

Association for Nonprofit  
and Social Economy Research (ANSER)

**ANSER-ARES**

Association de recherche sur les organismes  
sans but lucratif et de l'économie sociale  
(ARES)

## Virtual Conference Conference virtuelle

May 27 mai –  
May 28 mai, 2021



## 2021 Annual Conference Program Programme de la conférence annuelle 2021

## TABLE OF CONTENTS

LAND ACKNOWLEDGMENT .....	4
THANK YOU TO OUR VOLUNTEERS AND SPONSORS!.....	5
MERCI À NOS BÉNÉVOLES ET COMMANDITAIRES! .....	5
PRESIDENT’S WELCOME .....	6
MOT DE BIENVENUE DE LA PRÉSIDENTE.....	7
WELCOME FROM THE CONFERENCE CO-CHAIRS .....	8
MOT DE BIENVENUE DES COPRÉSIDENTS DE LA CONFERENCE.....	8
WELCOME TO ANSER – THE ASSOCIATION FOR NONPROFIT AND SOCIAL ECONOMY RESEARCH .....	9
BIENVENUE À L’ASSOCIATION DE RECHERCHE SUR LES ORGANISMES SANS BUT LUCRATIF ET L’ÉCONOMIE SOCIALE (ARES) .....	10
PROGRAM AT A GLANCE VUE D’ENSEMBLE DU PROGRAMME .....	11
CONFERENCE HIGHLIGHTS .....	12
KEYNOTE SPEAKER: PETER MACKIE.....	<b>Error! Bookmark not defined.</b>
AWARDS BANQUET .....	14
DOCTORAL THESIS AWARD .....	14
MASTERS THESIS AWARD .....	14
CONGRESS GRADUATE STUDENT MERIT AWARD.....	14
DISTINGUISHED SERVICE AWARD .....	15
GRADUATE TOWN HALL .....	17
SOCIAL MEDIA .....	17
ANNUAL GENERAL MEETING .....	17
CONFERENCE SESSIONS 2021 SESSIONS DU COLLUQUE .....	18
ON DEMAND PRESENTATIONS, MAY 27-28, 2021.....	18
THURSDAY, MAY 27, 9 – 10 AM MT/11 – NOON EST .....	19
WELCOME AND OPENING KEYNOTE SESSION .....	19
KEYNOTE: PEOPLE AND RELATIONS: THE KEY TO ENDING HOMELESSNESS	19
THURSDAY, MAY 27, 10:30 – 11:30 AM MT/12:30 – 1:30 PM EST .....	20
1A PAPER SESSION: PLACE-BASED POLICYMAKING AND PROGRAMMATIC SOLUTIONS .....	20
1B PAPER SESSION: PARTNERSHIPS .....	21
1C PAPER SESSION: COVID-19 AND IMPACT ON LIVELIHOODS.....	22
THURSDAY, MAY 27, 12:30 – 1:30 PM MT/2:30 – 3:30 PM EST .....	23

2A PAPER SESSION: ROLES IN ADDRESSING COMPLEX SOCIAL ISSUES.....	23
2B PAPER SESSION: INNOVATIONS IN SOCIAL ECONOMY COMMUNICATIONS .....	24
2C PAPER SESSION: NEW INSIGHTS IN SOCIAL INNOVATION, SOCIAL IMPACT, AND SOCIAL ENTERPRISE.....	25
THURSDAY, MAY 27, 2:00 – 3:00 PM MT/4:00 – 5:00 PM EST .....	25
3A PANEL: MOBILIZING NARRATIVES FOR POLICY AND SOCIAL CHANGE.....	25
3B PAPER SESSION: COVID-19 RESPONSES.....	27
3C PAPER SESSION: CROSS-SECTOR RELATIONSHIPS SESSION.....	28
THURSDAY, MAY 27, 3:30 – 4:30 PM MT/5:30 – 6:30 PM EST .....	29
4A ROUNDTABLE: EMERGING SCHOLARS IN NONPROFIT AND SOCIAL ECONOMY RESEARCH ROUNDTABLE .....	29
4B PAPER SESSION: UNDERSTANDING THE SOCIAL ECONOMY .....	30
THURSDAY, MAY 27, 4:45 – 6:00 PM MT/6:45 – 8:00 PM EST .....	31
4D INTERDISCIPLINARY PANEL WITH CASC .....	31
FRIDAY, MAY 28, 9:00 – 10:00 AM MT/11:00 AM – NOON EST .....	31
5A PAPER SESSION: SOCIAL ECONOMY .....	31
5B PAPER SESSION: PLACE-BASED POLICYMAKING AND PROGRAMMATIC SOLUTIONS .....	32
5C ROUNDTABLE: LEARNINGS AND PERSPECTIVES FROM WORK INTEGRATION SOCIAL ENTERPRISE (WISE) RESEARCH GROUP .....	33
FRIDAY, MAY 28, 10:30 AM – NOON MT/12:30 – 2:00 PM EST .....	34
6A ROUNDTABLE: DECOLONIZING INEQUITIES: INDIGENOUS SELF-SUSTENANCE IN A SOCIAL ECONOMY.....	34
6B PANEL: RURAL SOCIAL ENTERPRISE ECOSYSTEMS.....	35
6C PAPER SESSION: PLACE-BASED POLICYMAKING AND PROGRAMMATIC SOLUTIONS .....	36
FRIDAY, MAY 28, 12:30 – 2:00 PM MT/2:30 – 4:00 PM EST .....	37
ANNUAL GENERAL MEETING.....	37
FRIDAY, MAY 28, 2:30 – 3:30 PM MT/4:30N – 6:30 PM EST .....	37
7A ROUNDTABLE: TOWARDS A STATISTICAL UNDERSTANDING OF SOCIAL PURPOSE ORGANIZATIONS IN CANADA: NEW DATA PROJECTS BY THE GOVERNMENT OF CANADA .....	37
7B PAPER SESSION: CAPACITIES AND EFFECTIVENESS OF NONPROFIT ORGANIZATIONS.....	38
7C PAPER SESSION: VOLUNTEERS.....	38
FRIDAY, MAY 28, 4:00 – 5:30 PM MT/6:00 – 7:30 PM EST .....	40

8A PAPER ROUNDTABLE: PHILAB ONTARIO: ACTIVITIES AND PROJECTS.....	40
8B PANEL: LEADING CHANGE: EVIDENCE FROM COMMUNITY FOUNDATIONS IN CANADA, AUSTRALIA, AND THE U.S. ....	40
FRIDAY, MAY 28, 5:45 – 7:00 PM MT/7:45 – 9:00 PM EST .....	42
AWARDS/CLOSING.....	42
JUNE 2, 9:30 AM – 10:30 AM MT/11:30 AM – 12:30 PM EST .....	42
OPEN EVENT: INTERDISCIPLINARY PANEL WITH CASC: CREATING SPACE FOR ECONOMIC RECONCILIATION .....	42
INDEX OF PRESENTERS .....	43

You can access the virtual program which includes all of the links to the sessions at  
<https://congress2021.ca/>

## LAND ACKNOWLEDGMENT

We would like to acknowledge that the Federation office, and most of the staff, are located on unceded traditional territory of the Algonquin Anishinabe Nation. Our ANSER-ARES headquarters is situated on traditional Anishinaabe and Haudenosaunee Territory. Audience members are participating from across the country, and so we also extend our respect to all First Nations, Inuit and Métis peoples for their valuable past and present contributions to this land.

### ○ **PRONUNCIATION**

- *Anishinaabek (Ah-nish-in-AH-bek)*
- *Haudenosaunee (Ho-den-no-SHOW-nee)*

We also acknowledge that the University of Alberta campus is located on Treaty 6 territory and the Métis Nation Homeland, a traditional gathering place for diverse Indigenous peoples including the Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, Ojibway/Saulteaux/Anishinaabe, Inuit, and many others whose histories, languages, and cultures continue to influence our vibrant community.

**ANSER-ARES:** [anser-ares.ca](https://anser-ares.ca)  
**Email:** [anser.ares.conference@gmail.com](mailto:anser.ares.conference@gmail.com)  
**Journal:** [anserj.ca](https://anserj.ca)  
**Congress 2021 congrés:** [congress2021.ca](https://congress2021.ca)

#ANSER2021 #CONGRESSH





**THANK YOU TO OUR  
VOLUNTEERS AND SPONSORS!**

**MERCI À NOS BÉNÉVOLES ET  
COMMANDITAIRES!**

An event like this could not be possible without the support and hard work of our volunteers and sponsors. We would like to thank the following sponsors for their support of our conference events, student awards, and registration subsidies for students and practitioners, and recognize and thank the volunteers and support staff that helped with planning and coordinating the conference. A big thank you also to Yuko Fedrau, Laura Chajkowski and the rest of the Federation for the Humanities and Social Sciences and University of Alberta teams for their support in making this virtual conference possible.



**UNIVERSITY OF TORONTO**  
**OISE | ONTARIO INSTITUTE**  
**FOR STUDIES IN EDUCATION**



FEDERATION FOR THE  
**HUMANITIES AND**  
**SOCIAL SCIENCES**

FÉDÉRATION  
**DES SCIENCES**  
**HUMAINES**

**Conference Committee:**

Yvonne (Harrison) Cafik, SUNY Buffalo (Co-chair)  
Laurie Mook, Arizona State University (Co-chair)  
Christopher Dougherty, STARS Foundation  
Julia Fursova, York University  
Paloma Raggio, Carleton University  
Micheal L. Shier, University of Toronto  
Jacqueline Sohn, York University

**Translation:**

Rachel Laforest

**Proposal Reviewers:**

Kunle Akingbola, Lakehead University  
Cathy Barr, Imagine Canada  
Yvonne (Harrison) Cafik, SUNY Buffalo  
Christopher Dougherty, STARS Foundation  
Julia Fursova, York University  
Laurie Mook, Arizona State University  
Anthony Piscitelli, Conestoga College  
Paloma Raggio, Carleton University  
Jorge Sousa, University of Alberta

#ANSER2021 #CONGRESSH

## PRESIDENT'S WELCOME

I'm very excited to welcome you to our second virtual conference – yet another conference taking place during the COVID19 pandemic! This is the 14th annual conference of our Association for



Nonprofit and Social Economy Research/Association de recherche sur les organismes sans but lucratif et sur l'économie sociale.

The theme for our 14th conference is: **Northern Relations**, a theme that aims to connect researchers with community and to support partnerships for shared knowledge exchange. As we reflect on the theme of our conference and on this pandemic, we are reminded about the salience of our relationships. Relationships are also centermost in our minds as we agreed to participate in Congress 2021. We have paused, contemplated, dialogued and agreed to collective action to make systemic change in our Association and at our conferences. We have much to do but we will listen, converse and act for greater equity, diversity, inclusion and decolonization from this point forward.

This year's conference will showcase an exciting mix of paper presentations, roundtables and panels with presenters from across Canada and from around the world.

Please plan on joining us for our **keynote address by Dr. Peter Mackie, Cardiff University, Wales**. Dr. Mackie teaches in the School of Geography and Planning. He is recognized as an international expert in the fields of housing/homelessness and has had an impact on the development of new legislation in several countries. Dr. Mackie will illuminate our conference theme with his presentation on, "People and Relations: The Key to Ending Homelessness." Please join us to hear more about a seemingly unsolvable social injustice. He will explain the pivotal role that relationships play in making change, but he will also demonstrate how sometimes we are the major barrier to making that change. Our keynote address is graciously supported by the Federation for the Humanities and Social Sciences International Keynote Speaker Support Fund.

As you may know, ANSER-ARES is a Canadian association for people who have an interest in research that pertains broadly to nonprofit organizations and the social economy. Over the past fourteen years, we've worked hard to grow a collaborative network of academics, community practitioners and students dedicated to understanding the sector. Key to our success is our annual conference that facilitates the exchange of knowledge among members and stimulates dialogue on the cutting-edge developments in the field. We also have our own dual language journal – *Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale*. It is a free online, peer-reviewed publication hosted at the University of Alberta (<https://www.anserj.ca/index.php/cjnsr>). If you would like to get involved in ANSER-ARES, please don't hesitate to connect with me.

I wish you a wonderful time at our virtual conference! A special thank you is extended to our very hard working ANSER-ARES Conference Committee Co-Chairs, Laurie Mook and Yvonne (Harrison) Cafik, as well as the Federation for the Humanities and Social Sciences for making this possible!

Gloria DeSantis, President, ANSER-ARES



## MOT DE BIENVENUE DE LA PRÉSIDENTE

Je suis très heureuse de vous accueillir à notre deuxième conférence virtuelle - une autre conférence qui se déroule pendant la pandémie de COVID-19! Il s'agit de la 14e conférence annuelle de notre Association de recherche sur les organismes sans but lucratif et d'économie sociale / Association de recherche sur les organismes sans but lucratif et sur l'économie sociale.

Le thème de notre 14e conférence est les relations avec le Nord. C'est un thème qui vise à mettre les chercheurs en contact avec la communauté et à soutenir les partenariats pour promouvoir l'échange de connaissances. En réfléchissant au thème de notre conférence et à cette pandémie, on se rappelle l'importance de nos relations. Les relations sont également au centre de nos préoccupations lorsque nous avons accepté de participer au Congrès 2021. Nous avons pris une pause, réfléchi, dialogué et convenu qu'une action collective était nécessaire pour apporter un changement systémique dans notre Association. Nous avons beaucoup à faire mais nous écouterons, dialoguerons et agirons pour avoir plus d'équité, de diversité, d'inclusion et décolonisation à partir de maintenant.

La conférence de cette année présentera un mélange passionnant de présentations, de tables rondes et de panels avec des présentateurs de partout au Canada et du monde entier. Veuillez prévoir vous joindre à nous pour le discours liminaire du Dr Peter Mackie, Université de Cardiff, Pays de Galles. Le Dr Mackie enseigne à l'École de géographie et d'urbanisme. Il est reconnu comme un expert international dans les domaines du logement social / des sans-abris. Le Dr Mackie éclairera le thème de notre conférence avec sa présentation sur «Les gens et les relations: la clé pour mettre fin à l'itinérance». Veuillez-vous joindre à nous pour en savoir plus sur une injustice sociale insoluble. Il expliquera le rôle central que jouent les relations dans le changement, mais il montrera également comment nous sommes parfois le principal obstacle à ce changement. Ce discours liminaire est gracieusement soutenu par le Fonds international de soutien aux conférenciers invités de la Fédération des sciences humaines et sociales.

Comme vous le savez, ANSER-ARES est une association canadienne pour les personnes qui s'intéressent à la recherche sur les organismes sans but lucratif et l'économie sociale. Au cours des deux dernières années, nous avons travaillé fort pour développer un réseau collaboratif d'universitaires, de praticiens communautaires et d'étudiants qui se consacrent à la compréhension du secteur. La clé de notre succès est notre conférence annuelle qui facilite l'échange de connaissances entre les membres et stimule le dialogue sur les développements de pointe dans le domaine. Nous avons aussi notre propre journal bilingue - *Canadian Journal of Nonprofit and Social Economy Research / Revue canadienne de recherche sur l'OSBL et l'économie sociale*. Il s'agit d'une publication en ligne gratuite, évaluée par des pairs, disponible sur le site web à l'Université de l'Alberta (<https://www.anserj.ca/index.php/cjnser>). Si vous souhaitez vous impliquer dans ANSER-ARES, n'hésitez pas à me contacter.

Je vous souhaite un merveilleux moment à notre conférence virtuelle! Un merci tout spécial pour nos Coprésidentes, Laurie Mook et Yvonne (Harrison) Cafik, ainsi qu'à la Fédération des sciences humaines pour avoir rendu cela possible!

Gloria DeSantis, Présidente ANSER/ARES

## Welcome from the Conference Co-Chairs

Welcome to ANSER-ARES's Annual Conference, being held online for the second year during the COVID-19 Pandemic. We are, Yvonne (Harrison) Cafik from the University at Buffalo, SUNY and Laurie Mook of Arizona State University, Co-Chairs of ANSER-ARES's second virtual conference!



The response to our call for conference papers, panels and roundtables around the Congress theme of Northern Relations and association topics was high and we are delighted to see keynote speakers and presenters exploring all facets of the social economy and nonprofit sector.



We would like to take a moment to acknowledge the Federation for the Humanities and Social Sciences and the Congress 2021 organizing team, who have been working tirelessly to move Canadian Congress and our annual conference online so that charitable member associations like ANSER-ARES can advance and recognize scholarship, engage as a community of scholars and practitioners and conduct association business, including holding annual general meetings online.

We know there is quite a bit of Zoom fatigue out there, but let's go out of our way to get to know each other, engage as a community and make the conference a positive and productive event for everyone!

To our members, both new and returning, we wish you a wonderful conference!

Yvonne (Harrison) Cafik and Laurie Mook, 2021 ANSER-ARES Conference Co-Chairs

## Mot de bienvenue des coprésidents de la conférence

Bienvenue à la conférence annuelle d'ANSER-ARES qui se tient en ligne pour la deuxième fois à cause de la pandémie de COVID-19. Nous sommes, Yvonne Cafik de l'Université de Buffalo, SUNY et Laurie Mook de l'Arizona State University, co-présidentes de la deuxième conférence virtuelle de l'ANSER-ARES!

Nous aimerions prendre un moment pour remercier la Fédération des sciences humaines et l'équipe d'organisation du Congrès 2021, qui ont travaillé sans relâche pour mettre en ligne le Congrès canadien et notre conférence annuelle afin que les associations membres comme ANSER-ARES puissent avancer et reconnaître les bourses d'études, s'engager en tant que communauté d'universitaires et de praticiens et mener des activités d'association, y compris la tenue d'assemblées générales annuelles en ligne.

Nous savons qu'il y a maintenant un peu de fatigue de Zoom, mais faisons tout notre possible pour apprendre à nous connaître, nous engager en tant que communauté et faire de la conférence un événement positif et productif pour tout le monde!

À nos membres, nouveaux et anciens, nous vous souhaitons une merveilleuse conférence!

Yvonne (Harrison) Cafik et Laurie Mook, co-présidentes de la conférence ANSER-ARES 2021



# ANSER-ARES

## Welcome to ANSER – The Association for Nonprofit and Social Economy Research

**ANSER** is a Canadian association for those who have an interest in research that pertains broadly to nonprofit organizations and the social economy.

ANSER is working to:

- foster a collaborative community of scholars and researchers; and
- develop a Canadian body of knowledge that encompasses such fields as community economic development, philanthropy, nonprofit management, volunteering, social and environmental accounting, government/voluntary sector relationships, social movements, citizen engagement, and civil society.

Our interests range from the theoretical to the applied. We have come together to promote the development and application of our knowledge for the benefit of Canadians and others in collaboration with those working in the nonprofit sector and the social economy.

Our vision for membership embraces a variety of scholarly fields including economics, history, law, business and management, education, psychology, political science, public administration and sociology.

**Canadian journal of nonprofit and social economy research /  
Revue canadienne de recherche sur les OSBL et l'économie sociale**

**Call for Submissions:** [www.anserj.ca](http://www.anserj.ca)

The Canadian Journal of Nonprofit and Social Economy Research / Revue canadienne de recherche sur les OSBL et l'économie sociale (*ANSERJ*) is an online open access English and French peer-reviewed publication. *ANSERJ* is dedicated to providing a stimulating and vibrant forum for the open dissemination of contemporary high-quality, peer-reviewed research on nonprofits and the social economy.

*ANSERJ* is the official journal of the Association of Nonprofit and Social Economy Research (ANSER) / Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES).

**ANSERJ**

# ANSER-ARES

**Bienvenue à l'Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES)**

**ARES** est une association canadienne qui regroupe des personnes qui s'intéressent à la recherche sur les organismes sans but lucratif et l'économie sociale.

**ARES** poursuit les objectifs suivants:

- Regrouper au sein d'une communauté collaborative des chercheurs et des praticiens provenant des différentes régions du Canada;
- Développer des connaissances sur le développement économique communautaire, la philanthropie, la gestion des organismes sans but lucratif, le bénévolat, la comptabilité sociale et environnementale, les relations entre les gouvernements et le secteur communautaire, les mouvements sociaux, la participation des citoyens et de la société civile.

Nos champs d'intérêt portent autant sur les connaissances théoriques que sur les connaissances appliquées. De pair avec des acteurs des secteurs sans but lucratif et de l'économie sociale, nous favorisons le développement et l'application de nos connaissances dans le but d'en faire profiter aux Canadiennes et Canadiens.

Les membres de notre organisation appartiennent à diverses disciplines dont l'économie, l'histoire, le droit, l'administration des affaires, la gestion, l'éducation, la psychologie, les sciences politiques, l'administration publique et la sociologie.

**Canadian journal of nonprofit and social economy research /  
Revue canadienne de recherche sur les OSBL et l'économie sociale**

**Appel de propositions:** [www.anserj.ca](http://www.anserj.ca)

La Revue canadienne de recherche sur les OSBL et l'économie sociale /Canadian Journal of Nonprofit and Social Economy Research (ANSERJ) est une publication bilingue (anglais et français) avec comité de lecture, offerte gratuitement en ligne. ANSERJ s'emploie à fournir une tribune stimulante pour la diffusion publique de recherches contemporaines de haute qualité sur les organismes sans but lucratif (OSBL) et l'économie sociale.

*ANSERJ* est la revue officielle de l'Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES).

**ANSERJ**

## PROGRAM AT A GLANCE VUE D'ENSEMBLE DU PROGRAMME

Time (MT)	Time (EST)	Events	Duration
<b>27-May</b>			
9:00 am - 9:10 am	11:00 am - 11:10 am	Opening	10 min
9:10 am - 10:00 am	11:10 am - 12:00 pm	Keynote	50 min
10:00 am - 10:30 am	12:00 pm - 12:30 pm	Social/break	30 min
10:30 am - 11:30 pm	12:30 pm - 1:30 pm	Sessions 1 A,B,C	60 min
11:30 pm - 12:30 pm	1:30 pm - 2:30 pm	Lunch/social break	60 min
12:30 pm - 1:30 pm	2:30 pm - 3:30 pm	Sessions 2 A,B,C	60 min
1:30 pm - 2:00 pm	3:30 pm - 4:00 pm	Social/break	30 min
2:00 pm - 3:00 pm	4:00 pm - 5:00 pm	Sessions 3 A,B,C	60 min
3:00 pm - 3:30 pm	5:00 pm - 5:30 pm	Social/break	30min
3:30 pm 4:30 pm	5:30 pm 6:30 pm	Sessions 4 A,B	60 min
4:30 pm - 4:45 pm	6:30 pm - 6:45 pm	Break	15 min
4:45 pm - 6:00 pm	6:45 pm - 8:00 pm	Interdisciplinary Panel with CASC	75 min
<b>28-May</b>			
9:00 am - 10:00 am	11:00 am - 12:00 pm	Session 5 A,B,C	60 min
10:00 am - 10:30 am	12:00 pm - 12:30 pm	Social/break	30 min
10:30 am - 12:00 pm	12:30 pm - 2:00 pm	Session 6 A,B,C	90 min
Noon - 12:30 pm	2:00 pm - 2:30 pm	Lunch break	30 min
12:30 pm - 2:00 pm	2:30 pm - 4:00 pm	AGM	90 min
2:00 pm - 2:30 pm	4:00 pm - 4:30 pm	Social/break	30 min
2:30 pm - 3:30 pm	4:30 pm - 5:30 pm	Session 7 A,B,C	60 min
3:30 pm - 4:00 pm	5:30 pm - 6:00 pm	Social/break	30 min
4:00 pm - 5:30 pm	6:00 pm - 7:30 pm	Session 8 A,B,C	90 min
5:30 pm - 5:45 pm	7:30 pm - 7:45 pm	Break	15 min
5:45 pm - 7:00 pm	7:45 pm - 9:00 pm	Awards/closing	75 min
<b>2-June</b>			
9:30 am - 10:30 am	11:30 am - 12:30 pm	Interdisciplinary Panel with CASC	60 min

You can access the virtual program which includes all of the links to the sessions at <https://congress2021.ca/>

## CONFERENCE HIGHLIGHTS

### May 25

- The Congress platform will be open for you to look around and get acquainted with all of the different features <https://congress2021.ca/>

### May 27

- Visit the Greeting Table for ANSER-ARES, Association #300.
- Opening of the Conference (9:00 – 9:10 am MT). Visit at the Greeting Table for ANSER-ARES, Association #300.
- **Keynote: People and Relations: The Key to Ending Homelessness**, Peter Mackie, Cardiff University, Wales (9:10 – 10:00 am MT) **OPEN EVENT**

*Thank you to the Federation for the Humanities and Social Sciences for funding this event through the International Speaker Fund.*

- **Interdisciplinary Panel with CASC: Transforming Workplaces and Community Spaces to Co-operatives in Argentina and Beyond: Lessons for Facing the Pandemic and Economic Crisis and Creating Social and Solidarity Economies** (4:45 – 6:00 pm MT) **OPEN EVENT**

*Thank you to the Federation for the Humanities and Social Sciences for funding this event through the Interdisciplinary Fund.*

### May 28

- ANSER-ARES Annual General Meeting (12:30 – 2:00 pm MT)
- Awards Ceremony & Closing of the Conference (5:45 – 7:00 pm MT)

### June 2

- **Interdisciplinary Panel with CASC: Creating Space for Economic Reconciliation** (9:30-10:30 am MT) **OPEN EVENT**

*Thank you to the Federation for the Humanities and Social Sciences for funding this event through the Interdisciplinary Fund.*

**Join your colleagues in the Networking Lounge – open every day!**





Keynote Address  
Discours D'Ouverture

## Dr. Peter Mackie, Cardiff University, Wales



Dr. Mackie teaches in the School of Geography and Planning. He is recognized as an international expert in the fields of housing/homelessness and has had an impact on the development of new legislation in several countries.

Le Dr Mackie enseigne à l'École de géographie et d'urbanisme. Il est reconnu comme un expert international dans les domaines du logement social / des sans-abris.

---

**May 27 - Keynote Address - 9am to 10am MT (Edmonton)**  
**27 mai - Discours D'Ouverture - 9 h à 10 h HR**

---

### People and Relations: The Key to Ending Homelessness

We know a lot about what works to end homelessness and yet it remains a major global injustice, overwhelmingly affecting younger people, those living in poverty, and indigenous peoples. This presentation argues we should pay more attention to the pivotal role of people and relations in bringing about the changes required to end homelessness. Through a collection of personal stories and encounters, and reflections on experiences of trying to influence homelessness policy and practice, several claims will be made.

### Les gens et les relations: la clé pour mettre fin à l'itinérance

Nous en savons beaucoup sur ce qui fonctionne pour mettre fin à l'itinérance et pourtant cela demeure une majeure injustice mondiale, qui affecte massivement les jeunes, ceux qui vivent dans la pauvreté et les peuples autochtones. Cette présentation soutient que nous devrions accorder plus d'attention au rôle central des personnes et des relations dans la mise en œuvre de solutions pour mettre fin à l'itinérance. À travers une collection d'histoires personnelles et de rencontres, et en réfléchissant aux expériences pour influencer les politiques publiques et les pratiques de lutte contre l'itinérance, la présentation offre plusieurs arguments.

Closed captioning translation will be provided in French  
Un sous-titrage sera fournie en français lors de la présentation

*With support from the Federation for the Humanities and Social Sciences International Keynote Speaker Support Fund  
Avec le soutien du Fonds international de soutien aux conférenciers invités de la Fédération des sciences humaines et sociales*



[www.cardiff.ac.uk/geography-planning](http://www.cardiff.ac.uk/geography-planning) | @PKMackie



Join us on May 28 from 5:45 pm to 7:00 pm for an evening of camaraderie as we celebrate key works and lifetime contributions.

#### ANSEER-ARES Doctoral Thesis Award

**Dr. Annabelle Berthiaume, McGill University**

Dissertation Title: Le déploiement de la perspective de l'investissement social dans les politiques "enfance-famille" au Québec: co- construction, engagement parental et mixité sociale?

*Honorable Mention*

Dr. Sylvie Babadjide, Carleton University

Dissertation Title: Aid Effectiveness in the Water Sector: A Multi-Site Study in Benin

#### ANSEER-ARES Masters Thesis Award

**Tayzia Trea StormHunter, Cape Breton University**

Thesis Title: Resource Extraction and First Nation Communities in Canada

#### Congress Graduate Student Merit Award

**Lisa Mychajluk, PhD Candidate, University of Toronto**

Title: The Milkweed Mercantile at Dancing Rabbit Ecovillage (Missouri, USA) – the benefits and challenges of establishing a co-operative enterprise in a sustainable community

**ANSER-ARES  
Distinguished Service Award**



ANSER-ARES is very pleased to present the 2021 Distinguished Service Award to Dr. Laurie Mook.

Laurie was born in Fredericton, and lived in Regina, Thetis Island, Mill Bay, Saltair, Victoria, Vancouver, Guelph, Edmonton, Los Angeles, Toronto, and Phoenix. In Toronto she started a career studying nonprofits and the social economy. In 2005, she co-founded the Social Economy Centre at the University of Toronto with Jack Quarter and became co-director. The Centre established a large network of social economy scholars and community actors who worked together on several community-university research alliance grants. ANSER-ARES and the *Canadian Journal of*

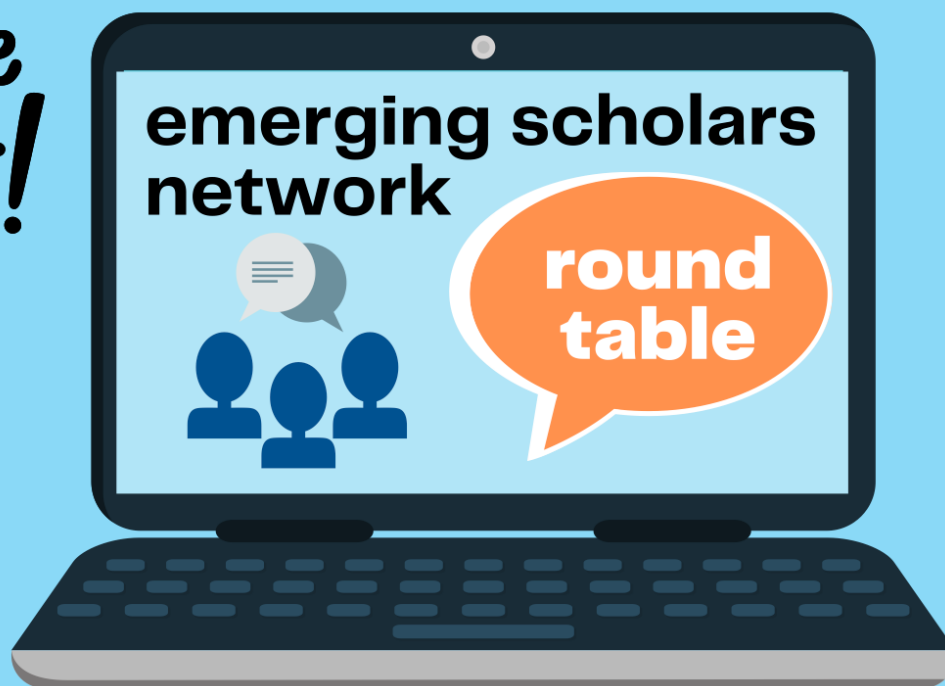
*Nonprofit and Social Economy Research* (ANSERJ) are two of the results of those relationships.

Laurie is one of the founding members of ANSER-ARES and has served on its Board since its beginning. Most recently, she was the Vice-President and co-chair of the last two annual conferences. She has also served as Treasurer and as Secretary. Beginning July 1, 2021, she will be the new editor-in-chief of ANSERJ.

Laurie is co-author, co-editor and editor of six books on the social economy: *Understanding the Social Economy: A Canadian Perspective*, 2<sup>nd</sup> Edition (2018), *Understanding the Social Economy of the United States* (2015), *Accounting for Social Value* (2013), *Businesses with a Difference: Balancing the Social and the Economic* (2012), *Researching the Social Economy* (2010), and *What Counts: Social Accounting for Nonprofits and Cooperatives*, 2<sup>nd</sup> Edition (2007). She is currently working on a co-authored book on B Corporations and another on the social economy in Italy. She has also published over 50 peer-reviewed journal articles and book chapters. As *Research to Practice* editor of the volunteer engagement professional journal *Engage* she has published over 40 articles translating academic research for practical use in the nonprofit sector.

Currently, Laurie is the Associate Director of the School of Community Resources and Development at Arizona State University, and continues to do research on the social economy, social accounting and volunteerism. She has also served as co-director of the Master of Nonprofit Leadership and Management program there, and helped lead the accreditation by the Nonprofit Academic Centers Council of both the Master and Bachelor's programs in Nonprofit Leadership and Management.

*Come  
Join  
us!*



**Thursday, May 27 | 3:30-4:30 pm MT**

Twitter: @ANSERARES

*follow us!*



LinkedIn: <https://www.linkedin.com/company/anserares/>



Facebook: Anser-Ares

Promote the conference  
and your session!



**#ANSER2021**





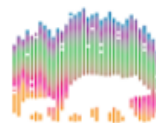
**ANSER-ARES**

**CONFERENCE PROGRAM  
PROGRAMME DE LA CONFERENCE**

Association for Nonprofit and Social Economy Research  
(ANSER)

Association de recherche sur les organismes sans but  
lucratif et le l'économie sociale (ARES)

May 27 mai – May 28 mai, 2021



**congress 2021**  
OF THE HUMANITIES AND SOCIAL SCIENCES  
Northern Relations

**congrès 2021**  
DES SCIENCES HUMAINES  
Relations nordiques

## Annual General Meeting

Thursday, June 4, 2020 – 12:30 PM to 2:00 PM

### Agenda:

- Presentation of annual reports and related motions
- Member Q&A
- New business
- Call for volunteers

**ANSER-ARES**

Association for Nonprofit and Social Economy Research (ANSER) --  
Association de recherche sur les organismes sans but lucratif et de  
l'économie sociale (ARES)

**CONFERENCE SESSIONS 2021 SESSIONS DU COLLUQUE**  
**May 27-28, 2021**

***All times are MT (Edmonton)/EST (Toronto)***

<b>ON DEMAND PRESENTATIONS, MAY 27-28, 2021</b>
---

**Waste Picker Cooperatives and New Social Enterprises in the Recycling Brazilian Context: Challenges for the inclusive organizing and environmental justice**

*Laísa Santos Magalhães, Pontifical Catholic University of Minas Gerais; Armindo dos Santos de Sousa Teodósio, Pontifical Catholic University of Minas Gerais*

There are associative organizations working in the urban waste collection and recycling chain. In peripheral countries, recycling is intrinsically associated with poverty and working in precarious labor conditions. Waste pickers' cooperatives, civil society organizations, governments, and corporations that work with urban cleaning converge efforts to advance recycling and reverse logistics but come into conflict too. The study analyzes the Brazilian context, in which waste pickers supported by civil society associations have achieved important achievements, but face new risks of exclusion from this activity.

**Survival Advantage of Business Takeovers over New Firms. An Empirical Appraisal on French Worker Cooperatives**

*Mirabel Thibault, University of Paris Nanterre, France*

Using an unbalanced panel of French worker cooperatives (WCs) over 1989-2018, I present new evidence confirming that WCs created from takeovers have a survival advantage over WCs created ex nihilo. After controlling for firm entry size, industrial and macroeconomic covariates, the hazard of dissolution is 28% lower for WCs transformed from sane conventional firms than ex nihilo WC, 12% for rescue WCs, 60% for WCs transformed from non-lucrative firms. These results are robust to alternative estimates, potential degeneration of WCs, unobserved individual heterogeneity, competing risks, and multiple spells.

**Social Innovation and Poverty in the Brazilian Context: Challenges faced by civil society organizations**

*Jean José Lopes, Pontifical Catholic University of Minas Gerais; Armindo dos Santos de Sousa Teodósio, Pontifical Catholic University of Minas Gerais*

Civil society organizations play an important role in tackling social issues. In the development of their projects, many use social technologies, which have different characteristics from conventional technologies, due to the fact that the communities participate in its construction and application. The study analyzes the shared construction between civil society organizations and communities of approaches and methods aimed at getting them out of poverty. Through a

qualitative study in seven different realities in Brazil, we sought to analyze how these social technologies are built and what their consequences are in realities marked by economic and political inequality.

**THURSDAY, MAY 27, 9 – 10 am MT/11 – noon EST**

**Welcome and Opening Keynote Session**

## **Keynote: People and Relations: The Key to Ending Homelessness**

**OPEN EVENT**

**Peter Mackie, Cardiff University, Wales**

We know a lot about what works to end homelessness and yet it remains a major global injustice, overwhelmingly affecting younger people, those living in poverty, and indigenous peoples. This presentation argues we should pay more attention to the pivotal role of people and relations in bringing about the changes required to end homelessness. Through a collection of personal stories and encounters, and reflecting on experiences of trying to influence homelessness policy and practice, the presentation makes three claims. First, we need to embrace diverse knowledges and abilities, including those of people with lived experience, elders and community leaders, local and national government, academics and even celebrities. Second, and perhaps most importantly, effective change is so often the result of networks and relations between these different peoples. Third, whilst people and relations are part of the solution, we are also often a major barrier to policy and practice change. People and relations are key to ending homelessness.

Closed captioning translation will be provided in French.

*With support from the Federation for the Humanities and Social Sciences International Keynote Speaker Support Fund.*

**THURSDAY, MAY 27, 10:30 – 11:30 am MT/12:30 – 1:30 PM EST**

**1A Paper Session: Place-based Policymaking and Programmatic Solutions**

Chair: *Marcelo Vieta, University of Toronto*

**Reconceptualizing Place and Philanthropy in The Post Pandemic World**

*Megan Conway, Carleton University*

Urban leaders, planners and policymakers adeptly identify and implement mitigating strategies and solutions to the deep economic, health, social and environmental impacts of the COVID19 pandemic. Across Canadian cities, the needs and issues present in diverse urban neighborhoods require adept place-based policymaking and programmatic solutions to the through the response, recovery and rebuilding phases of the COV19 crisis. Yet, little research identifies the divergent socio-economic realities present in different urban neighborhood types. This research presents a conceptual framework for research in progress related to the role of place-based charities and non-profit organizations during the pandemic response, recovery and rebuilding phases.

**Citizens' role in collective action initiatives in a new energy market. An analysis of energy communities in France**

*Aurore Dudka, Universite degli Studi di Milano; Cinzia Meraviglia, Universite degli Studi di Milano*

In this paper, we show that energy communities, considered as collective action initiatives, are far from being typically a bottom-up kind of organisations ruled by citizens. By analysing a new dataset of energy projects of Energie Partage in France, we question the three levels of the IAD framework (Ostrom 2010) and add the institutional logics (Thornton 2004) as critical perspective. Our results shows that five clusters can be identified at the constitutional level. Citizens are not always at the core of the project, which will impact the collective and the operational levels in terms of citizens decision-making process and outcomes, in particular with an antagonism between market and communitiy logics.

**The Milkweed Mercantile at Dancing Rabbit Ecovillage (Missouri, USA) - the benefits and challenges of establishing cooperative enterprise in a sustainable community**

*Lisa Mychajluk, Department of Adult Education and Community Development, Ontario Institute for Studies in Education, University of Toronto*

Dancing Rabbit ecovillage is a growing intentional community and sustainable living demonstration project in rural Missouri, USA. In 2018, the Milkweed Mercantile, an eco inn and café located at Dancing Rabbit ecovillage, was converted to a worker-owned cooperative. This presentation reviews results of a study that identified benefits and challenges of the Mercantile



conversion and its current operation. Consideration is also given to cooperative advantage (Vieta & Lionais, 2014) evident, in how the Milkweed Mercantile supports the sustainable development goals and activities of the broader Dancing Rabbit ecovillage community.

### **1B Paper Session: Partnerships**

Chair: *Micheal L. Shier, University of Toronto*

#### **Partnership dynamics that support the purposeful outcomes of nonprofits to engage with other organizations and institutions**

*Micheal L. Shier, University of Toronto; Aaron Turpin, University of Toronto; John R. Graham, University of British Columbia (Okanagan)*

Nonprofits engage in partnerships with other organizations for a wide range of purposes. These include advocacy, program development, resource sharing, technology, information, and client services and referral. This study assessed the relationship between key partnership dynamics (i.e., structure of engagement, alignment in goals, and clarity of outcomes) and engagement in partnerships for these various purposes. Data were collected from a random sample of human service nonprofits (n = 720) in Canada. Results show the varied within-partnership dynamics that best support these nonprofits in achieving their intended outcomes and provide a model of focus for nonprofits to engage in successful partnerships.

#### **Motivations of nonprofits to engage in cross-sector partnerships**

*Micheal L. Shier, University of Toronto; Aaron Turpin, University of Toronto; John R. Graham, University of British Columbia (Okanagan)*

Partnerships between nonprofits and other organizations and sectors are necessary to achieve improved social and economic outcomes within our contemporary era of New Public Governance. Utilizing quantitative research methods of data collected from a random sample of human service nonprofits (n=720) across Canada, this research highlights the relationship between partnership engagement, alignment, and clarity of outcomes as motivations for nonprofits to engage in partnerships across different sectors (i.e., for profit and government) and with different institutions (i.e., legal, post-secondary, hospitals, foundations and religious organizations). The results highlight that within partnership dynamics vary across sector and institution. The findings support improved understanding of how to shape effective cross-sector partnerships with nonprofits.

#### **Supporting Partnership Projects for Systems Change: tools, lessons learned, and recommendations**

*Julia Fursova, York University; Gillian Kranias, Transform Practice Consulting Group*

The paper shares evaluation learnings from an innovative funding model for gender-equity partnership projects. A three-year evaluation used an equity-informed developmental approach and participatory data collection activities. Data collection and analysis relied on a framework

of six requirements for effective action in partnership from research using actor-network theory (Bilodeau et al., 2017). The paper also describes how a related partnership self-evaluation tool (ibid.) was adapted for the project context. Evaluation results, published as a snapshot and accompanying toolkit, provide direction to policymakers and practitioners on how to effectively fund and optimize impacts within partnership projects for systems change.

### **1C Paper Session: COVID-19 and Impact on Livelihoods**

Chair: *Shirley Thompson, University of Manitoba*

#### **I'd be climbing the walls without them, disabled people's experiences with the third sector in the UK during COVID-19 and implications for third sector-state relations**

*Jane Cullingworth, University of Glasgow; Nicholas Watson, University of Glasgow; Tom Shakespeare, London School of Health and Tropical Medicine*

This research explores the experiences of disabled people living through the pandemic in England and Scotland. Semi-structured interviews were conducted with 69 disabled people and 28 key informants. An iterative process of thematic analysis was employed. The third sector's central role in disabled people's lives, going far beyond the provision of services, emerged as a key finding. The many and fundamental roles of the third sector expose the weakness of the British state in responding to the pandemic. Young's (2000) framework of third sector/state relations is revisited through the rubric of the pandemic and recommendations made for the future.

#### **COVID 19 and Nonprofit Employee Vulnerability: Employment Relations in the time of COVID**

*Ian Cunningham, University of Strathclyde, Kunle Akingbola, Lakehead University, Alina Baluch, University of St Andrews, Carol Brunt, University of Wisconsin-Whitewater*

At the core of the impacts of the pandemic are the implications for nonprofit employees. Drawing on secondary data, this article provides an analysis of the impacts of COVID-19 on nonprofit social care employees and employment relations in Scotland, the US and Canada. It explains how the pandemic is shining a new focus on the current challenges while laying the foundation for emergent issues in nonprofit employment relations. The analysis highlights how COVID-19 has heightened the risks to nonprofit employees providing services to the most vulnerable during the pandemic and is reshaping the characteristics of employment relationships in nonprofits.

#### **Do Work Integration Social Enterprises show benefits during COVID-19? Comparing sustainable livelihood indicators in Remote Indigenous communities for WISE participants**

*Shirley Thompson, University of Manitoba; Baba Jide Oni, University of Manitoba*

The benefits for participants in work-integration social enterprises (WISEs) were overshadowed by COVID-19 in two remote First Nation communities. This longitudinal survey looked at the sustainable livelihoods of WISE participants before and during COVID-19. Their livelihood

potentials were put on hold as these two remote Canadian Indigenous communities suffered from an extended lockdown in the first wave and some of the highest rates of COVID-19 in the country during the 2nd wave.

**THURSDAY, MAY 27, 12:30 – 1:30 pm MT/2:30 – 3:30 PM EST**

**2A Paper Session: Roles in Addressing Complex Social Issues**

Chair: *Jacqueline Sohn, York University*

**Towards cross-sector collaboration between unconventional partners: Early lessons from Upstream Canada**

*Melissa Perri, Dalla Lana School of Public Health/University of Toronto; Jacqueline Sohn, York University/Canadian Observatory on Homelessness*

Addressing complex social issues such as youth homelessness necessitates the collective work of stakeholders across sectors. However, very little is understood about how to do this effectively, given the inherently distinct priorities and institutional norms and cultures that must be aligned in this work. Upstream Canada is an early-intervention prevention initiative that aims to prevent youth homelessness and school disengagement through unconventional sector partners' education and social services. In its two pilot communities, Kelowna B.C. and St. John's Newfoundland, Upstream Canada has succeeded in overcoming common barriers to cross-sector work of this nature. This paper presents the early lessons.

**Do Government Welfare-providing Nonprofits Fulfil Civil Society Functions?: Analysing Democracy Promotion by Canadian Homeless Shelters**

*Kristen Pue, Carleton University; Anna Kopec, University of Toronto*

This paper asks: to what extent do nonprofits that provide government-funded services also carry out democracy promotion activities? Using a survey distributed to Canadian charities that operate government-funded homelessness shelters, we find evidence of activities falling within three areas of democracy promotion: internal democratic governance; support for political participation; and representative voice. While there is variation amongst different activities, the survey results show that Canadian homelessness shelters do commonly participate in democracy promotion. Our empirical results point to a vital role of homelessness shelters that extends beyond the provision of basic needs. In doing so, it contributes to a better understanding of the dualities of welfare-providing nonprofits.

**Effectiveness, Identity, and Dependence in Canadian Homelessness Advocacy: What Explains the Reticence of Welfare-providing Nonprofits to Exercise Critical Voice?**

*Kristen Pue, Carleton University*

Researchers have pointed to the potential for welfare nonprofitization to curtail nonprofit advocacy. But empirical studies connecting government dependence to nonprofit advocacy have thus far been mixed. This paper contributes to this debate by proposing the concept of critical voice. It then identifies three explanations for why welfare-providing nonprofits specifically might be reticent to engage in critical voice: efficacy, identity, and resource dependence. The paper tests these three explanations through a survey of nonprofit homeless shelters in Canada. The survey results support the contention that efficacy and resource dependence constrain critical voice, while homeless shelters see critical voice as a role that commensurate with their identity.

## **2B Paper Session: Innovations in Social Economy Communications**

Chair: *Benjamin Miller, Community Legal Education*

### **Game studies and nonprofits: It's Time to Play the Game**

*Guillaume Lacombe-Kishibe, University of Ottawa; Benjamin Miller, Community Legal Education Ontario*

Nonprofits have begun to turn to video games as a fundraising and awareness raising tool. Drawing on the burgeoning field of game studies, our paper reviews a sample of games produced by nonprofits whose primary mission is not the production of video games. Using an aesthetic analysis, we evaluate whether nonprofits are using the medium of video games to its fullest potential. We focus on what nonprofits have gotten 'right', and 'wrong' about the unique aesthetic possibilities afforded by video games as a tool to communicate concerning systemic issues.

### **Mining History for Gems Nonprofits Can Use: Translating Historiography for Nonprofit Communicators**

*Benjamin Miller, Community Legal Education Ontario*

In the recently published book 'The 100-Year PR Plan: A Guide for Advocates,' Benjamin Miller presents nonprofit leaders and communications professionals and advocates with a strategic communications method based on the historical theories of Quentin Skinner. In this presentation, Miller will present his work as a case study in knowledge transfer from historiography to nonprofit professional practice. After briefly introducing Skinner, his methods, and a few practical illustrations of his theories from the book, Miller will explain the steps he took in translating Skinner into an accessible format. The presentation will finish with a call to others to make historical insights and methods available to nonprofits.



## **2C Paper Session: New Insights in Social Innovation, Social Impact, and Social Enterprise**

Chair: *Laurie Mook, Arizona State University*

### **Where to begin? Social innovation labs, wicked questions and the SDGs.**

*Catherine Pearl, Mount Royal University; Brent Oliver, Mount Royal University; Kate Berezowski, Mount Royal University*

This HREB approved study maps and tracks the evolution of wicked questions (WQ) over a three year period to identify any trends in world challenges/social problems examined by undergraduate students enrolled in an Introduction to Social Innovation course. The research team explores trends, topics and subjects examined by students as part of their end of term social innovation lab and showcase. At the same time the research design overlays the United Nations Sustainable Development Goals (SDGs) to examine potential relationships and/or trends between the wicked questions and the 17 SDGs (United Nations, 2020).

### **Integrated Social Accounting and the Sustainable Development Goals: Preliminary Results from a Study with Work Integration Social Enterprises**

*Laurie Mook, Arizona State University, Ceara Khoramshahi, University of Toronto*

This presentation highlights the journey of co-creating an integrated social accounting (ISA) model that incorporates the sustainable development goals (SDGs) with work integration social enterprises (WISEs). ISA takes a balance scorecard approach and consists of four interconnected dimensions: resources/capital; value creation/destruction; internal systems and processes; and organizational learning, innovation and growth. The SDGs provide a common language and shared purpose for a multitude of actors, spanning networks, organizational types, and geographical levels.

**THURSDAY, MAY 27, 2:00 – 3:00 pm MT/4:00 – 5:00 PM EST**

## **3A Panel: Mobilizing Narratives for Policy and Social Change**

Chair: *Marlene Janzen Le Ber, Brescia University College*

The power of narratives (that is the verbal, written, and visual stories as well as other representations of individuals' life experiences and the meanings they attach to their experiences) to shape beliefs and actions extends beyond the academy and has been adopted by organizations as a strategy for public and policy engagement. Understanding the ways in which narratives impact societal structures and processes is critical to creating effective strategies to translate and mobilize narrative knowledge into policy and social change. Using a cross-case research design of 24 cases in four thematic areas: Poverty & Inequality;

Discrimination, Marginalization & Violence; Meaningful & Sustainable Work; and Legacies of Colonization, in a community-research partnership (of 7 community co-leads, 7 academic co-leads, 14 collaborators and organizational partners) has had its methodological challenges. In this panel presentation we will present three papers generated from this project. The first paper will provide details on the critical interpretive synthesis of literature, which looked at what the literature says about how organizations use narratives to mobilize policy and social change. The second paper will present details around the findings from conducting a cross case analysis of the data generated in the four thematic areas. Finally, the third paper will describe the findings from our second objective around understanding the co-creation of knowledge in a university/community collaborative project.

### **Mobilizing Narratives for Policy & Social Change: A Critical Interpretive Synthesis of Literature**

*Shamiram Zendo, Western University*

A community-research partnership is studying how narratives are used by organizations to mobilize policy and social change. Research Purpose, questions, and methodology: As part of this larger project, a group of researchers conducted a Critical Interpretive Synthesis to examine how a selected set of research texts (n=25) focused on how narratives are used by community-based organizations and advocacy groups to mobilize policy and social change. Preliminary findings: Results of this Critical Interpretive Synthesis address key guiding assumptions embedded in understanding what narratives are, what role they play in mobilizing policy and social change, and where power lies within the socio-political system when alternate narratives are introduced. A dominant framing within this literature is that of a discursive competition, in which there is a status quo narrative which actors try to destabilize through alternative narratives. Additional findings highlight assumptions related to the assumed process and functions of this destabilizing of the status quo narrative, and the resulting framing competition for public support as a form of social change viewed as preceding policy change. The findings of this review raise critical questions pertaining to theory and practice addressing how narratives can be mobilized to influence narratives (verbal, written, and visual stories as well as other representations of other individuals' life experiences).

### **Mobilizing Narratives for Policy & Social Change: How Advocacy Organizations Can Transform Inequality**

*Amy Lewis, Western University*

Over the past two decades, narrative methodologies (verbal, written, and visual stories and other representations) have become a common strategy used by researchers and nonprofit organizations for public and policy engagement. Understanding how narratives are used, successfully and unsuccessfully, in mobilizing policy and social change can help advocates, researchers, and nonprofits to utilize the power of narratives with greater effectiveness. This qualitative cross-case analysis presents the first phase in the analysis of a large community-university collaborative that explored with both researchers and nonprofits how they use narratives to create change across a variety of key social concerns.

## **Integrated Knowledge Translation: Evaluating Knowledge Co-Creation and Network Engagement within a Community-University Research Partnership**

*Naji Naeemzada, Western University*

This study is evaluating the Integrated Knowledge Translation strategy guiding the Mobilizing Narratives for Social & Policy Change project. To do so, we are conducting two rounds of semi-structured interviews with a collaborative research partnership comprised of community/university members engaged in the co-creation and exchange of knowledge related to narrative impacts. Interview data will be supplemented with project documents and observational fieldnotes maintained during the team's activities. Thematic analysis will be conducted via NVivo 12 qualitative software, with focus given to three evaluation objectives: determining the nature of group interactions, identifying outlier activity, and establishing actual or intended project impacts.

### **3B Paper Session: COVID-19 Responses**

Chair: François Brouard, Carleton University

#### **Examining the COVID-19 Response of Canadian Grantmaking Foundations: Possibilities, Tensions, and Long Term Implications**

*Isidora G. Sidorovska, University of Waterloo; Adam Saifer, Université du Québec à Montréal (UQAM); Jean-Marc Fontan, Université du Québec à Montréal (UQAM); Manuel Litalien, Nipissing University*

This paper draws on interview data to examine how Canadian foundations have altered their grantmaking policies, practices, approaches in response to the COVID-19 pandemic. We organize these changes into four overarching themes: (1) loosening rules, regulations, and restrictions for grantees; (2) collaborating on new programs and initiatives; (3) elevating grassroots knowledge and expertise; and (4) balancing short- and long-term priorities and goals. We argue that these changes have revealed a series of core tensions in the dominant philanthropic model, specifically as a mechanism to address the social, economic, and ecological crises that both predate, and will outlast, the COVID pandemic.

#### **Divided WE Fall: Policy Capture and Failure of the Canada Student Service Grant during COVID-19**

*Christopher Dougherty, Carleton University; Susan D. Phillips, Carleton University*

As part of its package of COVID-19 economic supports for students, the Government of Canada announced the Canada Student Service Grant (CSSG) in April 2020 which quickly became a major ethical and political scandal. The CSSG is remarkable not only for its spectacular failure but because it is a rare case of capture by a charity of a signature government program. This paper uses process tracing to examine how WE, a celebrity charity-social enterprise conglomerate, used its status to manage their reputation and facilitate capture. Conclusions inform how the government-nonprofit relationship can be improved in Canada.

### **Investigating Mutual Aid Approaches to the COVID-19 Pandemic: The Collective Role of Individuals in Serving Marginalized Communities**

*Viviana Wu, the University of Massachusetts Amherst School of Public Policy; Allison R. Russell, the School of Social Policy and Practice at the University of Pennsylvania; Marquisha Lawrence Scott, University of Denver Graduate School of Social Work*

With the surface of mutual aid groups and networks portraying a superbloom of altruistic engagement, this research seeks to understand how members of marginalized communities engage with one another at the local level to complement and supplement existing structures of social welfare and support. Through conducting surveys and semi-structured interviews, this research employs a mixed-methods research design to gain bottom-up knowledge from mutual aid participants in marginalized communities. Such decentralized and community embedded responses can contribute to the nonprofit scholarship on topics related to tapping into a localized resource network, mobilizing volunteers and serving marginalized communities.

### **3C Paper Session: Cross-sector Relationships Session**

*Chair: Jean-Marc Fontan, Université du Québec à Montréal*

### **Work-Integration Social Enterprises Longitudinal Evaluation Study with At-Risk Youth in Vancouver, British Columbia**

*Lindsay Simpson, Simon Fraser University; Peter Hall, Simon Fraser University*

Work integration social enterprise (WISE) training programs provide at-risk youth having trouble attaining and/or maintaining employment a variety of training services. This includes youth (16-25 years old) with mental and/or physical disabilities, limited schooling and job training, ex-offenders, and people marginalized because of race or recent immigration. As the Vancouver faction of a national study, we aim to clarify, through longitudinal tracking, the extent to which Vancouver-based WISEs training programs for at-risk youth workforce integration are achieving their goals, considering both economic and social outcomes. This will contribute to a gap in current literature regarding the long-term effects of WISE youth training programs.

### **Socioeconomic impacts of a work placement on workers in integration enterprises in Montreal**

*Our team is Jean-Marc Fontan, Université du Québec à Montréal; Juliette Rochman, Centre de recherche sur les innovations sociales (UQAM); Simon Coulombe, Université Laval; Valerie Michaud, Maude Léonard, Université du Québec à Montréal, Lucie Dumais, Université du Québec à Montréal; Diane-Gabrielle Tremblay, Télé université; Marco Alberio, Université du Québec à Rimouski.*

As part of a longitudinal study gathering data over three years, we will present preliminary results on the profiles of ex-participants that emerge following a work placement in a work integration enterprise. The research presented is conducted in partnership with four integration enterprises and the Collectif des entreprises d'insertion du Québec. The research is funded by Employment and Social Development Canada. The preliminary results will present economic and social data that will be grouped according to the profiles that emerge as of the date of the analysis we conducted of the first two years after working in a work integration enterprise.

### **Analysing the Distribution of Power in Nonprofitized Welfare States: Local Homelessness Funding Networks in Two Canadian Cities**

*Kristen Pue, Carleton University*

The nonprofitized welfare state is a disaggregated state in which frontline authority is delegated to professionalized nonprofits with distinct identities, values, constraints, and resources. But research has yet to explore how power is distributed in the nonprofitized welfare state. This paper examines one aspect of power in the nonprofitized welfare state, through an analysis of how resource flows are structured in nonprofit social welfare contexts. Applying social network analysis to financial data on homeless shelter funders in Edmonton and Toronto, this paper demonstrates that government actors dominate, yet a small number of philanthropic mega-donors also play an important role.

**THURSDAY, MAY 27, 3:30 – 4:30 pm MT/5:30 – 6:30 PM EST**

### **4A Roundtable: Emerging Scholars in Nonprofit and Social Economy Research Roundtable**

#### **Emerging Scholars in Nonprofit and Social Economy Research**

*Jacqueline Sohn, York University; Paloma Raggo, Carleton University; Julia Fursova, York University*

This roundtable is an interactive discussion and networking session for emerging scholars in non-profit and social economy research. The session is open to self-identified emerging scholars, including but not limited to PhD candidates, post-docs, junior faculty, and those who are still finding their place in academia. This interactive session invites to brainstorm ideas and plan activities for Emerging Scholars Network associated with ANSER to support junior scholars in non-profit and social economy research.

#### **4B Paper Session: Understanding the Social Economy**

Chair: *Ushnish Sengupta, University of Toronto*

##### **Using Open Data to Understand Government Policy in Ontario for the Social Economy**

*Ushnish Sengupta, University of Toronto*

This paper investigates available administrative data from social economy organizations in the context of supporting government policy for services delivery for two significant underserved populations: people with disabilities and immigrants to Canada. The paper contributes to the literature by: (1) closely examining what in Ontario is termed Open Data, data of government policies and interventions available on social economy organizations, and (2) by interpreting the data to more fully understand and interrogate contemporary neoliberal claims by governments that downloading services delivery to social economy organizations makes the service delivery more efficient and effective, using Ontario as an illustrative case.

##### **Uncovering Investor Motivations: Assessing the Market for Impact Investing in Ontario**

*Anthony Piscitelli, Conestoga College; Adam Payler, Institute of Local Government Studies, University of Birmingham*

A total of \$2.3 trillion are invested in responsible investments within Canada (RIA, 2020). Previous surveys show that there is an interest in responsible types of investments, with 75% of investors surveyed expressing an interest in learning more about impact investments (RIA, 2018). We survey approximately 1,800 Ontario residents to gain a better understanding of how Ontarians feel about impact investments by analyzing the investment terms and messaging that motivates investors to contribute capital to these types of investments, and whether this motivation is impacted by underlying socioeconomic factors.

##### **Windmill Microlending - social innovation in support of Canadian newcomers**

*Catherine Pearl, Mount Royal University; Claudia Hepburn, Windmill Microlending*

The movement and settlement of newcomers in host states is a challenge impacting countries throughout the world. Unfortunately there is little sign of abatement. In fact, as of December 31, 2019, globally almost 80 million people were identified as persons of concern, that is, individuals forcibly displaced as a result of war, terrorism, discrimination or persecution (UNRA, 2020). The proposed paper and presentation will highlight a case study of an organization, operating within Canada's social economy to support displaced and marginalized newcomers; Windmill Microlending (WM). At the same time, social innovation has been gaining momentum worldwide as a vehicle and in many instances a mechanism, through which solutions to complex problems may be addressed (Baglioni & Sinclair, 2018).



THURSDAY, MAY 27, 4:45 – 6:00 pm MT/6:45 – 8:00 PM EST

**4D Interdisciplinary Panel with CASC**

**Transforming Workplaces and Community Spaces to Co-operatives in Argentina and Beyond: Lessons for Facing the Pandemic and Economic Crisis and Creating Social and Solidarity Economies**

**OPEN EVENT**

Chair: *Marcelo Vieta, University of Toronto*

*Marcelo Vieta, Jessica Gordon Nembhard, City University of New York, Ana Inés Heras, National University of San Martín (UNSAM), and National Council of Scientific and Technical Research (CONICET), Argentina*

This session is inspired by the recent publication of Prof. Marcelo Vieta's book, *Workers' Self-Management in Argentina: Contesting Neo-liberalism by Occupying Companies, Creating Cooperatives, and Recuperating Autogestión* (Brill / Haymarket 2020, <https://www.vieta.ca/workers-selfmanagement-argentina>). The book hones in on the emergence of Argentina's worker-recuperated enterprises, a workers' occupy and self-management movement that surged at the turn of the millennium in the thick of the country's neo-liberal crisis. To date, over 16,000 workers in Argentina have converted more than 400 firms across its urban economy to worker cooperatives. Engaging in a collective transnational dialogue, the session considers the lessons of the Argentine case as documented in Vieta's research for the struggle for socio-economic justice in Black and marginalized communities, for transcending the socio-economic ills wrought by the COVID-19 pandemic, for saving and reinventing jobs in light of the cyclical crises of neo-liberal capitalism, and for expanding the social and solidarity economy via conversions of workplaces and other community spaces to cooperatives in the global North.

Closed captioning translation in French will be provided.

*With support from the Federation for the Humanities and Social Sciences Aid for Interdisciplinary Sessions Fund.*

FRIDAY, MAY 28, 9:00 – 10:00 am MT/11:00 AM – noon EST

**5A Paper Session: Social Economy**

Chair: *Jorge Sousa, University of Alberta*

**The Restructuring of the Social Economy in Canada**

*Jorge Sousa, University of Alberta*

The Social Economy has had a long and varied history in Canada. Historically, the state has seldom led the way to supporting the growth and greater entrenchment of the social economy in Canadian society. Over time social economy activities have been associated with government supported social programs, and has been strongly linked with the welfare state; in particular those activities aimed at supporting vulnerable populations. In this presentation my objective is to demonstrate how the social economy in Canada has changed by virtue of the adoption of the Social Enterprise model and the reduced prominence of the co-operative model, and the changing role of Non-profit organizations. I problematize these changes as a movement from a communal or collectivist orientation towards individualistic efforts that is informing new enterprises with a social purpose.

### **Transforming Small- and Medium-Sized Enterprises for Social Purpose: Lessons from the Legacy Leadership Lab**

*Sean Geobey, University of Waterloo, Tara Campbell, University of Waterloo, Megan Ronson, University of Waterloo, Liliana Camacho, University of Waterloo*

As part of the Canadian Social Finance Fund's Investment Readiness Program, the Waterloo Institute for Social Innovation and Resilience (WISIR) launched the Legacy Leadership Lab (L3) in July 2019 with the purpose of mobilizing a national ecosystem to enable the conversion of conventional enterprises into social purpose organizations. L3 used participatory design processes to map out the ecosystem that could support these conversions and support interventions.

### **The Rise of the Business-to-Social Sector**

*Eric W. Miller, George Mason University*

The Rise of the Business-to-Social sector explores the landscape of businesses that support the social sector and offers parameters to define, characterize, and understand this select group of the business sector. The paper further explores a variety of ways that such a formalized characterization may help improve the health of the sector and ultimately, the social sector customers they serve.

## **5B Paper Session: Place-based Policymaking and Programmatic Solutions**

*Chair: Robyn Hoogendam, Carleton University*

### **Reacting to the Rise in Accountability Requirements: A Social Network Analysis**

*Robyn Hoogendam, Carleton University*

Through a social network analysis of funding relationships between Status of Women Canada and women's organizations from 1996-2015, I will identify changes to the types of organizations in receipt of funding, as well as changes to the types of projects funded through the Women's Program. Trends include shifts towards larger and more formalized organizations,

towards contractual rather than co-productive relationships, and towards organizations that deliver services rather than advocate. This mapping adds to an understanding of the women,Â’s sector ecosystem, as well as illuminates tensions in the relationships between nonprofits and government as they navigate accountability rules and funding relationships.

### **Federal Initiatives and Civil Society**

*Havi Echenberg, Independent Researcher*

In 2020, the Special Senate Committee on the Charitable Sector tabled a report with more than 20 recommendations for federal action to support the charitable sector. These recommendations included how federal governance of the sector should be structured and other initiatives to support the work of the sector in Canada. This paper will provide an update on the status of those recommendations, including with respect to government procurement, and any other initiatives from the federal government with respect to the charitable sector.

### **Towards an Evaluation of the Effectiveness of Government and Non-profit Organizations Partnership in the Provision of Social Services: Evidence from South Africa**

*Sokeibelemaye Nwauche, Nelson Mandela University, South Africa*

Partnership between the state and nonprofit organizations (NPOs) is increasingly being adopted by governments globally as a strategy for the delivery of services. This paper focuses on the effectiveness of the hierarchical partnership between government and NPOs in South Africa the delivery of services. The findings suggest that the extent to which NPOs effectively deliver services on behalf of government which is the objective of the partnership is obscure due to the assessment mechanisms. This creates challenges of credibility of state-NPOs partnership and calls for a systematic review and focus on outcome-oriented accountability mechanisms.

### **5C Roundtable: Learnings and Perspectives from Work Integration Social Enterprise (WISE) Research Group**

*Chair: Jean-Marc Fontan, Université du Québec à Montréal (UQAM)*

### **Learnings and perspectives from Work Integration Social Enterprise (WISE) research group**

*Shawn de Raaf, Research Director, BC Centre for Employment Excellence; Marcelo Vieta, University of Toronto; Rosemary Lysaght, Queens’ University Faculty of Health; Raissa Marks, Canadian Community Economic Development Network*

The round table will focus on milestone learnings and perspectives from six research partnership activities on different types of Work Integration Social Enterprise (Wise). The research activities are financed by Employment and Social Development Canada. Members of the panel will address three questions related to different ways public policies could enhance the development capacity of Wise organizations in Canada. Preliminaries findings show relevance and legitimacy of training business in different provinces of Canada (British Columbia,

Ontario and Québec). It shows also the precarious working environment that must achieved economic and social viability with restricted funding from few government agencies.

**FRIDAY, MAY 28, 10:30 am – Noon MT/12:30 – 2:00 PM EST**

**6A Roundtable: Decolonizing Inequities: Indigenous Self-Sustenance in a Social Economy**

Chair: Shirley Thompson, University of Manitoba

**Decolonizing Inequities: Indigenous self-sustenance in a social economy**

*Myrle Ballard, University of Manitoba*

*Anita Olsen, University of Ottawa*

*Stewart Hill, Manitoba Keewatinowi Okimakanak*

*Trea StormHunter, NRI, University of Manitoba*

*James Queskekapow, Peace and Justice, University of Manitoba*

*Shirley Thompson, University of Manitoba*

Transformative action is needed to decolonize the economy for Indigenous self-sustenance. Canada's colonial legacy continues to pose many barriers to economic self-stability for Indigenous people in Canada. The social economy is increasingly viewed as a space to challenge oppressive and hegemonic barriers through respectful social interactions with a community focus. Social enterprises typically focus on marginalized populations, including Indigenous peoples in Canada, who face many forms of discrimination. These social enterprises should not only consider "people, planet and profit" but also cultural well-being for Indigenous people and decolonization. Indigenous communities are under pressure to conform to an unsustainable, capitalist market economy that destroys Indigenous territory and traditional culture. An Indigenist approach to the social economy offers a departure from colonial capitalism. Many Indigenous social enterprises are at work to build local capacity to revitalize Indigenous culture and communities while stewarding their ancestral territory for ecological integrity. Community development offers economic renewal based on Indigenous social priorities, such as building culturally-appropriate homes to resolve the housing crisis on reserves and urban centres. We will discuss our special issue call for submissions for the ANSER Journal to explore how an Indigenist social economy can decolonize inequities and rebuild Indigenous self-sustenance through Indigenous methodologies and the arts (e.g., photo essays, timelines, poetry, reviews, profiles, art, cartoons and other contributions).

## **6B Panel: Rural Social Enterprise Ecosystems**

Chair: *François Brouard*, Carleton University

Social enterprises (SEs) play a vital role in Canada's rural and northern communities. Most operate as non-profit organizations, use market approaches, and generate revenue from services or goods to support goals that address social, cultural, and environmental issues. As provincial and federal governments make reductions to programs providing social services to local communities, rural and northern residents who already have fewer resources from which to draw will be especially affected. Social enterprises will be called on to take up the slack. Steps are currently being taken in Canada to encourage their development. The objective of the panel is to bring together some researchers interested by the challenges of rural social enterprises.

### **Rural social enterprises ecosystem: a research project**

*Scott Ensign, François Brouard, Carleton University; Doug Lionais, Simon T. Berge*

A review of literature reveals a limited number of in-depth studies on non-profit SEs. Most research on social enterprises has focused on: SEs located in urban settings; compiling aggregated survey data (numbers, locations, services, stakeholders, etc. of existing SEs) rather than data on individual SEs; and individual social entrepreneurs (personal characteristics, commitment, etc.). We seek to fill this gap and advance existing knowledge about non-profit SEs located in rural and northern regions. Our goal is to provide a more comprehensive picture of the social enterprise as an organization. The primary aim is to understand the impact that context/ecosystem has on a social enterprise as it develops.

### **Rural social enterprises ecosystem: an integrated framework**

*Grace Adams, Carleton University; François Brouard, Carleton University*

Social enterprises (SEs) play a vital role in Canada's rural and northern communities. Rural communities are facing various challenges in their development and social enterprises may help in that regard. The objective of the conceptual paper is to present an integrated framework for examining rural social enterprises ecosystem. Our research question is: „¿What are the contextual dimensions and factors affecting rural social enterprises?,¿. The context is represented by the rural social enterprises,¿ ecosystem framework proposed. It combines literature on domains and elements of the entrepreneurship / entrepreneurial ecosystem, social enterprises ecosystem and rural entrepreneurship.

### **Entrepreneurial ecosystems: Social and rural, a review of literature and methods**

*William Roy, Cape Breton University; Doug Lionais*

There have been substantial contributions to the understanding of entrepreneurial ecosystems (EE) over the last decade. Early research focused on the development of EE frameworks and factors which support them. More recent research delves into increasingly specific topic areas

including the ecosystem development process and critical examinations of the current body of EE literature, as well as investigation into differentiating characteristics of rural entrepreneurial ecosystems and social entrepreneurial ecosystems.

**Rural social enterprises ecosystems: Entrepreneurial leadership in rural social enterprises**

*Simon T. Berge, Esther Awotwe, University of Saskatchewan; Olusola Olabiya, Cape Breton University*

Focusing on leadership in the domains of social enterprises ecosystems and rural Entrepreneurship, this paper looks to the literature to discuss current views on entrepreneurial development. As businesses adapt to include socio-cultural aspects within the business model redefining themselves as social enterprises there is a need to better understand the leadership and entrepreneurial skills required to effectively manage these businesses. This paper will examine current trends in the literature outlining the calls for adaptations to current entrepreneurial frameworks.

**6C Paper Session: Place-based Policymaking and Programmatic Solutions**

*Chair: Kunle Akingbola, Lakehead University*

**Experiential Learning Expansion and Student Marketability: Effects of Neoliberal Educational Policy on Non-Profit Partners**

*Gabriele Simmons, OISE of the University of Toronto*

This paper outlines how provincial government pressure on Canadian post-secondary institutions to expand experiential learning opportunities for students has been enabled by the political-economic climate produced by contemporary neoliberalism. It also presents findings from a 2021 constructivist grounded theory study on the ways in which this expansion has affected non-profit organizations in the Greater Toronto Area. Specifically, those that host university students in curricular, community-engaged learning initiatives. These findings offer best practices for campus-community partnership development and maintenance and will provide feedback for the policymaking process at Provincial and institutional levels.

**Reflexivity in Community-Based Nonprofit Research: A reflection on the role of self in a participatory approach**

*Carol Brunt, University of Wisconsin-Whitewater; Kunle Akingbola, Lakehead University*

This article presents three research studies to illustrate the application of reflexivity in nonprofit research and implications for research and practice. Reflexivity has been acknowledged as an essential component of developing social theory, constructivist research, and the applications of epistemological program in social science. It describes both a product and a process that highlights a mutuality between researcher and respondent in the collaborative knowledge creation of joint outcomes through intentional communications. In the



context of nonprofits, reflexivity could be central to the community-based participatory research approach in the sector.

**Making connections to social economy and pedagogical ways of learning: A model of experiential learning using applied Indigenous-based undergraduate projects**

*Adela Tesarek Kincaid, University of Calgary; Madeleine Brulotte, University of Calgary, Jasleen Brar, University of Calgary*

Social economy can be linked to knowledge economy and the value of equitable participation from civil society. We engage with broader definitions of social economy by employing an emerging project community-engagement model that is grounded in the scholarship of teaching and learning and to applied Indigenous community-based research. Using Indigenous-informed applied research, students collaborate to strengthen academic, organizational, and community relationships through projects. This collaboration strives to facilitate a mutually beneficial relationship for the student and the organization, with the student gaining valuable research experience and the organization gaining a project and related outcomes that are aligned with community needs.

**FRIDAY, MAY 28, 12:30 – 2:00 pm MT/2:30 – 4:00 PM EST**

**ANNUAL GENERAL MEETING**

- Presentation of annual reports and related motions
- Member Q&A
- New business
- Call for volunteers

**FRIDAY, MAY 28, 2:30 – 3:30 pm MT/4:30n – 6:30 PM EST**

**7A Roundtable: Towards a Statistical Understanding of Social Purpose Organizations in Canada: New Data Projects by the Government of Canada**

Chair: *Brittany Fritsch, ESDC*

**Lauren Dodds**, Senior Policy Analyst, Social Innovation Division, ESDC, **Marie-Renee Lambert**, Senior Policy Analyst, Investment Readiness Program, ESDC, *Frances Anderson*, Special Advisor, Statistics Canada, *Marco Provenzano*, Senior Economist, National Economic Accounts Division, Statistics Canada

Employment and Social Development Canada (ESDC) and Statistics Canada have embarked on a series of data projects to better understand Social Purpose Organizations (SPOs) in Canada. The projects include: new detailed macroeconomic data about charities and nonprofits; detailed demographic and remuneration data; and a SPO database that brings together statistical data sources for charities, nonprofits, and co-operatives. The roundtable will present early findings, explain how participants can access the data, and provide input into these and future projects, including, in particular, the statistical identification of for-profit social enterprises in Canada.

#### **7B Paper Session: Capacities and Effectiveness of Nonprofit Organizations**

Chair: *Yvonne (Harrison) Cafik, University at Buffalo, SUNY*

##### **Geography of Capacity: Rural, Northern, Urban and Everywhere In-Between**

*Megan Conway, Carleton University*

This research responds to the recent spatial turn in third sector research and presents a conceptual framework exploring dimensions of the geography of capacity. Nonprofits require a wide range of activities, knowledge, and resources to be effective (Connolly & Lukas, 2002; Light & Hubbard, 2002). This research and the examination of the spatial factors underpinning the access to capacity resources builds on previous empirical research linking capacity building efforts to dimensions of community well-being. Specifically, it problematizes the challenges facing diverse communities identifying, acquiring and distributing capacity across networks, organizations and at the broader community level to address systemic challenges.

##### **The Impact of Nonprofit Social Entrepreneurial Orientation on Management Competencies in Community-based Organizations**

*Aaron Turpin, Factor-Inwentash Faculty of Social Work, University of Toronto, Micheal L. Shier; Factor-Inwentash Faculty of Social Work, University of Toronto*

This paper presentation outlines research that sought to measure an empirically supported model of social entrepreneurial orientation (SEO) in community-based nonprofit organizations in Canada. Using primary survey data collected across Canada, this model was then tested as a predictor of nonprofit management competencies in an effort to examine how SEO might contribute to organizational effectiveness in pursuit of a social mission. The presentation will also include a discussion on the relevance of these findings to nonprofit management, including ideas for implementation.

#### **7C Paper Session: Volunteers**

Chair: *Anthony Piscitelli Professor, Conestoga College*

##### **Volunteerism and the transition to retirement: Exploring strategies for retaining and supporting recently retired sport volunteers**

*Haley Baxter, University of Waterloo; Katie Misener, University of Waterloo*

Nonprofit community sport organizations rely almost exclusively on volunteers to offer sport participation experiences, yet despite record high rates of retirement in Canada, retirees are under-represented in the profile of sport volunteers. The purpose of this study is to: (1) understand the role volunteering plays in transition to retirement; (2) determine current attitudes towards retired volunteers in community sport; (3) Identify existing recruitment and retention practices targeting retired volunteers. Through interviews with volunteer board members and retirees or individuals nearing retirement, the study reveals whether community sport volunteers use volunteering as an adaptive strategy to promote continuity in their lives through transition to retirement and how aging attitudes facilitate or impede volunteerism.

**Voluntary Sector Participation and Well-being: Does it Matter Where?**

*Femida Handy, University of Pennsylvania; Anthony Sealey, University of Pennsylvania*

Scholars across various disciplines have presented evidence that participation in Voluntary Sector Organizations (VSOs) - which is primarily driven by the goal of helping others - also benefits the volunteers. This study, which uses data from 18 advanced industrial democracies, establishes the link between voluntary sector participation and three key outcomes: an individual's self-reported health status, financial well-being, and overall life satisfaction. Our findings indicate that while participating in VSOs is positively related to all three outcomes, we show that the type of VSO where the participation occurs matters. For instance, volunteering for VSO types that provide private member benefits leads to the greatest increase in well-being across our three measures. And by examining the breadth of volunteering activities undertaken, we demonstrate that heterogeneous exposure also positively impacts well-being

**Understanding the Paradox of School Board Trustees: Representing constituents while governing effectively**

*Adam Payler, Institute of Local Government Studies, University of Birmingham; Sean Geobey, University of Waterloo; Anthony Piscitelli, Conestoga College*

Special purpose bodies have received relatively limited academic attention in Canada, despite recognition as an important area for analysis (Lucas, 2016; Skelcher, 2007). School boards are the only special purpose bodies in Ontario whose board members are elected; however, there is a lack of research on their seemingly paradoxical role of representing the operationally focused concerns of their constituents, while focusing on strategy and not venturing into operational issues. Through semi-structured interviews with school board trustees across Ontario, we investigate how trustees navigate this paradox to better understand the space between strategy and operations within elected special purpose bodies.

**FRIDAY, MAY 28, 4:00 – 5:30 pm MT/6:00 – 7:30 PM EST**

**8A Paper Roundtable: Philab Ontario: Activities and Projects**

**Philab Ontario: Activities and Projects**

Chair: *François Brouard, Carleton University*

*François Brouard, Carleton University; Manuel Litalien, Nipissing University, April Lindgren, Ryerson University, Lucille Perreault, Carleton University; Natalya Brown, Nipissing University; Ryan Gibson, University of Guelph; Andrea Kosovac Sykes, Carleton University; Grace Adams, Carleton University*

The objective of the roundtable organized by Philab Ontario is to bring together a number of researchers from both academia and nonprofit sector who are interested in various foundations situations. The roundtable will touch on ongoing projects looking at hospitals foundations, examining practices/lessons learned about philanthropic support for Canadian journalism, mapping foundations associated with professional sport clubs, and presenting remote and rural philanthropy. The panel of researchers coming from different parts of Ontario interested in various dimensions of philanthropy and foundations will discuss various issues to consider regarding foundations with participants.

**8B Panel: Leading Change: Evidence from Community Foundations in Canada, Australia, and the U.S.**

Chair: *Susan D. Phillips, Carleton University*

This panel brings together four papers that shed light on community foundations' roles in leading change in local communities and beyond. The first paper conceptualizes and operationalizes community leadership through analyzing annual reports of U.S. community foundations. The second paper turns to Canadian community foundations and explores how and why they partake in international development by tracing their discourse around cross-border issues and the Sustainable Development Goals. The third paper explores the roles of a Canadian community foundation in crisis response during the COVID-19 pandemic. The fourth paper explores nonprofit accountability in the context of Australia.

**Community Leadership as Multidimensional Capacities: A Conceptual Framework and Preliminary Findings for Community Foundations**

*Viviana Wu, University of Massachusetts Amherst, School of Public Policy*

Community foundations are increasingly looked to as community leaders that coalesce money, people, knowledge, and networks to address public problems. This article proposes a multi-dimensional conceptual framework that construes community leadership in six capacities: (1) Strategizing (2) Convening, (3) Knowledge Building, (4) Capacity Building, (5) Partnering, and (6)

Policy Engagement. I then applied this conceptual framework to analyze 539 annual reports of the U.S. community foundations using semi-automated content analysis. The findings show that they specialized in one or a few capacities, such as policy engagement, partnering, and capacity building whereas convening, knowledge building, and strategizing were less common.

### **In pursuing Sustainable Development Goals: The case of Canadian community foundations**

*Leigha McCarroll, Carleton University*

The Sustainable Development Goals (SDGs) have brought to light the concept of universality, which sees development as a global aspiration for all countries; not just those in the global south. This vision necessarily engages new actors in the development conversation. Community foundations (CFs), historically, defined by their commitment to a defined geographic locale, have begun to demonstrate a heightened level of discourse and practice related to the SDGs. This project explores the tension between CFs, traditional interests and the concept of universality to answer the central question of how and why some community foundations are opting to play a role that goes beyond serving a geographically-bound community. This project uses process tracing to explore the influence of the idea of universality on the discourse and practice of Canadian CFs.

### **Looking through the Lenses of a Crisis: Examining Community Crisis Philanthropy In Action through a Case Study of Kitchener Waterloo Community Foundation during COVID19**

*Megan Conway, Carleton University*

This research helps frame a deeper understanding about the potential capacities needed in planning for crises and generates greater clarity on the internal operational pressures and resources required to support future responses. It tests a theoretical framework for philanthropic crisis response using principles and concepts from community planning, evaluation and capacity building. It examines the efficacy of this framework through a case study of the Kitchener Waterloo Community Foundation and specifically its actions during the initial phase of the COVID19 pandemic, during the first wave of the COVID19 pandemic between the middle of March 2020 through the end of July 2020.

### **Foundations for community: Accountability perceptions and practices**

*Alexandra Williamson, Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology*

This paper explores the phenomenon of nonprofit accountability in the context of Australian community foundations. Community foundations are highly interesting entities as they vary widely in internal factors such as their values, culture, mission, history and identity; and balance their accountability to a diverse range of external stakeholders including donors and beneficiaries. Best practices, measures, codes and standards of accountability, however, must all be considered in the context of organisational-level strategies and understandings. Perceptions of commonalities and contrasts in community foundations, accountability

practices are detailed, and these patterns assist in developing approaches to accountability that reflect an organisation's unique identity.

**FRIDAY, MAY 28, 5:45 – 7:00 pm MT/7:45 – 9:00 PM EST**

### **Awards/Closing**

MC: Yvonne (Harrison) Cafik

Congress Graduate Merit Award

Master's Award for Best Thesis

Doctoral Award for Best Thesis

Distinguished Service Award and Talk

**JUNE 2, 9:30 am – 10:30 am MT/11:30 AM – 12:30 PM EST**

**Open Event: Interdisciplinary Panel with CASC: Creating Space for Economic Reconciliation**

**OPEN EVENT**

Moderator: Judith Harris

Panelists: Louise Champagne, Mary Nirlingayuk, Priscilla Settee, and Wanda Wuttunee

This panel of leading Indigenous practitioners and academics will explore the potential to shape the social economy as a site of economic reconciliation. Examining the challenges and opportunities for reciprocity and solidarity in decisions facing Co-operatives and Social Enterprises, the panel will reflect on the nature of these enterprises in the 21st century and on traditional models that continue to be culturally embedded in Indigenous communities. Drawing on extensive research and experience, they will examine how principles converge in northern and urban contexts and in the face of current environmental, global, and equity concerns.

*Thank you to the Federation for the Humanities and Social Sciences for funding this event through the Interdisciplinary Fund.*

**See you next year!**



## INDEX OF PRESENTERS

Aaron Turpin, 21, 38  
Adam Payler, 30, 39  
Adam Saifer, 27  
Adela Tesarek Kincaid, 37  
Alexandra Williamson, 41  
Allison R. Russell, 28  
Amy Lewis, 26  
Ana Inés Heras, 31  
Andrea Kosovac Sykes, 40  
Anita Olsen, 34  
Anna Kopec, 23  
Annabelle Berthiaume, 14  
Anthony Piscitelli, 5, 30, 38, 39  
Anthony Sealey, 39  
April Lindgren, 40  
Armindo dos Santos de Sousa Teodósio, 18  
Aurore Dudka, 20  
Baba Jide Oni, 22  
Benjamin Miller, 24  
Brent Oliver, 25  
Brittany Fritsch, 37  
Carol Brunt, 22, 36  
Catherine Pearl, 25, 30  
Cathy Barr, 5  
Ceara Khoramshahi, 25  
Christopher Dougherty, 5, 27  
Doug Lionais, 35  
Eric W. Miller, 32  
Esther Awotwe, 36  
Femida Handy, 39  
François Brouard, 27, 35, 40  
Gabriele Simmons, 36  
Gloria DeSantis, 6, 7  
Grace Adams, 35, 40  
Guillaume Lacombe-Kishibe, 24  
Haley Baxter, 39  
Havi Echenberg, 33  
Isidora G. Sidorovska, 27  
Jacqueline Sohn, 5, 23, 29  
James Queskekapow, 34  
Jane Cullingworth, 22

Jasleen Brar, 37  
Jean-Marc Fontan, 27, 28, 33  
Jessica Gordon Nembhard, 31  
John R. Graham, 21  
Jorge Sousa, 5, 31, 32  
Judith Harris, 42  
Julia Fursova, 5, 21, 29  
Kate Berezowski, 25  
Katie Misener, 39  
Kristen Pue, 23, 29  
Kunle Akingbola, 5, 22, 36  
Laísa Santos Magalhães, 18  
Laurie Mook, 5, 8, 15, 25, 42  
Leigha McCarroll, 41  
Liliana Camacho, 32  
Lindsay Simpson, 28  
Lisa Mychajluk, 14, 20  
Louise Champagne, 42  
Lucille Perreault, 40  
Madeleine Brulotte, 37  
Manuel Litalien, 27, 40  
Marcelo Vieta, 20, 31, 33  
Marlene Janzen Le Ber, 25  
Marquisha Lawrence Scott, 28  
Mary Nirlingayuk, 42  
Megan Conway, 20, 38, 41  
Melissa Perri, 23  
Micheal L. Shier, 5, 21, 38  
Mirabel Thibault, 18  
Myrle Ballard, 34  
Naji Naeemzada, 27  
Natalya Brown, 40  
Paloma Raggo, 5, 29  
Peter Hall, 28  
Peter Mackie, 13, 19  
Priscilla Settee, 42  
Rachel Laforest, 5  
Raissa Marks, 33  
Robyn Hoogendam, 32  
Rosemary Lysaght, 33  
Ryan Gibson, 40

Scott Ensign, 35  
Sean Geobey, 32, 39  
Shamiram Zendo, 26  
Shawn de Raaf, 33  
Shirley Thompson, 22, 34  
Simon Coulombe, 28  
Simon T. Berge, 35, 36  
Sokeibelemaye Nwauche, 33

Stewart Hill, 34  
Susan D. Phillips, 27, 40  
Sylvie Babadjide, 14  
Trea StormHunter, 14, 34  
Ushnish Sengupta, 30  
Viviana Wu, 28, 40  
Wanda Wuttunee, 42  
Yvonne Cafik, 5, 8, 38, 42

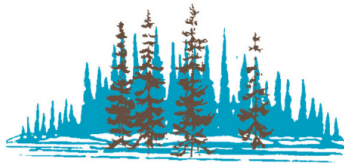


# Intersections and Innovations

Change for Canada's Voluntary  
and Nonprofit Sector

Edited by Susan D. Phillips and Bob Wyatt

The first comprehensive resource about  
Canada's nonprofit sector: 36 Chapters & 52 Authors



The Muttart Foundation

Available for free download at:  
[www.muttart.org/intersections](http://www.muttart.org/intersections)

<https://www.muttart.org/intersections>