGEMENT: HOW TO REDUCE BURNOUT AND MAKE GOOD WORK EASIER

KRYSTYN TULLY, ENTREMISSION INC.

Drawing on research and practical experience in the nonprofit sector, this paper identifies common characteristics of nonprofit work and management practices that fuel burnout in the sector. The paper highlights systemic and institutional practices, arguing that individuals alone cannot prevent or heal from burnout. It describes specific organizational and sector-wide behaviour changes that could prevent burnout and keep talent in the sector. The recommendations will be useful to future researchers, nonprofit managers, as well as funders and government partners.

USING OKRS TO CREATE STRATEGIC FOCUS AND ALIGNMENT IN UNCERTAIN TIMES

ADAM KRUSZYNSKI, VALUE TRANSFORMED INC.

Objectives and Key Results (OKRs) is quickly emerging as a dominant method of expressing and managing strategic organizational objectives, especially in these uncertain times. Tens of thousands of organizations across many sectors already benefited from increased clarity, focus, alignment, transparency, accountability, staff engagement, and higher success rate of objectives. OKRs are especially effective with high uncertainty and rate of change. The power of OKRs can be applied to bring together and inspire (1) diverse leaders and groups within one organization, (2) a partnership of diverse organizations / non-profits, and even (3) integrating organizational or government strategy directly with evolving needs of people it serves. For those new to OKRs, this session introduces the methodology. For those already familiar with OKRs, this session provides pragmatic guidance on how to successfully apply OKRs in these three unique contexts.



Sun/Dim 15H30-17H00 Paper Session [BRG-217]

EMPLOYMENT, COMPENSATION, AND RETENTION

Human Resources and Organizational Behaviour

SESSION CHAIR: KUNLE AKINGBOLA, LAKEHEAD UNIVERSITY

LONGITUDINAL ANALYSIS OF HOURLY EARNINGS FOR NONPROFIT, PRIVATE, AND GOVERNMENT WORKERS BETWEEN 1994 AND 2018

TIANA MARRESE, UNIVERSITY OF PENNSYLVANIA

FEMIDA HANDY, UNIVERSITY OF PENNSYLVANIA

This research analyzes the evolution of wages in the nonprofit, for-profit, and government sectors for workers employed within the United States between 1994 and 2018. Hierarchical linear model is implemented with data from the National Longitudinal Survey of Youth 1979 cohort to understand how one's choice of sector impacts lifetime earnings. Empirical work utilizing this panel data controls for person-fixed effects across time and isolates the impact of job characteristics such as sector, occupation, and industry. Initial findings suggest that working in the government sector compared to the for-profit sector significantly decreases hourly rate of pay by about 7.6 percent while working in the nonprofit sector relative to for-profit significantly decreases earning by about 4.2 percent. Results from this analysis contribute to literature around wage dispersion between sectors while adding to the conversation of non-profit wage differentials.

GENDER & DISRUPTIVE INNOVATION: PROSPECTS & CHALLENGES OF FEMALE UBER DRIVERS IN AFRICA

KUNLE AKINGBOLA, LAKEHEAD UNIVERSITY

Taxi driving is a popular business in Nigeria, it is known locally as kabukabu where it provides job for many in their thousands. Taxi driving is more popular among males, but it is now becoming increasingly popular among the female gender. Unemployed youths dominate the taxi driving business, the coming of technology has changed the face of the business with online booking of taxi services. One of the online taxi driving business is Uber introduced first in Lagos in 2014, apart from facilitating convenience commuting passengers, Uber eliminates the common risks of conventional taxi business such as, kidnapping, robbery, ritual killing, etc. Involvement of females is not without challenges of its own some of which revolves round low patronage, gender stereotyping and a few others. The study intends to look at these challenges as well as their impact on income, interest and personal job satisfaction experienced by the female drivers. It is a cross-sectional study and will make use of primary and secondary data, analysis would be conducted using both descriptive and inferential statistics. Findings from the study will be to appropriate quarters to influence transport policy and probably to reorganize online taxi business in a gender friendly manner.

FEMINIST BRAIN DRAIN IN THE VIOLENCE AGAINST WOMEN (VAW) SHELTER SECTOR

ROBYN HOOGENHAM, CARLETON UNIVERSITY

KRYS MAKI, SAINT PAUL'S UNIVERSITY

Women's Shelters Canada undertook a mixed methods study to examine labour issues in shelters and transition houses (TH), including organizational trauma and grief, retention, and staff wellness, burnout, and vicarious trauma. The study included a national survey (n=314) and focus groups (n=6). The national survey provided more insight into the challenges that individuals in the sector were facing, while also looking at the positive effects of working in the sector including the vicarious resilience of the workers. The focus group findings include discussions of systemic challenges facing



the sector, as well as some promising practices that are emerging from across the country. The focus groups engaged with different voices from across the VAW shelter/TH sector. Our findings show a sector that is struggling with a labour crisis, but are also discovering innovative ways to retain and recruit staff, and support the wellbeing of staff members.

Sun/Dim 15H30-17H00 Paper Session [BRG-030]

WHO PARTICIPATES WHERE?

Volunteerism

SESSION CHAIR: JULIA FURSOVA, UNIVERSITY OF NEW BRUNSWICK

WHO PARTICIPATES WHERE? CIVIC PARTICIPATION IN VOLUNTARY SECTOR ORGANIZATIONS IN THE ADVANCED INDUSTRIAL DEMOCRACIES

ANTHONY SEALEY, UNIVERSITY OF PENNSYLVANIA

TIANA MARRESE, UNIVERSITY OF PENNSYLVANIA

FEMIDA HANDY, UNIVERSITY OF PENNSYLVANIA

Participation, as a volunteer or a member, in voluntary sector organizations (VSOs) has major implications for civil society. Preceding academic research has identified important factors that influence VSO participation, but existing literature generally focuses on VSO participation as a binary outcome, measured by whether an individual chooses to participate. Our research, focusing on advanced industrial democracies from four waves of European and World Values Survey (EVS-WVS), builds on previous work by considering the types of organization where such activity occurs. Our research demonstrates that there is substantial variation in who participates where. We consider a range of key factors that impact active as well as inactive participation at both the micro- and macro-levels across nine different types of VSOs. Our research draws conclusions for dimensions including gender, age, religion, education, income, employment status, and social trust, as well as country-level measures such as gender equality, environmental protection, and economic inequality.

A COMMUNITY ENGAGEMENT CONTINUUM – SHIFTING FROM CONVENTIONAL TO TRANSFORMATIVE PRACTICE

JULIA FURSOVA, UNIVERSITY OF NEW BRUNSWICK

DENISE BISHOP-EARLE, TRANSFORM PRACTICE

KISA HAMILTON, TRANSFORM PRACTICE

GILLIAN KRANIAS, TRANSFORM PRACTICE

This presentation features a peer-reviewed paper presenting the results of participatory action research that evaluated the quality and extent of volunteer participation in a lower-income, racialized neighbourhood of Toronto. Volunteer participation is analyzed with an intersectional feminist lens that critically examines who is participating, why, and with what money and whose time volunteer participation is enabled. Drawing attention to the gendered and under-resourced nature of the non-profit and community development work, the paper argues that when approached uncritically, community engagement contributes to extractivist processes endemic to patriarchal, white supremacist, heterosexual capitalism. Within such a context, community engagement endeavours risk extracting volunteer participation to meet short-term organizational targets while offering no genuine opportunities for residents to co-create long-term, meaningful solutions to community priorities. To counteract the extractivist approach to volunteer



participation, the paper presents a community engagement continuum mapping indicators for conventional vs. transformative processes.

PRESIDENT'S RECEPTION: 17H00 SUNDAY 28 MAY / DIMANCHE 28 MAI

The President's Receptions, hosted each year by the Congress partner university, are a long-standing Congress tradition and are an excellent networking opportunity. The evening receptions bring a number of associations together in one location for one night to mingle with Congress attendees both inside and outside their own association.

Please check the Congress program for location.



MONDAY / LUNDI

BREAK: 08H00 MONDAY 29 MAY / LUNDI 29 MAI

Greeting room opens.

Beverages and light breakfast available in [BRG-The Eatery] from 08H00-10H00:

- Fresh sliced fruit and berry platter (melons, pineapple, strawberries)
- Assorted pastries
- Gluten-free pastries
- Individual assorted yogurt
- Fair trade coffee
- Fair trade tea

CONCURRENT D: 08H30 MONDAY 29 MAY / LUNDI 29 MAI

Mon/Lun	08H30-10H00	Panel	[BRG-211]	Social Finance Series
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SOCIAL FINANCE SERIES 4: A MULTI-LEVEL DISCUSSION PANEL

Social Finance

SESSION CHAIR: LEENA YAHIA, IMAGINE CANADA AND CATHY BARR, IMAGINE CANADA

Social finance is a rapidly growing field that refers to the use of financial tools, instruments, and markets to achieve both financial returns as well as social and environmental impact. It has the potential to address some of the world's most pressing social and environmental challenges, such as poverty, inequality, and climate change. Social finance operates at the micro, meso, and macro levels of a complex ecosystem, with each level targeting different types of stakeholders and outcomes. Each level plays a critical role in ensuring that the social finance ecosystem is operating in a transparent, equitable, responsible, and sustainable manner. However, the ecosystem is complex, evolving, and can be challenging to navigate, particularly for small and emerging actors. At the micro level, social finance focuses on addressing the needs of individuals and communities by providing access to capital for individuals and social purpose organizations that have been traditionally excluded from the formal financial system. Examples of micro-level social finance include adoption and implementation of various instruments by charities, nonprofits, and social enterprise organizations. At the meso-level, social finance focuses on addressing the needs of communities and organizations through activities such as supporting and scaling up organizations that deliver social or environmental impact, create connections and coordination through intermediaries, provide capital, and assess and compare impact through data, metrics, and standards. At the macro-level, social finance focuses on creating an enabling environment, addressing systemic challenges, and promoting systemic change through activities such as policy change. Policy change is the process of influencing laws, regulations, and government programs to create a more supportive environment for social finance. This panel will explore the multilayered ecosystem of social finance in Canada, highlighting the different layers and the instruments and approaches used to address issues at each level. While recognizing that these levels are not mutually exclusive and can overlap with each other, and that actors and organizations involved in each level can also be interconnected, interdependent, and play multiple roles across different



levels of the ecosystem, the panel will explore the enablers and barriers across the different levels. It will also explore how cross-level coordination can be improved to ensure that social finance can effectively address social and environmental issues. The panel will provide valuable insights for practitioners, policymakers, and researchers.

Mon/Lun 08H30-10H00 Panel [BRG-213]

EXPLORING STATISTICS CANADA'S LINKABLE FILE ENVIRONMENT (LFE) TO PRODUCE DATA ON SOCIAL PURPOSE ORGANIZATION - KEY FINDINGS AND POTENTIAL OPPORTUNITIES FOR DATA PRACTITIONERS

Data and Technology

BEN McNAMEE, AJAH

MARIE-RENÉE LAMBERT, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

MANUSATHYAN ASHOK, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

This panel brings together data practitioners who are exploring StatsCan's Linkable File Environment (LFE), as a potential resource to produce data on Social Purpose Organizations (SPOs). The panel discussion will focus on the outcomes and next steps of the feasibility study to link the Investment Readiness Program's (IRP's) administrative data to the LFE. The panelists will explain the key policy challenges that they intend to address through this initiative and the approaches they have developed in this LFE project. The discussion will further touch upon key findings of the feasibility study and explain how the research community and other actors in the SPO sector could leverage StatsCan's LFE to produce data on SPOs. The panelists will bring their unique perspectives on how the LFE can be used, and why StatsCan's frameworks and sources make the LFE a robust and quality SPO data resource for learning about the SPO sector.

Mon/Lun 08H30-10H00 Paper Session [BRG-217]

HOMES FOR WHO?

Land, Homes, and Housing

SESSION CHAIR: SHIRLEY THOMPSON, UNIVERSITY OF MANITOBA

COMMUNITY-LED HOMEBUILDER PROGRAM'S IMPACT ON SUSTAINABLE LIVELIHOODS IN REMOTE FIRST NATION COMMUNITIES

SHIRLEY THOMPSON, UNIVERSITY OF MANITOBA

The Wikiwin and Mino Bimaadiziwin Homebuilders projects built youth capacity, post-secondary education programs and houses in three remote Indigenous communities, York Landing Garden Hill and Wasagamack. The communities benefit by gaining culturally appropriate houses built from local lumber and employment opportunities for local homebuilders and instructors. A longitudinal survey is carried out, including satisfaction with social relationships, cultural awareness, income and ability to pay bills, housing safety, and human development. Many positive outcomes are found for participants, and the program evolved to invest in Indigenous-led postsecondary education in community homebuilding projects.

RECOGNITION OF ALTERNATIVE HOMEOWNERSHIP PATHS

DOMENICA DE PASQUALE, CONESTOGA COLLEGE



ANTHONY PISCITELLI, CONESTOGA COLLEGE

A survey of Ontarians was conducted to deepen understanding of the perceived barriers Canadians face to entering the housing market. The survey specifically focuses on the awareness and willingness of renters to access non-traditional mechanisms of entering the market including rent-to-own, shared equity models, and co-ownership. This presentation will share the awareness levels of Ontarians of these different models and explore results of a survey experiment, which presents the shared equity model using two different frames. Implications of these findings will be explored. The study is being conducted in partnership with Ourboro, a social purpose organization which uses the share equity model to help Canadians purchase a home.

Mon/Lun 08H30-10H00 Paper Session [BRG-030]

GOVERNMENT-SECTOR RELATIONS IN CANADA

Advocacy

SESSION CHAIR: SUSAN D. PHILLIPS, CARLETON UNIVERSITY

PUBLIC FUNDING FOR CANADA'S NONPROFIT SECTOR: IDENTIFYING TRENDS USING BIG DATA

DOMINIQUE CLÉMENT, UNIVERSITY OF ALBERTA

This paper demonstrates how analyzing data on government grants to nonprofit organizations can offer unique insights into the way that public funding shapes the nonprofit sector. It brings together, for the first time, comprehensive data on federal, provincial and municipal funding in Canada for the years 1960 to 2017. This study reveals, among other things, how a small number of organizations have received the bulk of government funding; how governments often fail to provide reliable or sustaining funding; how priorities among issue-areas have changed over time; how governments prefer to fund services rather than advocacy; and how there are vast disparities in funding among cities and provinces. This paper is based on the findings of a seven-year study from a national research team comprising multiple institutions across Canada. A core deliverable was an online database that lists grants to nonprofit organizations in multiple jurisdictions across the country (statefunding.ca).

CIVIL SOCIETY ORGANISATIONS AND PUBLIC POLICY ADVOCACY IN CANADA: THE INFLUENCE OF RULES, FUNDING, MISSION AND HISTORY

LAUCHLAN T. MUNRO, UNIVERSITY OF OTTAWA

JOHN CAMERON, DALHOUSIE UNIVERSITY

What shapes civil society organisations' engagement in public policy advocacy in Canada? Focusing on CSOs in the environmental and international development sectors, where mission statements often call for engagement in public policy debates, we examine how legal rules, funding and the mission and history of CSOs affect their public policy engagement. Drawing on data for 2000 to 2021 from the Lobbying Commissioner, Parliamentary committees, Canada Revenue Agency and Elections Canada, plus qualitative interviews with CSO managers, we study CSOs' public policy engagement over time. Despite widespread recognition of the importance of civil society engagement in public policy making, few CSOs have engaged seriously in public policy advocacy since 2000. Recent legal changes had little effect on CSOs' behaviour. Overall, the legal framework and funding are less important in CSOs' public policy engagement than their organisational mission and history. The legacies of past governments further discourage public policy advocacy by CSOs.



AGAINST THE ODDS: HOW THE MUTTART CONSULTATIONS INFORMED CHARITY REGULATION IN CANADA, 1997-2022

SUSAN D. PHILLIPS, CARLETON UNIVERSITY

Government-nonprofit sector relationships in Canada have been influenced by a unique component, a process unlike that of other countries or other policy spheres: the Muttart Consultations. Held biannually over the past 25 years by the [private] Muttart Foundation, these sessions bring together sector leaders and regulators to address problematic issues of federal charity regulation. What are these prickly issues, and which have been resolved? Why does the consultation process work as well as it does? Based on exclusive access to the reports of these 50 sessions, this paper examines the substance of the consultations as a window into the most challenging issues of charity regulation in Canada, and then assesses whether regulatory change has occurred. Drawing upon the literature on citizen engagement and co-creation, the paper critically analyzes the consultative process to explain why, against all odds of lessons from the literature, it has been so successful.

Mon/Lun 08H30-10H00 Paper Session [BRG-220]

EVALUATION OF HUMAN SERVICES ACROSS CONTEXTS

Evaluation

SESSION CHAIR: KARL URBAN, UNIVERSITY OF BRITISH COLUMBIA

THE POLITICS OF NONPROFIT EVALUATION

KARL URBAN, UNIVERSITY OF BRITISH COLUMBIA

Increasingly, human service nonprofits have been drawn into complex and fraught relationships relating to service impact and its measurement. In this presentation, I put forward the practice of nonprofit evaluation as a 'politics of nonprofit evaluation' embedded within complex neoliberal institutional contexts. This concept represents evaluation in nonprofit settings as a complex, ever-shifting, and sometimes disorganized combination of contextually bounded elements that enable practitioners of all levels (policymakers, managers, frontline practitioners, service users) to negotiate multiple accountabilities and notions of impact. The politics of nonprofit evaluation and their points of disjuncture with one another will be described using nonprofit services for children as an illustrative example. To accomplish this the complex interrelation between the neoliberalization of human service nonprofits and the social construction of childhood through social policy are considered. Potential uses of this concept in empirical analysis will also be offered, in particular for international comparison.

"ROUND PEG IN A SQUARE HOLE": LESSONS FROM COMMUNITY HEALTH PROMOTION ON DYNAMICS OF ACCOUNTABILITY, REPORTING AND EVALUATION, AND GOVERNANCE.

JULIA FURSOVA, UNIVERSITY OF NEW BRUNSWICK

GILLIAN KRANIAS, TRANSFORM PRACTICE

The paper presents the results of a small-scale institutional ethnography study examining reporting requirements and evaluation practices in community health centres. The paper illustrates the complex relationships between accountability, reporting and evaluation, and governance as systems foundations in the non-profit sector. Accountability and reporting were analyzed as an 'upstream' influence that shapes 'downstream' action, with notable consequences for health promotion practice. The study reveals how equitable evaluation practice consistent with goals of



health equity and social justice is undermined via an imbalanced accountability system favouring funder-driven functional accountability. To counteract the imbalance, the paper proposes a wholistic accountability model to respect organizational values, favour participatory evaluation methods, and better align CHC knowledge production and governance systems with their community wellness goals. This study adds to a growing body of literature supporting critical attention to non-profit accountability in the context of systems change work.

THE EVALUATION CAPACITY OF CZECH SOCIAL SERVICES NONPROFIT ORGANIZATIONS

SALVATORE ALAIMO, GRAND VALLEY STATE UNIVERSITY

JAKUB PEJCAL, MASARYK UNIVERSITY

SIMONA SMRČKOVÁ, CHARLES UNIVERSITY

This exploratory study examines the capacity of Czech social services nonprofit organizations to have their services formally evaluated. A framework developed from the literature on evaluation capacity building (ECB) includes dimensions of leadership, culture, resources, structures, communication, evaluation process and use, organizational learning and program evaluability. It is the basis of a national online survey and semi-structured interviews conducted with directors of organizations in three regions of the Czech Republic. The authors believe the framework can be applied to studies of ECB in other countries and service delivery contexts where research results can be combined with recommended practice so organizations can increase their evaluation capacity. This will help their services be more effective for whom they serve; enhance their accountability to external stakeholders; and contribute to the social betterment of the communities they serve.

BREAK: 10H00 MONDAY 29 MAY / LUNDI 29 MAI

Beverages available in [BRG-The Eatery] from 10H00-11H00:

- Fair trade coffee
- Fair trade tea
- Apple and orange juice
- Water



KEYNOTE: 10H30 MONDAY 29 MAY / LUNDI 29 MAI

Mon/Lun	10H30-12H00	Keynote	[LAS-A]	Joint with CASC
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RE-IMAGINING COOPERATIVE FUTURES: AFRICANA WOMEN COOPERATORS ON SOLIDARITY ECONOMIES FOR CANADA AND THE WORLD

Reckonings and Reimaginings

CAROLINE SHENAZ HOSSEIN, UNIVERSITY OF TORONTO

DR. CAROLINE SHENAZ HOSSEIN, Associate Professor of Global Development (University of Toronto, Scarborough) is a CRC Tier 2 of Africana Development & Feminist Political Economy. She is interim-Director of the Institute for Inclusive Economies and Sustainable Livelihoods (U of T) and founder of the Diverse Solidarity Economies (DISE) Collective. Her research navigates the solidarity economies movement which, started in the Global South, prioritizes social profitability over financial gain. Hossein has worked in economic development for global organizations and was awarded an Ontario Early Researcher Award and a SSHRC (2017-2020). She is on the board of the International Association of Feminist Economics, an advisor to Oxford University Press, and editorial board member for the U.N. Task Force for the Social and Solidarity Economy and Kerala University's Journal 'Polity & Society'. Hossein's authored and edited publications include: a multi-award winning book 'Politicized Microfinance' (2016); 'Critical Introduction to Business and Society' (2017); 'The Black Social Economy' (2018) 'Community Economies in the Global South' (2022) and 'Beyond Racial Capitalism: Cooperatives in the African Diaspora' (2023). Forthcoming books are 'Africana Feminist Economics' (Cambridge) and 'The Banker Ladies' (U of T).



LUNCH AND ANSER-ARES AGM: 12H00 MONDAY 29 MAY / LUNDI 29 MAI

Lunch available in [LAS-A] at 12H00:

- Traditional bagged lunch
 - Assortment of home-style sandwiches on assorted buns and wraps (1 per person), options may include: egg salad, salmon salad, roast beef, roast turkey, tofu, arugula
 - Whole fruit (apple or banana)
 - Cookie
 - Kettle potato chips
- Fair trade coffee
- Fair trade tea
- Assorted soft drinks
- Water

Lunch is available at [LAS-A] for the convenience of attendees joining the plenary beforehand or the Annual General Meeting afterwards. Lunch will *not* be served in [BRG-The Eatery], however that space will be open for anyone who wants to take their bagged lunch there to eat and mingle.

Mon/Lun	12H00-13H00	Meeting	[LAS-A]	Hybrid ANSER-ARES Members
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ANSER-ARES ANNUAL GENERAL MEETING

Special Session

SESSION CHAIRS: USHNISH SENGUPTA, ALGOMA UNIVERSITY AND SHIRLEY THOMPSON, UNIVERSITY OF MANITOBA

All members of ANSER-ARES are invited to attend the association's 16th Annual General Meeting. At this meeting, you will be able to meet the members of the Board, hear about the progress made in relation to the Strategic Plan that was approved at last year's AGM, ask questions, and vote on various motions. This meeting will be an in-person event that will try to accommodate online attendance for members who are not participating in the conference or are participating online.



DISE PANEL: 13H00 MONDAY 29 MAY / LUNDI 29 MAI

Mon/Lun	13H00-15H00	Panel	[LAS-A]	Hybrid
	Early start			Open session
				Early start time
				Cross-list with CASC

WE HAVE ALWAYS KNOWN ECONOMIC COOPERATION! THE DIVERSE SOLIDARITIES ECONOMIES COLLECTIVE (DISE) ADVANCES THE PRACTICE AND THOUGHT OF COOPERATIVISM AMONG AFRICANA PEOPLE

Reckonings and Reimaginings

CAROLINE SHENAZ HOSSEIN, UNIVERSITY OF TORONTO

This panel examines the cooperative economies of African descended people in Canada, the U.S., and the Caribbean. The reckoning is that no one has to teach or train people of African descent about cooperativism, the concept of pooling goods to counter elite-driven capitalist models is how many excluded Black people push against business exclusion. Mainstream social economy literature often ignores or does not credit Africana people for their role in cooperative building. To correct the erasure, the Diverse Solidarities Economies Collective (DISE) is intentional in its knowledge sharing about member-owned institutions among people of African descent. The practice and theory of Black cooperative systems can be useful to scholars and practitioner in the mainstream social economy and cooperative sectors to move away from the colonial library. In this panel, feminist scholars introduce an abundance of Black political economy scholarship relevant which is relevant for those interested in solidarity economic research and to show how the application of the research can be carried out in society.

COOPERATIVE EDUCATIONAL INSTITUTIONS

MICHELLE STACK, UNIVERSITY OF BRITISH COLUMBIA

Attentiveness to educational governance, theorizing and innovative pedagogic approaches generated in the Global South, by Indigenous peoples, and diasporic communities is a prerequisite to developing a vibrant global educational cooperative movement grounded in gender, racial, disability and climate justice. This presentation will discuss preliminary findings based on interviews with members of cooperative educational institutions in Africa, the Caribbean, Europe and North America. We will first discuss our preliminary findings concerning different pedagogic and governance approaches. Finally, we conclude with a question: How might expanding origin stories and openness to different approaches to cooperative education facilitate a global educational cooperative movement?

THE JAR: AN AFRICAN AMERICAN WOMAN'S SOLUTION FOR EXCLUSION FROM THE FORMAL ECONOMY

SHERICE J. NELSON, SOUTHERN UNIVERSITY A&M COLLEGE

Racism is a global phenomenon, which is structural with interpersonal and individual consequences. This has been prevalent throughout the history of the United States. Public policy has shown a decisive bend toward anti-blackness producing insecurities that have always been intricately woven into African American's lives. This denial extends into African American participation in the formalized economy as Blacks dependency on lending institutions, which denied them credit, has restricted their economic power. This work will focus on how Black women overcame their exclusion from the formalized economic system. It will highlight the use of a



informal economic system and the lack of access to more formal economic structures. The focus is on structural and institutional racism, which results in the lack of access and predatory lending practices. Such practices pushed Black women to start the “the Jar” system. This system is known as a Rotating Savings and Credit Association (ROSCA). This informal system was imperative in keeping their businesses alive and encouraging the growth of other small Black female businesses.

ROSCAS IN CANADA: WHY WE NEED A ROSCA FEDERATION

ANDRIA BARRETT, *THE BANKER LADIES COUNCIL*

ROSCAs stands for rotating savings and credit associations and these systems are a lifeline for many people who are excluded and have limited access to formal financial institutions. Buying homes, investing in businesses, paying for post-secondary education and more have been supported through ROSCAs. Women around the world have been using this system to support their families, business and communities for years. These women have been doing business differently. Partly out of need to cope with systemic racism and partly because of their culture and what they know. The Banker Ladies Council located in the Toronto area is working to create a ROSCA Federation with the goal to recognize, amplify and create a Federation to educate, advocate and strengthen these informal banking institutions across the country.

WORKING IN CONCERT: THE POTENTIALITY OF SOLIDARITY ECONOMICS AND EDUCATION

MEGAN PEARSON, *YORK UNIVERSITY*

Scholarship on the solidarity economy teaches us that marginalized groups have long been engaged in movements against systemic injustices that have excluded them from full and dignified social and economic participation. Equitable access to education cannot be omitted from the discourse of violence against marginalized students in the Canadian education system. This paper uses case studies to detail solidarity organizations that have used education to mobilize. In doing so, it bridges the fields of solidarity economics and education and discusses their potentialities for working in concert to disrupt and resist educational inequities in the Canadian context.

CARIBBEAN COOPERATIVES: A META-ANALYSIS OF HISTORICAL AND CONTEMPORARY PATHWAYS

TALIA ESNARD, *UNIVERSITY OF WEST INDIES, ST. AUGUSTINE CAMPUS*

Cooperatives have a long history and contribution to Caribbean development. While the peculiarities of these cooperatives have varied across Caribbean countries, they have historically advanced inclusive practices that buffer some of the socio-economic and political vulnerabilities that exist within the region. Using a meta-analysis of the data on cooperatives within the region, the paper highlights the types of cooperatives that have emerged across the region, the specific groups that have benefited from this process, and the diverse activities that have generated to build social and economic capital within the region. The paper will also assess the implications for the advancements of scholarship and public policy for the region.

YUH GRO' WID PEOPLE? ROTATING SAVINGS AND CREDIT ASSOCIATIONS (ROSCAS) IS A SUSTAINABLE ECONOMIC MODEL FOR BLACK WOMEN IN THE CARIBBEAN AND CANADA

CAROLINE SHENAZ HOSSEIN, *UNIVERSITY OF TORONTO*

Black women in the African Diaspora engage in solidarity economies through a specific form of mutual aid – formally referred to as Rotating Savings and Credit Associations (ROSCAs) – to meet their livelihood and social needs. These women call themselves the Banker Ladies, and the ROSCAs they run are rooted in equity, mutual aid and self-help. The members, mostly women, decide on the rules and processes of how to make regular contributions to a fund



that is given in whole or in part to each member in turn. Banker Ladies draw on ancient African traditions of Tontines and Susu that are purposefully informal and prioritize the collective. This paper draws on the empirical work that involves hundreds of Black women in five Caribbean countries, women in the Black Canadian diaspora in Toronto and Montreal, as to locate the cooperative contributions of people of African descent.

CONCURRENT E: 13H30 MONDAY 29 MAY / LUNDI 29 MAI

Mon/Lun 13H30-15H00 Paper Session [BRG-213]

THE ROLE AND INFLUENCE OF BOARDS

Management and Governance

SESSION CHAIR: CATHY BARR, IMAGINE CANADA

THE GOVERNANCE PERSPECTIVE ON FOUNDER'S SYNDROME: ASSESSING THE ROLE OF THE BOARD

SUSANNA KISLENKO, UNIVERSITY OF OXFORD

PALOMA RAGGO, CARLETON UNIVERSITY

CATHY BARR, IMAGINE CANADA

Founder's Syndrome is a malady that has long been discussed within the non-profit sector in Canada, but also one that has also gone virtually unstudied in both academia and amongst practitioners to date. Some of the problems that have been identified in Founder's Syndrome organizations are: micromanagement, maintaining control at all costs, lack of succession planning and a lack of transparency. What remains unknown to date is the role that the Board of Directors play in an organization to prevent or exacerbate the effects of Founder's Syndrome. Our project addresses this gap in knowledge and we will share preliminary findings in our presentation.

FOLLOW THE MONEY: A STUDY OF GIFT ACCEPTANCE POLICIES AND PRACTICES AT CANADIAN UNIVERSITIES

TANYA RUMBLE, CARLETON UNIVERSITY

ELLEN DOTY, CARLETON UNIVERSITY

BILL MINTRAM, CARLETON UNIVERSITY

Most of the largest philanthropic gifts in Canadian history have been given to public medical-doctoral universities and gift acceptance policies are one of the foundational documents that help guide advancement staff in determining whether or not to solicit and/or accept a gift. Yet the research on both gift acceptance policies and practices is very limited and most gift acceptance policies do not reflect the broader and important considerations of EDI and reconciliation. Our research, as part of the Masters of Philanthropy and Nonprofit Leadership program at Carleton University, seeks to provide guidance - where there is a dearth - to provide recommendations for post-secondary institutions in updating or creating a gift acceptance policy that aligns with their mission/values and considers this through an EDI and reconciliation lens.

TO WHAT EXTENT DO THE POLITICAL TIES OF PRIVATE FOUNDATIONS INFLUENCE THEIR GRANTING?

CHRISTOPHER DOUGHERTY, CARLETON UNIVERSITY



To what extent does financial support to charities from private foundations enable political, expressive activities? Sub-questions to be answered include: Do specific political connections influence which charities a foundation gives to? Do foundations with shared political connections give to the same charities? And, are any shared charities politically expressive in nature or do they represent other identities that may co-vary with politics such as age, class, or geography? The idea is to test whether a shared, underlying political identity is a better predictor of financial flows from private foundations to charities than other factors like cause and geographic proximity would on their own. The literature indicates that board directors in private foundations have direct influence over granting, that private foundations may use their granting or convening powers to achieve policy goals, and that the involvement of board directors in politics influences the ways and extent to which a charity is politically active.

Mon/Lun 13H30-15H00 Paper Session [BRG-217]

RELATIONS WITH LAND

Land, Homes, and Housing

SESSION CHAIR: SHIRLEY THOMPSON, UNIVERSITY OF MANITOBA

COMMUNITY LAND TRUSTS IN CANADA: THE NORMS, POLICIES, AND PRACTICES THAT DEFINE WHAT THEY ARE, AREN'T, AND MIGHT BECOME

SEAN CAMPBELL, UNIVERSITY OF WATERLOO

ALEKSANDRA SZAFLARSKA, WILFRID LAURIER UNIVERSITY

SEAN GEOBEY, UNIVERSITY OF WATERLOO

In the 2000s, CLTs gained interest in Canada as a tool for affordable housing, and surged in popularity after 2017 thanks to increased federal funding and a worsening affordable housing crisis. In this presentation, we (1) conduct a review of non-market housing and CLT academic and grey literature, (2) analyze the strategies and outcomes of existing and emerging CLTs across Canada, (3) propose a typology of Canadian CLTs that is both informed by and influencing norms, policies, and practice. We find that Canadian CLTs both embrace and depart from the U.S. tradition, and at times are difficult to distinguish from other forms of non-market housing. Institutional pressures and innovation-focused funding have resulted in diverse strategies that make CLTs difficult to scope, but remain identifiable as a movement towards community ownership of land.

MINING IMPACTS AND INDIGENOUS-LED PROTECTED LAND

CHIMA ONYENEKE, UNIVERSITY OF MANITOBA

SHIRLEY THOMPSON, UNIVERSITY OF MANITOBA

Gold mining on pristine land that Indigenous people use for sustenance, and want Indigenous-led protected areas, is a common practice in Canada. This study focuses on analyzing the impacts of mineral development-related activities on the traditional land use of RSLFN; a fly-in community 350 air kilometers northeast of Winnipeg, and the determination of Indigenous-led land-based protection strategies as desired by the Anishiniwuks of RSLFN. Mining developments have implications for the environment, community, and people who reside or use the resources there, including a reduction in wild food abundance due to nature disturbance, habitat loss, and degradation. This study has adopted ArcGIS mapping, audio interviews transcription and analysis, and systematized review methods to analyze secondary data from audio interviews, semi-structured land use mapping interviews, and archival impact assessment and environmental audit reports. The expected outputs of this ongoing research are digitized maps of traditional land use of



RSLFN interviewees for the preservation of TEK, documented impacts of mining and exploration on the TLU of RSLFN, and documented recommendations for Indigenous-led land-based protection and lobbying strategies for mitigation of transboundary mining impacts.

LEARNING FROM THE LAND-BASED EXPERIENCES OF FORT WILLIAM, MISHKEEGOGAMANG, AND RED SUCKER LAKE FIRST NATION MEMBERS IN ADVANCING LAND-BASED RECONCILIATION IN CANADA

KESHAB THAPA, UNIVERSITY OF MANITOBA

SHIRLEY THOMPSON, UNIVERSITY OF MANITOBA

To guide land-based reconciliation between Canada and the Indigenous nations in Canada, learnings from the land-based perspectives of Indigenous Elders, land guardians, and knowledge keepers are imperative. We conducted traditional land use mapping with 100 members of Fort William, Mishkeegogamang, and Red Sucker Lake First Nation. Many members remained indifferent about the term reconciliation. They perceived this is what Canada buzzes. They opposed the Crown and industries encroaching their ancestral land without their consent. Their priority was to revitalize *mino bimaadiziwin* (good life), guided by their law. Canada's reconciliation effort would make sense to the First Nation members when Indigenous needs and priorities, ecological knowledge, ancestral law, culture, and protocol drove development in their land. Canada needs to abolish colonial laws, such as the Indian Act, that undermine reconciliation and revise the law to release Crown's control over the Indigenous nations' title and rights to their land.

Mon/Lun 13H30-15H00 Paper Session [BRG-030]

ENCOURAGING SOCIAL INNOVATION

Social Innovation

SESSION CHAIR: DILEK SAYEDAHMED, UNIVERSITY OF WATERLOO

EXPLORING INTERSECTIONS: SOCIAL INNOVATION LABS, WICKED QUESTIONS AND THE SDGs.

CATHERINE ML PEARL, MOUNT ROYAL UNIVERSITY

BRENT OLIVER, MOUNT ROYAL UNIVERSITY

CHANTAL HERVIEUX, ST. MARY'S UNIVERSITY

KATE BEREZOWSKI, MOUNT ROYAL UNIVERSITY

This HREB approved study maps and tracks the evolution of wicked questions (WQ) from December 2016 to December 2022 to identify any trends in world challenges/social problems examined by undergraduate students enrolled in an Introduction to Social Innovation course. The research team explores trends, topics and subjects examined by students as part of their end of term social innovation lab and showcase. At the same time wicked the research design overlays the United Nations Sustainable Development Goals (SDGs) to examine potential relationships and/or trends between the wicked questions and the 17 SDGs (United Nations, 2020).

CULTIVATING A GARDEN FOR SOCIAL INNOVATION THROUGH DESIGN THINKING

CATHERINE ML PEARL, MOUNT ROYAL UNIVERSITY

KERRY HARMER, KPMG

GEOFF OWENS, MOUNT ROYAL UNIVERSITY

ADEBAYO ADEROUNMU, MOUNT ROYAL UNIVERSITY

This HREB approved study utilized a mixed methods approach to explore the efficacy of integrating design thinking as a tool to enhance learning among students participating in a social innovation



lab. Preliminary results will be shared from an online survey and face to face interviews conducted from April to June 2022. The study also explores student perceptions of the strengths, weaknesses and opportunities for improving the social innovation lab process that is utilized to explore wicked problem.

CANADIAN SOCIAL INNOVATION ECOSYSTEM: A SYSTEM MAP APPROACH WITH A COMPLEXITY LENS

DILEK SAYEDAHMED, UNIVERSITY OF WATERLOO

GRYPHON LOUBIER, UNIVERSITY OF WATERLOO

MARYAM MOHIUDDIN AHMED, UNIVERSITY OF WATERLOO

KATEY PARK, UNIVERSITY OF WATERLOO

SERGIO NAVA-LARA, UNIVERSITY OF WATERLOO

SEAN GEOBEY, UNIVERSITY OF WATERLOO

This research is part of an applied research collaboration supported by Mitacs, the Canadian Community Economic Development Network (CEDNet), Employment and Social Development Canada. Studying the Investment Readiness Program (IRP) of Canada, with our systems mapping approach, we explore who the system actors are in the Canadian social finance ecosystem. We aim to outline the stakeholders, the relationships between them, roles they play, goals they have, results they are achieving, and potential gaps/barriers they are facing. The overall objective of the research is to gain a better understanding of the Canadian social finance and social innovation ecosystem. We contribute to the understanding, growth, and development of the Investment Readiness Program (IRP) partnerships and the social economy ecosystem in Canada. The project supports ecosystem actors and Social Purpose Organizations (SPOs) in system navigation and identifies relationships in the social economy ecosystem. Additionally, the map aims to identify potential areas to bring new actors into the ecosystem and build new relationships to support them.

Sun/Dim 13H30-15H00 Paper Session [BRG-220]

EVALUATION ACROSS SECTORS

Evaluation

SESSION CHAIR: JANELLE MARIETTA, UNIVERSITY OF LETHBRIDGE

IMPROVING NON-PROFIT COMMUNICATION BY ANALYZING IMMIGRANT SETTLEMENT EXPERIENCES THROUGH A CUSTOMER JOURNEY LENS WITHIN THE LETHBRIDGE AREA

KATHLEEN BONIOL, UNIVERSITY OF LETHBRIDGE

DEBRA BASIL, UNIVERSITY OF LETHBRIDGE

JANELLE MARIETTA, UNIVERSITY OF LETHBRIDGE

This interpretive study examined the newcomer experience, drawing parallels with the customer journey to better understand the settlement process of newcomers in the Lethbridge, Alberta area. 17 interviews were conducted, focusing on the Latino and Filipino communities. The interviews examined their newcomer experience, explicitly asking how they obtained resources during their first few years in the Lethbridge area. The interviews resulted in a better understanding of the newcomer experience, highlighting barriers such as language and finances. Importantly, the interviews exposed an inefficient uptake of non-profit and civil society organization (NPO/CSO) resources. Word-of-mouth communication was shown to be a trusted communication source, suggesting a route through which future efforts might spread NPO/CSO resource information. This



work was conducted in conjunction with the United Way of Lethbridge, and Southwestern Alberta and funded by SSHRC. The results of this research offer valuable insights for NPO/CSOs seeking to facilitate the immigrant settlement process.

COMPARISON OF SOCIAL ENTERPRISE GLEANING PROJECTS USING SROI AND IMPACT ANALYSIS

PEACE JILANI, THOMPSON RIVERS UNIVERSITY

TOLULOPE OLUWAFEMI, THOMPSON RIVERS UNIVERSITY

SALVADOR BARRAGAN, THOMPSON RIVERS UNIVERSITY

BRUCE MARTIN, THOMPSON RIVERS UNIVERSITY

Food waste is a major environmental, social, and economic issue. Food waste mitigation has been advocated as a primary path to food security, and social enterprise gleaning projects are playing a role in this effort at the earliest stages of food production. Yet little is known about these programs, including how much value they create when mitigating food waste and how their contributions might be improved. In this study we examine two established gleaning projects in British Columbia, Canada to learn about their operations and their outcomes. From the data we conduct quantitative analysis of inputs and outputs and qualitative analysis of the organizations and how they operate in order to provide new insights into how gleaning projects can provide even more value to the social economy.

THE WISE LONGITUDINAL EVALUATION PROJECT: FINDINGS ON VANCOUVER WORK-INTEGRATED SOCIAL ENTERPRISES POTENTIAL FOR AT-RISK YOUTH

LINDSAY SIMPSON, SIMON FRASER UNIVERSITY

This presentation reviews the experiences and findings of the Vancouver faction of a pan-Canadian, longitudinal study of work integration social enterprises (WISE) for at-risk youth. The study, operating from 2017 – 2022, was headed by a team based in Toronto, ON with additional collaborating factions in British Columbia, Manitoba, Québec, and Nova Scotia. Our faction of the larger project aimed to clarify the significance of Vancouver-based WISE training programs upon the life circumstances of at-risk youth, considering both economic and social outcomes. The presentation begins with a reflection on the Vancouver teams' methodology and the many challenges encountered. This is followed with a focus on key findings, such as the function of relational spaces within the WISE programs. The presentation concludes with a discussion of insights into the extent to which Vancouver-based WISE training programs for at-risk youth workforce integration are achieving their goals.

BREAK: 15H00 MONDAY 29 MAY / LUNDI 29 MAI

Beverages available in [BRG-The Eatery] from 15H00-17H00:

- Fair trade coffee
- Fair trade tea
- Assorted soft drinks
- Water
- Cookies



CONCURRENT F: 15H30 MONDAY 29 MAY / LUNDI 29 MAI

Mon/Lun 15H30-17H00 Paper Session [LAS-A] Hybrid

ADDRESSING INEQUALITIES

Civil Society

*SESSION CHAIR: LAURIE MOOK, ARIZONA STATE UNIVERSITY***B CORPS – HOPE OR HYPE FOR RE-IMAGINING CAPITALISM?***ANN ARMSTRONG, UNIVERSITY OF TORONTO**LAURIE MOOK, ARIZONA STATE UNIVERSITY**JOHN WHITMAN*

Much has been made about the power of social economy organizations as a design and a movement to address the many perceived problems of modern capitalism. There has been some research interest in the role of one type of social economy organization, B Corps, both in the Global North and South, as a response to the inequities in a capitalist society. The question posed is whether B Corps are much different from other historical responses to the problems of capitalism. In the session, we will critically explore claims about the importance and power of B Corps by discussing examples and relevant theories. While B Corps may not live up the hype, they are instructive as they provide tools to re-imagine capitalism and a foil to address the real problem of capitalism: an imbalance in political economy.

THE NEOLIBERALISATION OF THE THIRD SECTOR IS ALMOST COMPLETE*LESLIE HUCKFIELD, GLASGOW CALEDONIAN UNIVERSITY*

After five decades of path dependency, the neoliberalisation of the third sector is almost complete. From overwhelming support for local state collective and community employment solutions throughout the 1970s and 1980s, which continued in London until the 1990s, from their transformation of the third sector under New Labour the main representative third sector organisations are now in the vanguard of advocacy for neoliberal solutions. In the UK and Ireland, especially in Scotland through the Scottish Government's abandonment of funding support for social enterprise networks, many third sector organisations have moved from local accountability to increased dependency on external funding. The two main research questions will focus on: the extent to which third sector organisations have acted as policy catalyst and entrepreneur for a social investment state; the extent to which third sector organisations and interests are now dominated by external private and corporate interests. In seeking responses to these research questions, this contribution focuses on two case studies – in energy and housing.

PHILANTHROPIC FOUNDATIONS AS QUASI-STATE ACTORS IN THE BAIL AND PRETRIAL JUSTICE POLICY PROCESS AMIDST RECENT RECKONINGS ASSOCIATED WITH RACIALIZED STATE VIOLENCE*CYNTHIA GOLEMBESKI, THE NEW SCHOOL*

Using mixed methods, we examine the hidden and poorly conceptualized roles of foundations in US bail and pretrial justice policy processes. We ask: How are foundations associated with pretrial justice and bail reform in mitigating structural racism? We contribute to interdisciplinary scholarly conversations examining philanthropy's dynamic roles and mechanisms in legitimizing various social, political, and policy change efforts and identity groups. We analyze national and state-level quantitative data and qualitative evidence of philanthropic and nonprofit actors' motivations and perceptions regarding reform strategies. We provide theoretical explanations of empirical instances of institutional arrangements, collective action, and governance within the philanthropic



ecosystem. This novel empirical setting advances our understanding of philanthropy as a common pool resource and broader relations to civil society. Growth and visibility of philanthropic involvement in services, programming, research, and policy associated with various aspects of the criminal justice reform continues to increase, yet little research exists.

AN INVESTIGATION OF INCOME AND WAGE INEQUALITY IN TURKEY USING BURGONOMICS

MAHMUT ZEKI AKARSU, UNIVERSITY OF WARSAW

ORKIDEH GHAREHGOZLI, MONTCLAIR STATE UNIVERSITY

VIDYA ATAL, MONTCLAIR STATE UNIVERSITY

In this paper, we explore recent trends of inequality in Turkey over the last two decades. We explore overall inequality in Turkey as well as regional inequality among Turkey's cities. Moreover, we investigate wage and gender inequality in the Turkish labor market. An essential contribution of our paper is that we work with the Big Mac Index to enable us to compare the purchasing powers. We uncover that regional inequality in Turkey decreased over the period from 2002 to 2020. Since 2015, when the Turkish Lira began depreciating against other currencies, the income growth of the capitalists and the working rich has increased sharply while that of others remained almost constant. Furthermore, when it comes to gender inequality, the outcome is of paramount importance. The wage disparity between male and female white-collar workers increased sharply after the 2018 currency crisis, as it improved between male and female blue-collar workers.

Mon/Lun 15H30-17H00 Panel [BRG-211]

BEYOND THE GRANT: LEVERAGING ADMINISTRATIVE DATA FROM THE INVESTMENT READINESS PROGRAM TO ADVANCE KNOWLEDGE ABOUT THE SOCIAL FINANCE ECOSYSTEM IN CANADA.

Social Finance

BEN McNAMEE, AJAH

MANU ASHOK, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

MARIE-RENÉE LAMBERT, EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

"The Investment Readiness Program (IRP) is a \$50 million granting program funded by the Government of Canada to support charities, nonprofits, and social enterprises to participate in the growing Social Finance marketplace in Canada. As part of this initiative, IRP has partnered with Ajah on a complementary data ecosystem project. This project connects the research questions and data and knowledge gaps identified by the social finance ecosystem to the IRP administrative data. The project goes beyond the grant, using the granting data to support the social finance ecosystem as it grows, develops, and builds its capacity. This session will present an overview of this unique partnership, discuss the value that it brings to all stakeholders - social purpose organizations, government, researchers, and other IRP partners - and showcase initial preliminary findings and insights that are changing the shared understanding of the nascent social finance ecosystem.

Mon/Lun 15H30-17H00 Roundtable [BRG-217]

SOCIAL ENTREPRENEURS IN A THRIVING SOCIAL ECONOMY: THE CASE OF ALTERNA SAVINGS

Social Enterprise

JASMINE ALAM, CAPE BRETON UNIVERSITY



JEAN BARRETT, ALTERNA SAVINGS

SUSAN HENRY, ALTERNA SAVINGS

RYAN O'NEIL KNIGHT, AFRO CARIBBEAN BUSINESS NETWORK

Micro-lending and its ability to help Canadian communities out of poverty through unique financing models has gained traction in the social economy. Institutions such as Alterna Savings, a credit union which operates in Ontario, offer credit to several customer segments and for a host of reasons. Generally, entrepreneurs are interested in starting-up for-profit businesses and many of these entrepreneurs are underserved by mainstream financial institutions, however, since 2015, Alterna has attracted social entrepreneurs, looking to start-up social enterprises. Social entrepreneurs hold a strong social mission and apply business solutions to societal problems. This roundtable focuses on two member segments of Alterna: entrepreneurs and social entrepreneurs and discusses the difference between the two types of entrepreneurs, their experiences in the micro-lending programs offered at Alterna Savings, and at other social purpose organizations (SPOs), within the social economy. It is hoped this session may be beneficial to those looking to create their own lending programs, but also to those interested in understanding how the experience of social entrepreneurs is inherently different than traditional entrepreneurs..

Mon/Lun 15H30-17H00 Paper Session [BRG-030] Cross-list with CASC

LEARNING IN THE SOCIAL ECONOMY

Social Innovation

SESSION CHAIR: ASHISH KRISHNA PILLAI, UNIVERSITY OF TORONTO

AN UPSIDE-DOWN APPROACH TO SOCIAL INNOVATION AND ENTREPRENEURSHIP AT INSTITUTIONS OF HIGHER EDUCATION

MARYAM MOHIUDDIN AHMED, UNIVERSITY OF WATERLOO

ROSS VELURE ROHOLT, UNIVERSITY OF MINNESOTA

JENNIFER M CATALANO, UNIVERSITY OF VERMONT

A case study of the student-initiated and led Social Innovation Desk(SID) at the Lahore University of Management Sciences, in Pakistan between 2010 - 2012. This effort refused to be defined by current frameworks of entrepreneurship and innovation. Instead, it conceptualised social innovation and entrepreneurship within a regenerative epistemology, emphasised relationality as a practice principle, and embodied knowledge as equally important to empirical and scientific (expert knowledge). The SID's overall goal pushed beyond economic sustainability and focused on regenerative development, which engages concepts such as biomimicry (Wahl, 2008, 2016) and co-evolution, to foster resilience and circularity across complex systems (Wahl, 2008, 2016), pushing for a move from 'ego' to 'eco-systems' (Scharmer, 2013). The practice emphasised relational agency (Kennelly, 2008; Edwards, 2005), with a focus on how change and power live within communities and not individuals alone. Its atmosphere prioritised embodied wisdom and knowledge as equally valuable to empirical knowledge (Gaventa, 1993).

THE IMPORTANCE OF LEARNING IN SOCIAL ECONOMY. AN OVERVIEW OF CURRENT DEVELOPMENTS

SERGIO NAVA-LARA, UNIVERSITY OF WATERLOO

SEAN GEOBEY, UNIVERSITY OF WATERLOO

MEG RONSON, UNIVERSITY OF WATERLOO



The creation of a more sustainable world based on the social economy can only be achieved by strengthening its resilience and capacity building as a complex ecosystem. Given the emerging elements of complex ecosystems, it is necessary to determine what are the current characteristics of knowledge transfer and mobilization among participants in the social economy. Research presented here aims to reveal the most current characteristics of learning processes within the social economy. A literature review of the most prestigious academic databases has been conducted for the purpose of this study. This research is part of an applied research collaboration supported by Mitacs, the Canadian Community Economic Development Network (CEDNet), Employment and Social Development Canada.

HOW DO COOPERATIVES LEARN IN CRISIS? A SOCIAL NETWORK ANALYSIS OF KNOWLEDGE FLOWS

ASHISH KRISHNA PILLAI, UNIVERSITY OF TORONTO

The study conceptualizes the cooperative sector as a learning ecosystem with stakeholders connected to each other through exchange of knowledge to study how cooperatives use learning to navigate the challenges posed by crises. An analysis of literature on cooperatives' response to the Covid-19 pandemic is conducted to study the flow of knowledge in the cooperative sector in Canada in terms of the stakeholders involved and the relationships between them that created and disseminated the knowledge needed by cooperatives to manage the challenges posed by the pandemic. The study conceptualizes the cooperative sector as an ecosystem consisting of elements connected to each other through transfer of knowledge. The study is expected to reveal drivers and channels of learning in the cooperative sector that contributes to enhancing organizational resilience of cooperatives.

Sun/Dim 15H30-17H00 Paper Session [BRG-220]

EVALUATION IN THE SOCIAL ECONOMY

Evaluation

SESSION CHAIR: PEACE JILANI, THOMPSON RIVERS UNIVERSITY

A PRINCIPLES-FOCUSED EVALUATION OF THE CANADIAN SOCIAL FINANCE ECOSYSTEM

KATEY PARK, UNIVERSITY OF WATERLOO

GRYPHON LOUBIER, UNIVERSITY OF WATERLOO

SEAN GEOBEY, UNIVERSITY OF WATERLOO

The Canadian government has pledged \$50 million to the Investment Readiness Program (IRP) to support SPO's in accessing social financing and building a self-sustaining social finance ecosystem. A principles-focused evaluation (PFE) was selected as the guiding evaluation framework to navigate the uncertainties and emergent challenges of complex dynamic environments, such as the Canadian SF/SI ecosystem. The objective of the present evaluation is to validate IRP 1.0 principles or determine if newly created IRP 2.0 principles would better reflect the goals of the emerging Canadian SF/SI ecosystem. Our methodology involves a collaborative approach to develop a PFE scoping document in consultation with IRP key stakeholders. Data collection entails focus groups, semi-structured interviews, and quantitative surveys, which have been developed using the GUIDE Criteria for Effectiveness Principles (Patton, 2018). The developed principles may be beneficial for guiding action as they are grounded in values that were created by Canadian SF/SI ecosystem members.



SOCIAL IMPACT CREATION AND SCALING: THE ROLE OF ACCELERATORS AND LEADERSHIP*PEACE JILANI, THOMPSON RIVERS UNIVERSITY**TOLULOPE OLUWAFEMI, THOMPSON RIVERS UNIVERSITY**SALVADOR BARRAGAN, THOMPSON RIVERS UNIVERSITY**BRUCE MARTIN, THOMPSON RIVERS UNIVERSITY*

Social impact assessment is an emerging research field that has received much scholarly attention in recent years but there is yet to be a standardized measure of the impact of social impact across different areas of influence. The purpose of this study is to contribute to a systematization of the methods of the research field and understand the impact of accelerators and leadership on scaling and impact of social enterprises. Using a Social Return on Investment - SROI and grounded theory analysis, we intend to create a simplified framework for accurately measuring the impact of social enterprises and identifying the determinants of scaling. Initial analysis of the data collected shows SROI can be a flexible tool that can be successfully applied to analyze the impact of several social enterprises by practitioners. Leadership and accelerators also affect impact and scaling.

SUSTAINED SCOPING AND SCALING IN SOCIAL ENTERPRISE; AN RBV VERSATILITY PERSPECTIVE*TOLULOPE OLUWAFEMI, THOMPSON RIVERS UNIVERSITY**SCOTT RANKIN, THOMPSON RIVERS UNIVERSITY**ALBENA PERGELOVA, MACEWAN UNIVERSITY**SALVADOR BARRAGAN, THOMPSON RIVERS UNIVERSITY**BRUCE MARTIN, THOMPSON RIVERS UNIVERSITY*

Sustained, rapid growth is rare in organizations. Whether growing via scaling or scoping, few are able to master the complexities and overcome the barriers that sustained, rapid growth entails. We examine a social enterprise—a hybrid organizational form which is itself complex to manage—that appears to overcome typical constraints to growth and does so while both scaling and scoping. Using qualitative, inductive methods we build on resource-based theory by identifying the means by which this social enterprise is able to achieve sustained, rapid growth. The focus of our learning is on the versatile use of cultural and social capital in a mission-driven organization.





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| | Announcements |
| 7:30 | Music and dancing |
| 9:00 | Program ends |



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- Short walk to Cecil Street



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